

UPCOMING EVENT

Residential Lighting and 2018 Lighting Trends

When: Thursday, Sept. 27, 12:00 p.m. – 1:00 p.m.

Location: Lakeside Yacht Club

Sponsor: IES Cleveland

[Learn more/Sign up >](#)



PRESIDENT'S REPORT | September 2018

Welcome to the 2018 edition of the President's Report. A big thank you to all of our sponsors and golfers who made our scholarship golf outing another huge success by raising over \$4,000 this year! Funds were used to sponsor a student scholarship through The Cleveland Technical Society Council's annual awards banquet. Funds raised will also be used towards our upcoming program year and sponsoring several EP events. Thank you again for everyone's support in this important endeavor.

Now that fall is in the air (too soon?) I would like to officially welcome you to the 2018–2019 Program Year. Our first event will be Thursday, September 27 at the Lakeside Yacht Club. Local lighting expert Jeffery Dross will be speaking on residential lighting and current industry trends. You don't want to miss this presentation, so please [sign up on our event page!](#)

The IES Annual Conference was held in Boston, MA, August 9–11 this summer. Our section was well represented by myself, Kristen Mallardi, Dyke Riffle, Phil Soroky, and Shelli Sedlak. I attended the Leadership Forum along with the District 7/8 meeting where it was great to hear from our Executive Vice President Tim Licitra on all that is changing at the National level. They have created a phone app (IES Ready

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Reference), section-based website hosting, and a monthly webinar series on important topics. Next year's Annual Conference will be in Louisville, KY.

Our Emerging Professional group is kicking off their program year with an Indians game on Wednesday, September 19. I encourage all emerging professionals (those with 5 years or less of experience in the lighting industry) to attend. It's a great free event and a chance to both network with other industry professionals and to see our Tribe before the playoffs! Visit the [EP page](#) or contact [Josiah Schleicher](#) for additional information and to sign up, but hurry the deadline is approaching.

We have started booking our upcoming monthly IES programs. Our Board of Managers has identified some interesting/pertinent topics which include: Engineering Ethics, Dark Sky/BUG ratings, Horticulture Lighting, and landscape lighting. We hope these topics pique your interest, but if you have other topics you would like to hear, please contact our Program Chair [Sean Keenan](#).

Finally, our next Board of Managers meeting will be held on Friday, September 21 at noon via conference call. These meetings are open to all of our members. If you would like to get involved, please let [Henry Barker](#) know and he will add you to the meeting invitation.

I look forward to seeing you at our September program!



Tony Clark, PE
President, IES Cleveland Section
Building Integrated Services
TClark@BiSedge.com



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Upcoming Event

Residential Lighting and 2018 Lighting Trends

Presented by: Jeffery Dross, Corporate Director of Education and Industry Trends, KICHLER LIGHTING



Residential lighting is a consumer-driven, fashion-based industry. Because of that, trends are an important aspect of the business. Both design and technology are quickly changing in residential lighting. This session discusses the unique business, five key aesthetic shifts along with four updates to LED technology that can enhance their viability as lighting solutions. These changes are: Taller, The retirement of Oil-Rubbed Bronze, Softening & Glamorizing, Alternate Placement, Grey, Beige and White, New LED Shapes, LED & Color, Using LED effectively, and The inevitability of LED. The changes will be woven around images that help define the shift and bring clarity to the new trends.

About the speaker: In 1974, while studying architecture, Jeff started his career in residential lighting. Chiefly concerned with running Engineering for 25 years, he has since been involved in many other facets of the business including product management where he concentrated on systems and energy efficient lighting, QA, graphics, production troubleshooting, international vendor communications, and an ERP systems implementation. Jeff is currently Corporate Director, Education and Industry Trends while continuing as their often-quoted media spokesperson.

Jeff understands the face of residential lighting is ever changing and has been involved in a number of industry roundtables that are working to plan for the future. Jeff has also authored a number of articles about lighting for trade publications, consumer magazines, and web journalism. He is the recipient of the American Lighting Association's

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2015 Pillar of the Industry Award.

- **When:** Thursday, September 27, 2018
- **Registration & lunch buffet:** 11:30 a.m.
- **Program:** 12:00 p.m. – 1:00 p.m.
- **Sponsor:** IES Cleveland
- **Location:** Lakeside Yacht Club
4851 N Marginal Rd, Cleveland, OH 44114
- **Cost:** \$30
- **RSVP by:** Wednesday, September 26

Pay by check or cash at the event, or by credit card using PayPal below.

IES Sept. 2018

Residential Ltg \$30.00 USD ↕

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Mike Confer, Blue Streak: *Treasurer*

E: mikenrhona@att.net