

ALEXIS WRIGHT

UX/UI Designer

Austin-based UX/UI Designer driven by my passion to create great products that are not only visually appealing but also intuitive.

EXPERIENCE

General Assembly Fellow, *User Experience Design Immersion*

JUN 2020 - SEP 2020, Remote

- Training program dedicated to teach core research and ideation to prototyping and testing, the user experience design training helps solve design problems using proven skills and methods.

A.S. Wright Design, *Freelance Visual Designer*

NOV 2018 - Present, Remote

- Designed custom visuals directed towards the needs of various clients. The scope of work includes anything from user interface design to full company branding.

Emergo by UL, *Life & Health Sciences, Graphic Designer*

MAR 2016 - NOV 2018, Austin, TX

- Conceived, managed, and implemented the Emergo by UL brand across all promotional material, content, and digital presence
- Assisted our UX/UI team in researching our target audience, conducting surveys, and creating visuals for the new UI
- Managed the review of controlled assets and quality review process

Footbridge Media, *Website Developer*

MAR 2015 - SEP 2015, Pensacola, FL

- Created websites for small business throughout the U.S. and Canada
- Used HTML, CSS, and Wordpress to create and update sites daily

Discovery Communication, *UX/UI Design Intern*

JUN 2013 - AUG 2013

- Created hi-fi prototypes for Curiosity.com
- Worked with key leaders and developers to create new opportunities
- Assisted in controlled user-testing

EDUCATION

General Assembly — *User Experience Design Immersion*

June 2020 - September 2020, Remote

Appalachian State University — *BFA Graphic Design*

August 2009 - December 2013, Boone, NC

CONTACT

www.aswrightdesign.com
+1.828.569.3788
aswrightdesign@gmail.com
linkedin.com/in/alexis-s-wright

SKILLS

User Research
Persona Development
Information Architecture
Lo-fi/Hi-fi
Prototyping
Sketching
Wireframing
Design Strategy
Problem-solving
Time Management
HTML/CSS
Interface Design
Sketch
Adobe XD
Figma
Adobe Photoshop
Adobe InDesign
Adobe Illustrator

Project Highlights

Pandora Live Mobile App

Performed user research, created personas, user flows, scenarios and wireframes to create a mobile application that enables users to watch live virtual concerts with friends near and far.