

Powering the Mobile Food Movement

Software platform provides automation, customer visibility, and better decision making for Bay Area food company



Off the Grid serves millions of meals a year through its public, private, and corporate mobile food services in the San Francisco Bay area.

PROBLEM

In 2016, Off the Grid was operating **50 public markets, hundreds of private catering events, and just launching its corporate dining service.** The logistical and operational challenges of managing hundreds of food trucks across a wide variety of events using google sheets and slack was limiting growth.

APPROACH

Admios worked Off the Grid's CEO and senior technical staff to establish a long term technology strategy to automate their operational needs: scheduling, document management, communication, payment, menu services, reporting, and more.



An initial team of 4 developers launched the platform within 6 months.



Over the past four years, our team has expanded to upwards of 20 developers to build additional features, technologies, and support for the platform.

RESULTS

One of the main reasons Off the Grid has become the leader in mobile food, serving millions a year, is because it embraces innovation and technology to solve problems. The Off the Grid platform is now used company wide by hundreds of employees and over 300 3rd party food trucks.

ADMIOS

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OVERVIEW

Industry:
Food & Beverage
Company Size:
300 - 500
Stack:
node.js, react, dynamodb
Dev Team Size: **8**

KEY RESULTS

Serves over
8 million guests
and employees annually

Supports
121 internal staff

Manages
9,420 menu items