

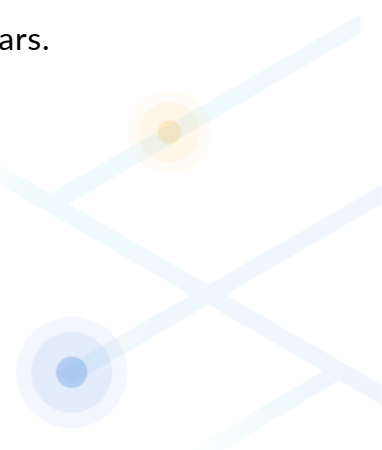
EVERYSSENS RAISES 6 MILLION EUROS TO ACCELERATE THE DECARBONISATION OF FREIGHT TRANSPORT

EverySens, the European leader in TVMS ("Transport Visibility & Management System") software solutions for rail freight management, announces a Series A structured by Alter Equity, a pioneering impact investment fund in France. The deal also involves the regional investment fund Rev3 Capital and existing business angels.

Founded in 2015 by Dr. Youness Lemrabet, EverySens has designed the first rail freight transport management software to make rail more reliable, efficient and accessible to industrial companies. Its uniqueness consists in organising the interaction between all the stakeholders (shippers, wagon rental companies, rail operators, network managers, end customers) to manage their rail transport operations from A to Z. Unlike traditional transport software, the TVMS makes it possible to identify all the hazards in real-time which may impact the quality of transport service (estimated time of arrival, technical incident, change of route, external hazard, etc).

The start-up's ambition is to decarbonise freight transport by accelerating the modal shift from road to rail, which emits on average 9x less greenhouse gases, pollutes the air 8x less and divides the risk of fatal accidents by 85.

EverySens' clients include Europe's largest industrial shippers in the chemical, grain, steel and building materials industries, such as ArcelorMittal, Arkema, Cargill, CRH, HeidelbergCement and TotalEnergies. Their interest in this solution allows the company to anticipate a doubling of its turnover over the next three years.



Accelerating the deployment of EverySens in Europe

The funds raised will enable EverySens to strengthen its presence and its teams in Europe with a major investment in the DACH region (Germany, Austria, Switzerland) where the railway industry is twice as developed as in France. Continued investment in R&D will consolidate its differentiation. The company has announced the creation of a CO2 calculator that is unique in its category because it is based on real data from each rail transport operation. It will enable industrial manufacturers to measure and leverage the carbon impact of their shipments.

"The digitalisation of rail freight is an essential lever for meeting the ambitions of the European Green Deal, which aims to double the share of rail in freight transport to 30% by 2030¹. Our ambition with this fundraising is to take a decisive step forward in supporting rail freight users to increase their volume of goods transported by rail. The challenge for us is to support our customers in their digital transformation towards a more carbon-free transport, with an environmental and economic ROI perfectly aligned! We are delighted to have won the trust of one of the pioneering impact funds as well as a fund dedicated to the energy transition in the industry", says Dr. Youness Lemrabet.

Fanny Picard, President of Alter Equity, adds:

"Transport generates a quarter of greenhouse gas emissions in Europe. By facilitating the use of railways for the transport of goods, EverySens enables its clients to seize one of the key levers for decarbonising their activities. The values, vision and quality of the management team also played a decisive role in our investment decision."

Guillaume Thomé, Investment Director of Rev3 Capital, shares the following insight: *"We are delighted to support EverySens in its mission to decarbonise freight transport in Europe. The company is based in Hauts-de-France, the cradle of the rail industry, and is addressing a market driven by the European ambitions of the Green Deal. We were convinced by the quality of the teams and the vision of its director, Dr. Youness Lemrabet."*

¹ « [30 by 2030 – how rail freight achieves its goals](#) », Rail Freight Forward (RFF), 2020

ABOUT EVERYSSENS

EverySens has developed the first Transport Visibility & Management System ("TVMS"), a software specialising in the digitalisation of all industrial rail transport processes in Europe. The tool reconciles logistics processes and data from the field by combining predictive transport planning with real-time visibility of each flow.

TVMS facilitates exchanges between manufacturers, carriers and clients for better planning and execution of transport flows. Integrated with more than 40 railway companies and wagon rental companies, EverySens makes the railway and intermodal ecosystem accessible, whether for whole trains or individual wagons.

The largest companies in the chemical, cereal, steel and building materials industries (including Arkema, TotalEnergies, ArcelorMittal, HeidelbergCement, CRH) trust EverySens to optimise the performance of their rail logistics processes and reduce their carbon footprint. The company organises their rail freight flows in more than 12 countries in Europe.

Based in Lille, EverySens also has an office in Paris and one in Duisburg, Germany, and currently employs over 50 people.

ABOUT ALTER EQUITY

Alter Equity is an independent management company born of the desire to finance the environmental and social transitions that our society needs towards a more sustainable, more generous, more human and globally more responsible economy. It was the first in France to support the public interest in its dual social and environmental dimension while seeking a financial return that remunerates the risk taken by its subscribers and the concept of positive impact investment. It is currently deploying its second fund of €110m by investing €3-10m in the capital of European start-ups whose activities are useful to people or the environment. It was also the first fund management company in the non-listed sector to make a commitment to a rigorous CSR approach a condition of its investment, requiring in particular to carry out a carbon assessment and to open up the capital to all employees.

ABOUT REV3 CAPITAL

Rev3 Capital is the investment company dedicated to the energy and ecological transition in the Hauts-de-France region. The company is supported by the Hauts-de-France Region, Crédit Agricole Nord de France, Groupama and the European Investment Bank. With €40 million in capital, it has been working since 2016 with SMEs and SMBs in the Hauts-de-France region, which are accelerating strongly in their markets and are driven by the challenges of the 3rd Industrial Revolution. Rev3 Capital currently supports around 15 companies in the energy, industry, construction and services sectors, with investment amounts ranging from €1m to €4m. The company is managed by Nord Capital Partenaires, an AMF-approved management company created in June 2010 as part of a partnership between Crédit Agricole Nord de France and Turenne Groupe, with more than €240m in assets under management.

PRESS CONTACT

Nathalie Schäfer

Head of Marketing

nathalie.schaefer@everysens.com