

Does your brand make a great first impression?

Visual Identity Design

You need a...

A visual system is the secret behind your competitor's polished and consistent marketing materials. They know the impact of their visual brand is more than its fonts, colours and logos. It's in how they're applied.

brand bible.

Imagine having a blueprint that didn't just tell you what colours or fonts to use, but how to use them. A framework with examples.



Say 'I'm trustworthy' in a single glance with your own visual system.

1. Get a unique logo design for your brand (optional). Plus, a complete logo suite with various file types and versions for print & digital use.

4. Get the play by play for choosing the most relevant photos - sizing and style. Know how and when to use certain brand patterns and layouts.

2. The perfect font pairings for your brand and guidance on exactly how to apply them for the most impact.

5. Get your own framework that outlines a step by step system for when and how to use all your visuals.

3. Selection of colours for your brand, including primary, secondary and UI colour palettes. Additionally, we will portray how to use your brand colours with examples.

What you'll get:



When you consider the value of a visual identity to help you show up confidently, save time, communicate your value and attract the right customers for years to come, the £5-15k agency charge is a no brainer.

Visual identities from me? I have fewer overheads, so pricing starts at **ONLY £2,450**. I have plans to raise prices in future. But for now, you can get the kind of visual system you deserve and keep your accountant(s) happy!

Your investment: _____

Get in touch: oscarpantic@gmail.com

Be the brand your customers can't get enough of!

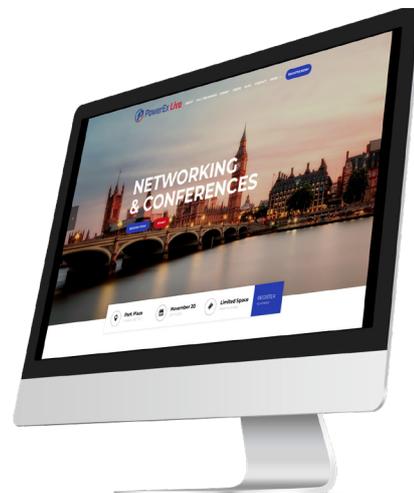
Web Design & Development

"My industry is just so competitive, it's really hard to stand out"

"People are coming to our website, but they never get in touch"

Sound familiar? It's time to cut through the noise!

Stop letting your website hold your brand back from making a bigger impact. Let's talk about how we can work together to create the kind of website you can't stop refreshing.



My approach: _____

1

From your customer's perspective, a high converting website looks effortless. But, behind the scenes, every word, button, form, and page have been planned to connect and persuade.

Your customer's experience matters. That's why I plan every detail of your brand's online experience BEFORE I begin to build it.

2

Your website words are the difference between a sleek piece of art and your no. 1 marketing tool.

You need to cut through the noise in your industry and connect with your customers, and that's why I always aim to build websites using a copy first approach – allowing us to tackle **SEO optimisation**.

3

Editing or updating your website shouldn't make you want to stick a fork in your eye.

I don't believe in holding your website hostage or charging absurd maintenance fees*. I build 90% of sites with a flexible **CMS** integrated – so, if you wanted to, you could take control with minimal effort!



You've gotten by with a website that's good enough for a while now. But, what would happen if you turned things up a notch with a new website that sells the value of what you do?

My websites start at **£3,950**. Every website is different and will depend on pages, features and functionalities, so if you're ready to feel confident in your website, please **GET IN TOUCH** and we can chat through your specific needs.

Your investment: _____

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**Maintenance fees starts from ONLY £75/month.*