

Furmark® Membership - Manufacturers

As your company has now completed the FACT Due Diligence process we invite you to become a member of Furmark®, the comprehensive global certification and traceability system for natural fur.

Furmark® is a simple, recognisable mark of quality, assurance, and confidence: its animal welfare and environmental programmes are science-based, third-party certified, and transparent. Furmark® products are traceable, verified, and guaranteed to have met recognised standards. Furmark® launches to the consumer in A/W 2021.

This document sets out how you can apply for membership, the steps that you will need to follow, the information that is required and how your application will be handled.

This document comprises of:

1. An overview of the application process;
2. The membership application form;
3. The membership contract (Membership Code of Conduct and Terms of Membership).

The membership application form must be completed, signed, and returned to the International Fur Federation (IFF) along with the required information and documents as outlined in the form before membership applications can be accepted.

Furmark® is open to manufacturers to join and we welcome your commitment in dealing in furs that meet the Furmark® standard. Specifically, joining allows manufacturers to participate in the Furmark® system (that is: create certified Furmark® products).

Membership is also subject to meeting the standards of the due diligence check conducted by FACT, entirely independent from the IFF.

You should also return a signed copy of the Code of Conduct. Once you have returned this form, your Furmark® membership will be activated (pending all necessary checks). The commencement of the membership is directly linked to the completion of the due diligence process.

Applicants to membership should fulfil the following:

1. Your organisation's long-term aspirations to support the Furmark® mission, aims, and strategic principles for driving up standards across the entire sector as set by the system;
2. Your company is a legal entity or a group of legal entities;
3. Your company should have a commitment to sound working practices as set out in the Code of Conduct;
4. Your organisation does not pose a reputational risk to Furmark® through past or present activities. This includes but is not limited to, child labour, health and safety violations, being listed on an internationally recognised Default list, or advisory list. Furmark® reserves the right to protect and safeguard itself against risks to the Furmark® integrity and credibility. Furmark® involves a mandatory due diligence check which must be completed and passed as to protect the credibility of the system and all stakeholders involved in raising standards in the fur sector.



Application Process

To use the ChainPoint traceability system and to access Furmark® (compatible and recognised) furs you must become a Furmark® member. The application process is simple and straightforward yet designed to protect both Furmark® and those that wish to join.

The below sets out the steps and process to becoming a Furmark® member:

- a) Manufacturer expression of interest in joining Furmark®;
- b) Manufacturer invited to complete FACT due diligence form;
- c) FACT conducts due diligence research on each applicant, to ensure there are no outstanding matters that can create reputational risk or other issues;
- d) FACT will notify the IFF if the applicant has completed the due diligence check;
- e) IFF reviews those companies that do not pass check requesting further information;
- f) IFF notifies company of the outcome of the due diligence process;
- g) Company is onboarded to Furmark® gaining unique identification, access to Furmark® materials, access to the ChainPoint system, and is therefore able to create certified Furmark® products, with dedicated Furmark® labels.
- h) Application form and membership details provided to the manufacturer, which can also be downloaded from Furmark® website or from the Furmark® Digital Toolkit;
- i) Completed application form is submitted to the IFF with required supporting information and a signed copy of the Membership Code of Conduct;
- j) Membership is initially for two years (linked to the completion of the due diligence process) and then renewed each year.

Company details

The following details have been pre-filled based on what was submitted through the due diligence process.

Company Information

Name of company		
Website		
ChainPoint Manufacturer Code ID <i>(to be completed by IFF)</i>		
Date of Furmark® membership commencement and expiry <i>(to be completed by IFF)</i>	Commencement	Expiry

Please fill out the following details and return the following to the following address: information@furmark.com.

The information you provide below will be treated in confidence and not shared outside of the Furmark® team. Answering fully and factually is important to the success of your application.

ChainPoint system

To assist with the process of onboarding to the ChainPoint system, please provide details of each auction house customer reference number. Please provide the name of the auction house and the respective customer reference number.	
Auction House:	Customer reference number:
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.

General questions

Have you ever participated in or attended a fur sector event run by IFF? When was the last event you attended whether in person or virtually?	
Are you a member of your country's local fur association, if not, would you be interested in getting involved?	
The IFF will conduct annual surveys of Furmark® manufacturers and other members. The information will be aggregated; we will not disclose individual company responses. We therefore welcome answers to the following information:	
a) How many people does your business employ? Please included full time and part time	
b) What proportion of your business is fur related? Please give answer as a percentage. e.g., 50%	

Data Protection

By becoming a member, you accept that contact names and email addresses may be shared through internal group communication (or other means). For more information, please see the IFF and Furmark® data protection policy.

Furmark® aims to publish a Membership list on its website and in some presentations. If you *do not* wish your organisation to appear in this list, please tick the box below:

<input type="checkbox"/>	No, I do not wish my organisation to appear in the Furmark® Membership list.
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Primary Contact

The primary contact nominated should be the person within your organisation who will act as the organisations' day-to-day representative with Furmark®. All communications from Furmark® to your organisations will be directed to the primary contact.

Name	First name	Last name
Position within organisation		
Email		
Telephone	Country Code	Number

Membership fees

Membership of Furmark® is currently uncoded (free); this will be reviewed in the first year of operation. This is to ensure Furmark® has a clear self-funded component.

SAMPLE



Checklist

Together with this registration form, please make sure you submit the following:

A signed copy of the Furmark® Code of Conduct

Please send with your application a signed copy of the Code of Conduct included in the membership contract below. Furmark® members will as part of their membership required to adhere to the Code of Conduct and Terms of Membership.

Signature:

With my signature, _____(company name) is applying for membership to Furmark®. I confirm that I have the legal mandate officially to act on behalf of my organisation.

With the signature below, _____ (Director name) acknowledges and accepts the attached Furmark® Code of Conduct, the Furmark® Terms of Membership, the IFF Data Protection policy as well as the resulting rights and obligations.

I declare that all information provided is, to the best of my knowledge, comprehensive and correct.

Date of signature:

Applicant's signature:

Title:

Furmark® Code of Conduct

By joining Furmark® you are making a clear commitment to support the highest standards in animal welfare and environmental protection:

- For consumers, Furmark® is a mark of guaranteed quality for the product they are purchasing
- For businesses, Furmark® is an industry-wide commitment to exacting practices and sustainability across the supply chain.
- For the fur sector, Furmark® reaffirms both the value of natural, sustainable fur and a collective commitment to deliver global standards and solutions.

Furmark® brings together independently verified certification programmes under one system: obtaining Furmark® certification means that an international, national, or regional programme has satisfied Furmark® global standards.

The certification programmes that Furmark® draws together must meet recognised national regulations and ISEAL's credibility principles including truthfulness, transparency, sustainability, relevance, accessibility, efficiency, engagement, impartiality, improvement, and rigour.

The governance surrounding Furmark® is critical to ensuring the programme operates within the agreed principles:

- Science—certification programmes and their individual protocols must be science-based and approved by independent experts.
- Independent inspection—certification programmes must be verified by third parties and publicly available.
- Transparency—certification programmes must be sustainable, relevant, accessible, and traceable.

Furmark® is further underpinned by an independent traceability and transparency solution.

The IFF is committed to commissioning an independent assessment of the Furmark® system from 2022. Manufacturers may be contacted by the independent assessor to provide information relevant to this assessment and as a member full cooperation is required.

As a Furmark® member, you commit to supporting these objectives. You understand and meet this Code of Conduct in all your dealings.

Commitment and Conduct

Furmark® is a commitment to the highest possible animal welfare and environmental standards across the globe

Furmark® and its members strive to act with integrity at all times. In practice this means:

- 1 Members commit themselves to the mission, specific aims and strategic principles of Furmark®.
- 2 Members promote and communicate this commitment throughout their own organisation and to external partners.
- 3 Members act responsibly and are transparent in their engagement with Furmark®.



- 4 Members meet the Furmark® communication, branding and marketing rules and do not make any misleading or unsubstantiated claims about the use, production or manufacture of Furmark® products.

Ensuring the Credibility and Security of Furmark®

Credibility and trust of the Furmark® system are crucial to Furmark®, its partners and its members.

- 2.1 Members help Furmark® monitor for false claims and other risks to Furmark®'s credibility and security
- 2.2 All members contribute to the continuous improvement of the standard and its system.

I am authorised on behalf of my company and hereby confirm that we understand and will follow this Code of Conduct.

Place and date	Name of Organisation
Title	SAMPLE
Signature	
Name in printed letters	Organisation stamp / logo

Please sign and submit with your application.

All members have the responsibility to inform their employees about the content of this Code of Conduct and secure their compliance. Furmark® is committed to continuously reviewing and updating its policies and procedures, therefore this Code of Conduct can be subject to modification. Members are responsible for keeping themselves informed of the contents of such documents.

Furmark® Terms of Membership

Furmark® membership is renewed annually, although the initial membership will run for 2 years. The 2-year term is linked to the completion of the due diligence process.

Members wishing to terminate their membership shall give three months' advance notice in writing by emailing info@furmark.com.

1. Adherence to Furmark® Code of Conduct

The adherence of members to the Furmark® Code of Conduct is fundamental to the integrity, credibility and success of Furmark®.

A violation of the Furmark® Code of Conduct may lead to the suspension and / or termination of membership. A breach of the Furmark® Code of Conduct includes, but is not limited to the following:

Practice contradicting the spirit of Furmark®, its mission, aims and strategic principles:

- 1.1 Endangering the interests or the reputation of Furmark®;
- 1.2 False representation of Furmark®;
- 1.3 Making misleading or unsubstantiated claims about the production, procurement or use of Furmark® and the impact associated with it;
- 1.4 Incorrectly using Furmark® labels or hang tags;
- 1.5 Incorrectly using Furmark® branding, imagery, logos or other communication or collateral;
- 1.6 Being listed on a Default list;
- 1.7 Taking part in anti-competitive practices;
- 1.8 Failing the annual due diligence exercise necessary as part of membership renewal.

2. Termination of membership

Under the Furmark® governance, a member ceases to be a member of Furmark® if the member:

- 2.1 becomes insolvent;
- 2.2 is wound-up or is dissolved;
- 2.3 resigns that membership by written notice to the Furmark® secretariat with a notice period of at least three months;
- 2.4 or is expelled from the Association, according to art. 3.5-9.

The IFF Board may expel a Furmark® member if it determines that:

- 2.5 the member no longer meets the definition specified for the membership category;
- 2.6 the member no longer meets the membership criteria;
- 2.7 the member fails to adhere to the Furmark® Code of Conduct;
- 2.8 the member fails to pay charges or fees that are levied such as a fee for costs of labels;
- 2.9 the member is endangering the interests or the reputation of Furmark® or the fur sector.

In case of expulsion, the IFF Board must give the member at least 30 days written notice of the expulsion, stating the grounds for the expulsion and allowing the member to provide a written submission stating why they should not be expelled, with such submission to be received prior to the proposed date of expulsion. The Council's decision whether or not to expel a member is final.