

# Ben H. Cadwell

ART DIRECTOR +  
DESIGNER

## REACH OUT



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## MUSCLES



Graphic Design  
Consumer Brand Experience  
Motion Graphics  
Animations  
UX/UI  
Collaborative Problem Solving  
Photography

## WORK BENCH



Photoshop  
After Effects  
InDesign  
Illustrator  
Spline  
Webflow  
Adobe XD  
Photography

## TRAITS



Has a strong back.  
Passion for product.  
Amateur sports commentator.  
Will sit shotgun in an Uber.  
The guy you go to in a pinch.

## EDUCATION



B.S Advertising, Minor in  
Multimedia Design  
University of Oregon  
2017 - 2021

Deans List 2019 - 2021  
Apex Summit Scholarship Recipient  
Arlyn E. Cole Scholarship SOJC

## EXPERIENCE

\* referalls and references available upon request

### Art Director Allen Hall Advertising

September 2019 - Present

Worked with local and national brands to create brand identities and full experiential campaigns through social, experiential and event productions. Became fluent in client relations in an agency setting while maintaining a focus on the audience through creative problem solving.

*Clients: BEOREGON, New Venture  
Championship, USA FACTS*

### Freelance Art Director + Designer

August 2020 - Present

Gaining invaluable experience in the field of my passion by art directing and designing non-profit music festivals, brand experiences, motion graphics & animations along with helping tell stories of small businesses. Became detailed oriented with a keen eye for picking up brand identities and big ideas.

*Clients: WOW Hall,  
Zeds Ice Cream, Nico's Notebook*

### Server Pastini's Italian Bistro

September 2018 - 2020

Performed high volume tasks while excelling in guest experience. Able to multitask and appropriate priorities in a high pace environment.

### Nike Athlete Portland Community Factory Store

September 2016 - 2018

Enhanced consumer's experience with of knowledge of products. Learned how a brand's lifestyle effects change consumer habits. Became fluent in the soft skills of communication. Most proudly, participated in community service that helped North Portland children get outside and be active.