

DESIGN SPRINT SCOPE & MILESTONES

Week 1

Sprint Preparations (Research)

WORKING DAYS

- Kick off meeting - Understand brief, challenge and goals 0.5
- User interviews 1.5
- Visual research (Both competitors and non competitors) 1

3

Week 2

Workshop

- Session 1 - Define challenge (define goals, understand UserJourney) 1
- Session 2 - Produce solutions (UI Hacking, Crazy 8, Concepts sketching) 1
- Session 3 - Vote on best solution & User flow, storyboarding (sketches) 1
- Session 4 - Storyboard (wireframes) + Choosing tone & style 1

4

Week 3

Design & Prototyping

- Design flow in Figma 3
- Prepare prototype 1

4

Week 4

Usability Testing

- Test prototype with 5 users 2
- sprint summary & recommendations how to proceed from here 1

3

Iteration round

- Fixing flow according to user feedback TBD

TOTAL DAYS 14

PRICING (DAY) x 2800 NIS

TOTAL 39,200 NIS

Best,
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