



ROEE COHEN

INTERACTIVE DESIGNER

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TEL AVIV, ISRAEL

WWW.ROCO.WORKS

PROFILE

I'm 28 years old, live in Tel Aviv, Israel. At the age of 12 I was first introduced to the world of content, designing and creation when I started to mess around with my mother's Windows 98 Photoshop while designing horrifying and clueless graphics. It's hard to explain passion, when it's real and authentic it just floods your brain and bones, it's part of you, your growth and creation process. My passion is creation, it is the desire to learn how things work and how can I always take my abilities to the next level. When I don't know how to do something, this is the moment I turn on, this is the moment I start to smile and dive to solve the challenge. That's an inner instinct that embedded into my personality. I have to succeed in overcoming myself every time, since the age of 12.

INTERESTS

Music
Art
Technology
Programming
Digital Marketing
Sports

CONNECT

facebook.com/roee21
instagram.com/cohen_roee

EDUCATION

M.A of Interaction Design

@ Harbour.Space, Barcelona, Spain
2020

Designing for Digital Environment

@ Create
2018

eCommerce for Managers

@ Digitalent
2017

EXPERIENCE

Door 2 Dor

Co-Founder & Chief Product Officer
2020

Kiss & Tell | Marketing and Creative Agency

Creative Manager & Head of Studio
2015 - 2020

Stickr Online Content Magazine

Video Content Manager
2014 - 2015

PRO SKILLS

PREMIERE	_____ _____
AFTER EFFECTS	_____ _____
PHOTOSHOP	_____ _____
ILLUSTRATOR	_____ _____
HTML / CSS / JS	_____ _____
WEBFLOW	_____ _____
FIGMA	_____ _____