



Clement Tan

Prod. UX designer

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 AVAILABLE

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SYDNEY, AUSTRALIA



A multi-disciplinary creative with over 5 years of experience in Product Design. Specialised in Interaction & Ux design, I have worked on problems with the Dep of Edu International, The Sydney Fish Market, Italia innovation and Breville.

During my experiences, I have also interfaced with minds from Patagonia, IDEO and the B corp. Seeking out a range of skills, while practising non-colonial solution generation, in rapid real-time prototyping & problem solving contexts.

WORK EXPERIENCE



RAW Studio Remote, Sydney.

Product Designer

AUG - CURRENT

Currently doing UX/UI and Product Strategy!



Migracorr The Migraine Stopper Remote, Sydney.

Freelance Creative Consultant

JUN - AUG

Contracted to conduct a full website redesign UX/UI, a brand pivot, copy writing & updating the product strategy.



Mizko Media Remote, Sydney.

UX Designer

FEB - MAY 2021

I was the Primary designer for the upcoming OkTY consumer Data trading app as well as its biz portal. As well as the re-design of the ETVIA:TRACE Platform. This was under an Internship contract.

Repsonsibilities at Mizko included:

- UX Design & Design System Management.
- Wireframes & Sitemap generation.
- User interviews and insight synthesis.
- Client interaction and collbaoration.
- Presentation decks of insights and proposed designs.



Blend Week - Tricky jigsaw X D.E.I Ultimo, Sydney.

Design & Strategy Lead

NOV 2019

Blend week is a sprint comp run by M&C Saatchi's Tricky Jigsaw for the client - Department of Education International. During this accelerated program my team tackled the tension experienced by international students, in tensions between social security and academic focus.

During this project I perfomed:

- User and Client interviews.
- Synthesis of insights.
- Product Solution MVP.
- UX & Ui Design.
- Prototyping & Testing, Pitching.



Italia Innovation Verona, Italy.

Meaningful Companies Selected Innovator & Grant Recipient.

JUN - JUL 2019

An onsite intensive program that bridges theory and practice on the role of purpose-led businesses in pursuing social and environmental goals.

Composed of a global group of young professionals, we visited Italian companies, engaged in discussions with founding family owners and entrepreneurs, and leveraged strategic design tools to discover spaces of creative intervention. All in pursuit of future of ethical and sustainable business strategies.

Mentors/Faculty

- Debra Dunn - Professor at Stanford University's d.school and co-founder at the FEED Collaborative
- Vincent Stanley - Head of Philosophy at Patagonia
- Nora Gallagher - Environmental Strategist and Writer for Patagonia
- Daniel Van Der Vliet - Executive Director of the Smith Family Business Initiative at Cornell University
- Dario Buzzini - Former Senior Design Director at IDEO
- John Bruce - Professors at Parsons School of Design



Geronimo Agency North Sydney, Australia.

UX and UI Design Intern

JAN - MAR 2019

During my time at Geronimo I was the primary designer for Communitier, a UN-backed volunteering platform. Over the 3 months I worked seamlessly with the lead designer and design team.

I was also across 5 other active projects, ranging from independent reserve crypto trading platform to a range of Saas projects.



Wordplay Agency Pyrmont, Sydney.

Product Design Intern

JUN - AUG 2018

- Facilitated workshops with clients.
- I designed a specialised timer for workshops and knowledge workers.

Working at Wordplay taught me how to utilise a rapid design and test philosophy, in both project and workshop contexts. This allowed me to co-create with stakeholders much more senior than myself, and came with a uniquely strong focus on autonomy and ownership.



Blend Week - Tricky jigsaw X Sydney Fish Market Ultimo, Sydney.

Product Strategy Lead

NOV 2018

Following the same structure as Blend Week 2019, we innovated for the Sydney Fish Market. As a result my team generated a accessible MVP solution with:

- High organic engagement feeding back to the SFM.
- Low resource and time cost to launch.
- Balanced and answered the needs of the all stakeholders within and surrounding the SFM.



Lernable Co Ultimo, Sydney.

Co-founder (CMO)

MAR - NOV 2017

Launching a start-up that was a two-sided marketplace was indescribably transformative. This was a face-to-face learning platform, that hosted a completely open set of practical learning experiences. My primary role at Lernable was the design of marketing strategies as well as user research.

This meant both validating initial designs and strategies and taking insights from both the 30 on-boarded mentors and initial 150 sign-ups, to solidify our value in a new education space.

EDUCATION



Bach. of Integrated Product Design

UTS, 2016- 2020



Diploma of Transdisciplinary Innovation

UTS, 2017-2020

OTHER



Solution & Sales Expert

JBHIFI, 2015 - 2021



Ambassador

Diploma of Transdisciplinary Innovation



Jury Host

Good Design Awards Australia 2017

SKILLS

Design

Figma, Sketch, Whimsical, Adobe Creative Suite, CAD Solidworks.

Additional

Webflow, Shopify, Google Analytics, HTML, CSS.

Creative

Photography & Videography, 3D printing & laser cutting, Woodworking.