

Clement Tan Prod. UX designer

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WORK EXPERIENCE

RAW Studio Remote, Sydney.

Product Designer

AUG - CURRENT

Currently doing UX/UI and Product Strategy!

Freelance Creative Consultant

JUN - AUG

Contracted to conduct a full website redesign UX/UI, a

Migracorr Migra

brand pivot, copy writting & updating the product strategy.

Migracorr The Migraine Stopper Remote, Sydney.



UX Designer

Mizko Media Remote, Sydney.

FEB - MAY 2021

I was the Primary designer for the upcoming OkTY

consumer Data trading app as well as its biz portal. As well as the re-design of the ETVIA:TRACE Platform. This was under an Internship contract. Repsonsibilities at Mizko included:

UX Design & Design System Management.

- Wireframes & Sitemap generation.
- User interviews and insight synthesis.
- Client interaction and collbaoration.
- Presentation decks of insights and proposed designs.

Blend Week - Tricky jigsaw X D.E.I Ultimo, Sydney.

Design & Strategy Lead

Jigsaw for the client - Department of Education

Blend week is a sprint comp run by M&C Saatchi's Tricky

NOV 2019

International. During this accelerated program my team tackled the tension experienced by international students, in tensions between social security and academic focus. During this project I perfromed:

Synthesis of insights.

User and Client interviews.

- Product Solution MVP.
- UX & Ui Design. Prototyping & Testing, Pitching.



Italia Innovation Verona, Italy.

An onsite intensive program that bridges theory and

practice on the role of purpose-led businesses in pursuing social and environmental goals.

Composed of a global group of young professionals, we visited Italian companies, engaged in discussions with founding family owners and entrepreneurs, and leveraged

strategic design tools to discover spaces of creative intervention. All in pursuit of future of ethical and sustainable business strategies. Mentors/Faculty Debra Dunn - Professor at Stanford University's

d.school and co-founder at the FEED Collaborative

Vincent Stanley - Head of Philosophy at Patagonia Nora Gallagher - Environmental Strategist and Writer

- for Patagonia • Daniel Van Der Vliet - Executive Director of the Smith Family Business Initiative at Cornell University
- Dario Buzzini Former Senior Design Director at IDEO John Bruce - Professors at Parsons School of Design

Geronimo Agency North Sydney, Australia.

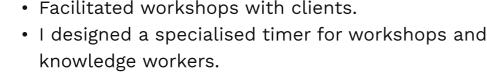
UX and UI Design Intern JAN - MAR 2019 During my time at Geronimo I was the primary designer for

Communiteer, a UN-backed volunteering platform. Over the 3 months I worked seamlessly with the lead designer and design team.

independent reserve crypto trading platform to a range of Saas projects.

I was also across 5 other active projects, ranging from

Wordplay Agency Pyrmont, Sydney.



Product Design Intern

Working at Wordplay taught me how to utilise a rapid design and test philosophy, in both project and workshop contexts. This allowed me to co-create with stakeholders

JUN - AUG 2018

- much more senior than myself, and came with a uniquely strong focus on autonomy and ownership.

Following the same structure as Blend Week 2019, we

innovated for the Sydney Fish Market. As a result my team

Blend Week - Tricky jigsaw X Sydney Fish Market Ultimo, Sydney.

generated a accessible MVP solution with: High organic engagement feeding back to the SFM.

Product Strategy Lead

 Low resource and time cost to launch. Balanced and answered the needs of the all

NOV 2018

stakeholders within and surrounding the SFM.

practical learning experiences. My primary role at Lernable

Co-founder (CIMO) MAR - NOV 2017

Lernable Co Ultimo, Sydney.

Launching a start-up that was a two-sided marketplace was indescribably transformative. This was a face-to-face learning platform, that hosted a completely open set of

and taking insights from both the 30 on-boarded mentors and initial 150 sign-ups, to solidify our value in a new education space.

SKILLS

research.

Design Figma, Sketch, Whimsical, Adobe Creative Suite, CAD Solidworks.

Additional Webflow, Shopify,

Google Analytics,

HTML, CSS.

Photography & Videography, 3D printing & laser cutting,

Woodworking.

Creative

EDUCATION

A multi-disciplinary creative with over 5 years

of experience in Product Design. Specialised

in Interaction & Ux design, I have worked on

problems with the Dep of Edu International,

The Sydney Fish Market, Italia innovation and

During my experiences, I have also interfaced

practising non-colonial solution generation, in

rapid real-time prototyping & problem solving

with minds from Patagonia, IDEO and the B

corp. Seeking out a range of skills, while

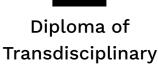
Breville.

contexts.



UTS, 2016- 2020

Product Design

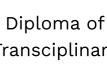


UTS, 2017-2020

OTHER



JBHIFI, 2015 - 2021



Ambassador

Innovation



Australia 2017

Innovation



