



PROGRAMME

8:00 - 9:00 Physical Attendance Registration & Refreshments

9:00 - 9:15 Opening Address - Online Streaming Commences

AN AFRICAN CENTERED APPROACH TOWARDS A THRIVING CREATIVE ECONOMY

KEYNOTE ADDRESS
WAKIURU NJUGUNA,
HEVA, KENYA

What does public, private sector partnerships look like when it's thriving in the Creative Economy? What does impact look like when it's being driven by innovative financial and strategic models specifically built for growing African Creative Ecosystems?

Ms. Njuguna will present and inspire how shared purpose and insight has changed the Creative Economy in East Africa through the work she and the team at HEVA have pioneered.

9:15AM - 9:45AM (SAST)

ECOSYSTEMS RISING

9:45AM - 10:45AM (SAST)

Sharing from their work in Ghana, Botswana and South Africa our panelists will interrogate the complexities of building a nurturing ecosystem for the creative economy.

Chair: Lonwabo Mavuso, Andani.Africa, SA
Panelist:

- Lerato Motshwarakgole, Ora Loapi, Botswana
- Joana Chemel, Design Network, Ghana
- Beth Arendse, South African Creative Industries Incubator, S A

Case Study Presentations:

- **Creative Edinburgh** - Lynsey Smith & Jim Galloway, Scotland
- **Forgotten Angle Theatre Collaborative** - Tshogo Khutsoane, SA
- **The Moleskin Foundation** - Adama Senna, Italy

CREATIVE HUBS

12:00PM - 12:30PM (SAST)

Creative hubs are integral to the sustainability and growth of the creative economy and have become a fast growing ecosystem across the globe. Made up of many shapes and sizes they have become homes for freelancers and SMMEs to gather. Often located in disused spaces they provide a wide range of services from business start-up and development support in the shape of workshops and mentoring, prototyping and fabrication space, networking and events, and research and development.

Case Study Presentations:

- **Creative Hubs** - Tarek e. Virani, England
- **Transwerke Studios** - Mariapaola McGurk, SA

CREATIVE HUBS PANEL

12:30PM - 13:30PM (SAST)

There has never been a more relevant time for supporting creative communities, entrepreneurs and partnering with them to facilitate opportunities, grow networks and shape infrastructure.

This follow up session explores how Creative Hubs can do this and more. Through the panel discussion we hear from African and International experts and those enabling Creative Hubs.

Chair: Mariapaola Mc Gurk, Constitution Hill
Panelist:

- Rudo Nyangulu-Mungofa, Stimulus Africa, Zimbabwe
- Malusi Bengu, Film & Vinyl Club, SA
- Farai Ncube Tarwireyi, British Council, SA
- Tomas Diez, Fablab Barcelona, Spain

LUNCH & NETWORKING - WOMENS JAIL GARDEN

For guests who are physically at the Conference

13:30 - 14:30

CONHILL CREATIVE UPRISING HUB TOUR

For guests who are physically at the Conference

14:30 - 17:30

Be blown away with what is being built at Constitution Hill - a Creative Ecosystem and Creative Hub whose ambition it is to be at the forefront of change in Gauteng and South African's Creative Economy. The tour will take you through Flame Studio, Speak Truth to Power, location for the Movement Store, a proposed dance studio and end at Transwerke Hub where you will be able to participate in growing its success and shaping its future. Join us for cocktails on the roof afterwards.