



Jake

Server

About

 Age 20-27

 High Tech Proficiency

Bio

Audophile who travels to wherever the best party is. Bases whether or not he has a good night off of how great the DJ was on the decks. Doesn't really talk to people at the party because he's so focused on the music, but he could go for a dance or two.

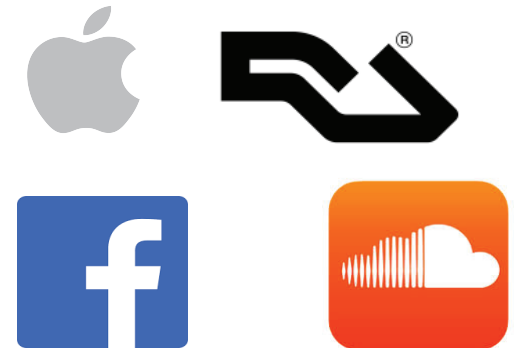
Wants & Needs

- Be able to tell if it's going to be a great party or a dud before treking out
- Make livestreams as enjoyable as going to events in person

Tech

Facebook ● ● ● ● ○
Instagram ● ● ● ○ ○
Soundcloud ● ● ● ● ○
Spotify ● ● ● ○ ○

Brands



Frustrations

- Having to spend time researching the DJs before a party
- People on their phones all night at the party
- DJ not as good as expected