



About Us:

Colorado-based Birdcall opened its first location in Denver's historic Five Points neighborhood in 2016, offering a new kind of fast casual dining experience that encompasses fresh and natural ingredients; superior hospitality and service; innovative art and design; and cutting-edge technology. Known for its 100-percent natural crispy chicken sandwiches and tasty salads, Birdcall is changing the way people view fast casual food, making high-quality meals approachable and affordable. Everything in the Birdcall kitchen meets Whole Foods strict standards, which bans caged poultry, 100+ ingredients including hydrogenated fats and high-fructose corn syrup and sweeteners, antibiotics – all while meeting 100+ animal welfare standards.

Birdcall was founded by Peter Newlin, and his partner Jean-Philippe Failyau. After working at renowned restaurants including 2-Star Michelin Daniel and Jean-Georges' JoJo, Failyau returned to Denver to open Osteria Marco, Park Burger and, with Newlin, Birdcall. The brand has quickly grown to five Colorado locations in six years with two opening in Boulder, Colo. in fall 2021 in addition to 10+ locations planned for 2022, including Birdcall's first out-of-state locations in Arizona and Texas.

At each of its locations, Birdcall prioritizes hyperlocal partnerships. In Colorado, they source chicken locally, hire local artists to paint their murals, collaborate with nearby breweries to create special beers, and more. They source products from Colorado Native, Aspen Baking Co, The Spice Guy, Teatulia, Elevation Organic Ketchup and more. Birdcall also collaborates on Birdcall-exclusive products with Denver Beer Company, Breckenridge Brewing and others.

To make their all-natural meals more affordable and accessible, Peter developed Birdcall's now-familiar kiosk ordering, which improves the operational efficiency of every restaurant. Inspired by Yvon Chouinard and Patagonia's "1% to the Planet," 1 percent of Birdcall's sales is donated back into the local community. Beneficiaries have ranged from local artists and musicians to schools and nonprofit organizations.

Birdcall is part of the Gastamo Group, which also includes Park Burger, Homegrown Tap & Dough, Park & Co., Perdida and most recently, Lady Nomada.