



# Jun Chou

## Skills

UX design  
Visual design  
UI design  
Sketch  
Zeplin  
Figma  
InVision  
Miro  
User research  
User journeys  
Branding  
Style guides  
Adobe Creative Cloud  
Webflow  
Mandarin Chinese  
Design sprints  
Copywriting  
Systems thinking  
Equity-centered design

## Contact

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## Experience

### Product Designer I Edquity

February 2020 — Present, New York City

I worked with the design, research, and engineering teams to create a frictionless flow for in-need college students to apply and receive emergency funds from our mobile and web apps. As a result, we disbursed \$2M in emergency aid throughout our 8 partner colleges. I also assisted in the creation and implementation of a design system, utilized equity-centered design to focus on our users' needs, and served as the company's Anti-Racism Design Lead.

### Founding UI & Brand Designer I Edquity

March 2019 — February 2020, New York City

I designed and oversaw the implementation of the Edquity mobile and web applications to ensure they were ADA compliant. Further, I overhauled the entire visual library to create a brand from scratch and coordinated with vendors for over \$1000 of merchandise. I also learned Webflow to consistently maintain the marketing website based on constantly shifting business goals.

### UX/UI Designer I Flying Saucer

February 2018 — February 2019, Remote

Flying Saucer is a completely remote agency that specializes in implementing digital solutions for startups. I worked in partnership with external companies, such as Waverly Labs and Tinker Tailor, in designing websites and digital applications. My work spanned from wireframing, helping with research, visual design, as well as animating and prototyping.

## Education

### University of North Carolina at Chapel Hill

School of Media and Journalism  
Graduated with honors  
Communications and Journalism major  
3.8 GPA