YOUTH ALIYAH MITZVAH PROJECT GUIDE

Thank you for choosing Youth Aliyah as your mitzvah project. By doing this, you will be helping kids in our Hadassah Youth Aliyah villages achieve a brighter future. These kids are just like you, only they come to the villages with very little. One-third of the students come from places in the world where it is no longer safe to be a Jew. In fact, their parents, hoping to protect them, don't even tell them that they are Jewish until they are teenagers.





Here are five easy steps to help make your mitzvah project the best it can be:

1. Learn about Youth Aliyah and the students in our villages. Visit our website **www.hadassah.org/youthaliyah** to find articles and videos about the history of the Youth Aliyah villages, the students who live there, and the programs and services offered to all.

2. Let your family and friends know what you are doing by including both the Youth Aliyah brochure and a note (sample on the right) in your bar or bat mitzvah invitation explaining your chosen mitzvah project. If you are sending an online invitation or evite, you can include this **link** to the brochure.

3. Go interactive! Choose a fun and unique fundraising project that highlights one of the **amazing programs** available to the students at Hadassah Neurim and Meir Shfeyah youth villages. Use your imagination. Maybe you want to:

   a. Use TikTok (with your parents' permission) to invite your friends to a "Purim Pet Fashion Show" challenge to raise money for Hadassah Neurim's animal therapy program.

   b. Host a bake sale at your school or synagogue to support Youth Aliyah's Mother & Daughter Shabbaton.

   c. Throw a "Youth Aliyah Karaoke Party" or a virtual "Lip Sync Battle" to raise funds for Meir Shfeyah's music program.

4. Talk about Youth Aliyah and your mitzvah project in your d'var Torah or speech on the day of your ceremony.

5. Send a brief paragraph describing your mitzvah project to your synagogue bulletin editor and local Jewish press.

Sample Note

Dear friends and family,

I am so excited to tell you about my mitzvah project. I am raising money for Youth Aliyah, Hadassah's child rescue project. Hadassah sponsors two youth villages in Israel that take in kids around my age who have serious challenges. Some of them have been neglected, some abused. Many come from impoverished families. And one-third of the students come from places in the world where it's no longer safe to be a Jew. Because of Hadassah's support and projects like mine, the Youth Aliyah villages support 950 immigrant and at-risk students in Israel today! Every year, 95% of the graduating students enter the Israel Defense Forces.

I would be grateful and happy if you would make a donation to Youth Aliyah at **www.hadassah.org/youthaliyah** in honor of my bar/bat mitzvah and help give these kids a brighter future.

Questions? We are here to help!
Please contact us at ***youthaliyah@hadassah.org.***

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HADASSAH
Youth Aliyah

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