



Who We Are:

Peter Newlin, CEO of Birdcall Holdings and Co-Founder of Gastamo Group

Birdcall Holdings CEO Peter Newlin brings a unique background to the fast-growing, socially-conscious, all-natural QSR brand. Over a 10-year history at Denver-based, multi-restaurant operator Gastamo Group, Newlin has played a critical role in the creation and evolution of Birdcall, which has grown to seven locations in six years. Peter is focused on the growth of Birdcall, with 10+ locations planned for 2022, including Birdcall's first out-of-state locations in Arizona and Texas.

At his core, Peter truly believes guests shouldn't have to spend a lot to enjoy an all-natural meal and experience great hospitality. Along with brand inception, Peter developed Birdcall's proprietary point of sale technology and management solution to improve the operational efficiency of the restaurant, with the goal to make natural foods more affordable and accessible to all.

Peter has a deep love for being an active community member in Birdcall's neighborhoods. He is the founder and director of the community-run music festival in RiNo, the "Denver Deluxe," as well as an active board member of Sun Valley Kitchen + Community Center and EatDenver.

He has garnered a number of awards including recognition as one of *18 Young Restaurant Leaders to Watch* from QSR Magazine and *The Most Influential Restaurant Leaders to Watch* from Nation's Restaurant News. Peter received his MBA from University of Denver. In his free time, he is an avid outdoorsman who enjoys biking, skiing, sailing, camping and rafting.



Jean-Philippe Failyau, Co-Founder of Birdcall Holdings and Gastamo Group

While growing up in Belgium, Birdcall Holdings Co-Founder Jean-Philippe Failyau always had a passion for cooking and the restaurant industry. After graduating from Colorado State University, he went on to complete culinary school at the French Culinary Institute in New York. Philippe worked at renowned restaurants including 2-Star Michelin Daniel, Jean-Georges' JoJo, and Le Cirque 2000.

Upon returning to the Mile High City, Jean-Philippe cooked at fine dining restaurant Mizuna under respected restaurateur Frank Bonanno. In 2007, he and Frank opened Osteria Marco, an upscale Italian-inspired tavern. While seeing a need for more high-quality casual dining options in Denver, Jean-Philippe opened Park Burger in 2008 in the Platt Park neighborhood. Jean-Philippe's philosophy to keep food approachable and affordable, while using the best ingredients possible paid off. Following the immediate success of the first location, Failyau oversaw the opening of new Park Burger locations in three Denver neighborhoods: Highlands, RiNo, and Hilltop.

In May 2010, Jean-Philippe met Birdcall Holdings CEO Peter Newlin and founded the Gastamo Group based on a mutual passion for creating neighborhood-driven destinations. In the last 10 years, Philippe and Peter created and opened multiple concepts in Colorado, including Birdcall, Homegrown Tap & Dough, Perdida, Park & Co., and most recently, Lady Nomada.

During his free time, Jean-Philippe enjoys attending Denver Broncos' games, cooking at home and skiing, especially when his wife and two sons are beside him.