

# Jingyi Wang

UI Designer ▪ Digital Product Designer ▪ Creative Technologist

<https://jingyiwang.design>  
jingyiwang.design@gmail.com  
(626) 644-2103  
Los Angeles, CA

## PROFESSIONAL EXPERIENCE

### UI Designer Tesla Inc.

SEPT 2021 - PRESENT | Hawthorne, CA

- **Design and prototype** vehicle interfaces, apps and interactions
- **Responsible for** Tesla China local and global feature design requests

### Creative Technologist Intern Tesla Inc.

JAN 2021 - AUG 2021 | Hawthorne, CA | Internship

- **Designed** Plaid Launch mode visualization
- Together with another designer, **redesigned** Tesla Mobile app with visual and structural improvement from previous build
- **Built and maintained** UI design library and color palette that ensures design consistency and engineering handoff

### AR VR Experience Designer Institute for Creative Integration

MAY 2020 - AUG 2020 | Remote | Client: Toyota

- Independently **designed and prototyped** 3 iterations of VR and Audio AR enhanced in-vehicle experiences for Toyota Innovation Hub.
- **Ideated and proposed** concepts of future mobility for Tokyo Motor Show.
- **Advocated** the importance of prototyping in UX design. **Provided** consultation on XR and prototyping tools for Toyota UX team.

### Product Designer Cheese Financial Inc.

MAY 2020 - SEP 2020 | Pasadena, CA | Internship

- **Designed** visual guideline for Cheese email and launch site
- **Conducted** user interviews and usability testings. **Iterated** UX and UI design based on the collected feedbacks.
- **Mapped** user journey and **outlined** a notification strategy that increases user retention and engagement
- **Worked closely with** dev on bi-weekly sprints by **providing** designs, assets, and dev specs.

### Product Designer / UX Researcher Bluenote Therapeutics

JAN 2020 - MAY 2020 | Pasadena, CA | IP Acquired by the Client

- **Engaged** with cancer patients and healthcare professionals through design research.
- In a team of three, **researched, proposed and designed** a mobile app that provides mental care to cancer patients.
- **Tested and evaluated** the design iterations through usability testings.
- **Featured by** Dutch Design Week in Student Category

## EDUCATION

### MFA. Media Design Practices

ArtCenter College of Design

APRIL 2021 | Greater Los Angeles

Graduate with Distinction | GPA 4.0

### BS. Interactive Media Arts BS. Marketing

New York University

2015 - 2019 | Shanghai, New York

Graduation Honor | Dean's Honor List

## SKILLS

### HCI Research

- User Interview
- Usability Testing
- Systematic Design
- Wireframing
- Contextual Inquiry
- Ethnographical Research
- Participant Observation

### Design

- Unity 3D, Godot
- AR/VR
- Runway ML
- Webflow
- Film Editing
- Blender, Sketchup, Cinema 4D
- Creative Writing
- Adobe, Figma, Sketch, Principle

### Development

- p5.js
- c#
- Python 3
- HTML, CSS
- Kinect
- Processing
- Arduino, esp 32
- JavaScript

## SELECTED EXHIBITIONS

### Dutch Design Week

2020 | Online

Student Group Design Project.

### Media Architecture Biennale

2020-2021 | Amsterdam, Netherland

Collaborative. Advised by Ben Hooker.

### Audio Visual Art Exhibition

2018 | NYC Media Art Center

Individual work.