

## Detailed Pricing

Features	Starter	Growth	Enterprise
<b>Multi Touch Attribution</b>			
Attribution Models	First Touch, Last Touch, Linear	U Shaped, Time Decay	Custom Attribution Models
Reporting Unit	Channel, Source, Campaign	Adgroup and Keyword	same as Growth
Account Level Attribution		✓	✓
Custom Sales Lifecycle Stages		✓	✓
<b>AI Powered Analysis</b>			
Explain		✓	✓
Weekly Insights			
<b>Core Analysis</b>			
KPIs			
Funnels	✓	✓	✓
Event Analysis			
Template Library			
<b>Smart Customizations</b>			
Custom Events	✓	✓	✓
Custom Properties			
<b>Integrations</b>			
Channel Reports & Others	Google, FB, LinkedIn Ads, Hubspot, Segment, SFDC, Drift, Search Console,	Google, FB, LinkedIn Ads, Hubspot, Segment, SFDC, Drift, Search Console,	Google, FB, LinkedIn Ads, Hubspot, Segment, SFDC, Drift, Search Console,
<b>Training &amp; Support</b>			
	24*5 Availability First Response Time - 8 hrs Email Support Onboarding: 2 hrs Dedicated Account Manager - No	24*5 Availability First Response Time - 8 hrs In Product Chat and Email Support Onboarding: 10 hrs Dedicated Account Manager - No	24*5 Availability First Response Time - 8 hrs In Product Chat and Email Support over Slack Onboarding: 20 hrs Dedicated Account Manager - Yes
<b>Professional Services</b>			
		\$100 per hour	\$100 per hour
<b>Data Retention</b>			
	1 Year	2 Year	Customizable
<b>Saved Reports</b>			
	100	500	Unlimited