



A Global Platform For Kids To Showcase Their Talent



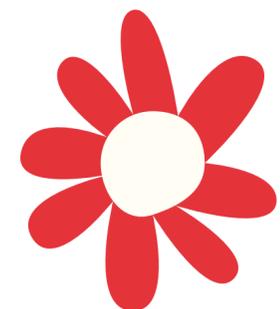
www.wizkidscarnival.com



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A reliable, high quality offline activity competitions platform
for 4-15 Year Old Kids and Parents



About WKC and our Founder

A platform to bring out the innate talents of kids aged between 4 - 15 years old and facilitating their co-curricular development. We have a community of over 1,500 parents and kids from 200 cities across India and their works have been seen by thousands of parents and teachers across the globe.

We are led by **Mansi Awadhani** - a mother and a successful businesswoman with 13+ experience across Business Development and Operations in Fortune 500 Companies, incl IBM, Cognizant, Novartis as well as startups - primarily in the Lifesciences, Pharma and IT sectors.



WKC - in Numbers

-  4 Competition Formats - ~20 Competitions across Formats
-  1,500+ Participants and Works Submitted
-  15,000 + Viewers of our Wizkids' works
-  500+ Members with regular participation
-  Participants from 200 Cities in India and from 6 Countries across the World (US, UAE, India, Sweden, Nepal, UK)
-  300+ Prizes Given
-  1,500+ Participation Certificates Given



Highly Engaging Competitions - PART A

Competitions

Tell-Ur-Tale



Nature

Story-telling & Writing

Themes Addressed

| Fiction | Storytelling Through Picture Prompts
| Social Themes | Personal Experiences

Age Categories

4 - 5 | 6 - 8 | 9 - 11 | 12 - 15

Purpose

- Put imaginations into words
- Structure Thoughts in a Logical Manner
- Help nurture grammar and sentence composition skills

Rhyme-Ur-Thoughts



Poetry-composition and Narration

| Festivals | Personal Imaginations
| New Year | Personal Experiences

4 - 5 | 6 - 8 | 9 - 11 | 12 - 15

- Put imaginations into words
- Master rhyme and meter of poetry
- Figures of speech - for older kids
- Improve narration styles

We also have a lot of new formats coming up every month. Some of the upcoming contests are Wizkids-Scientists, Singing, Art



Highly Engaging Competitions - PART B



Competitions

Color Wizards

Master Orator



Nature

Drawing / Painting

Speech / Elocution

Themes Addressed

| Country | Social Themes | States
| Festivals | Words to Pictures

| Lighter Themes - Focused on Imaginations
| Social Themes

Age Categories

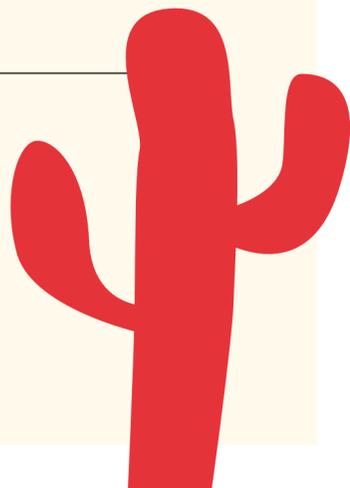
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Purpose

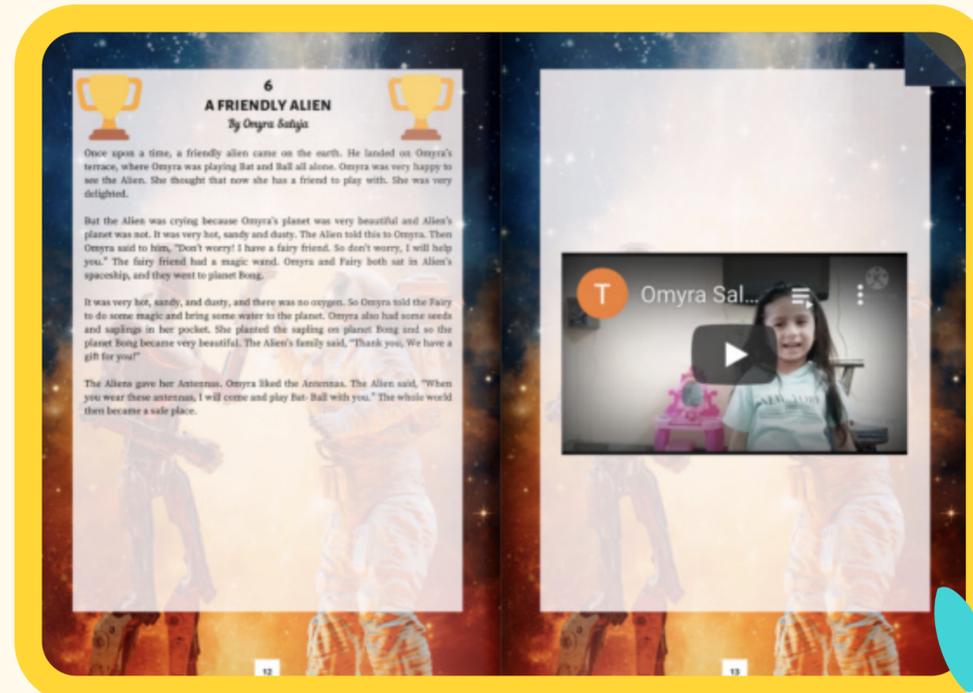
- Draw and narrate your thoughts behind the drawing
- Enjoy the activity of painting

- Structure thoughts in a logical manner
- Emphasis on speech delivery



Making Every Child's Work Feel Valued

- 🌸 Wizkidscarnival magazine features every child's work (story, poem, speech, painting) is published in our digital magazine
- 🌸 Our magazines have 15000+ views across the globe
- 🌸 Easily shareable - with family, friends and teachers
- 🌸 Extremely high quality digital publication
- 🌸 Tech used enables all media formats in the magazine - whether audio, video or text



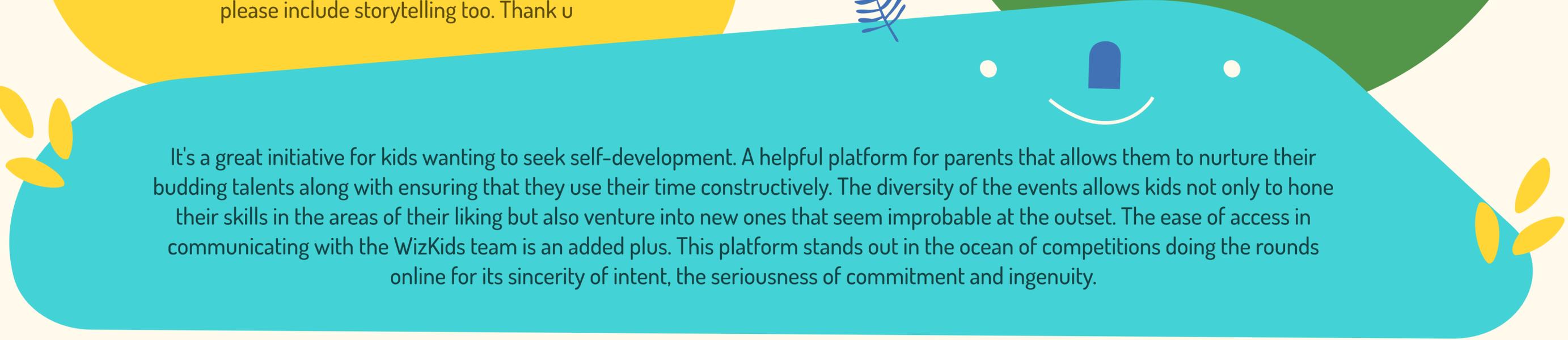
Parents and Kids LOOOOVE us!



Thank u so much for providing such a wonderful platform. Dhruvika and the whole family rejoiced and celebrated her achievement. Waiting eagerly for the certificate and her story to be published. Thought of sharing the great news with friends, relatives and on my social media accounts along with the certificate and the printed story. Thank u once again. You all are doing a great job as these competitions are helping to channelize the little powerhouse's enormous energy in the right direction. expecting more variety of competitions in future. If possible please include storytelling too. Thank u



Thank you Wizkids for organizing wonderful activities and engaging ones which has not only helped working parent like me to enhance my child's creative quotient and talent but survival during the pandemic was much better and easy. We could focus on these activities well and prepare well. So hard times for the entire world was converted to good times through a wonderful platform like wizkids. Thank you so much for all the encouragement and support. Continue to look forward to much more.

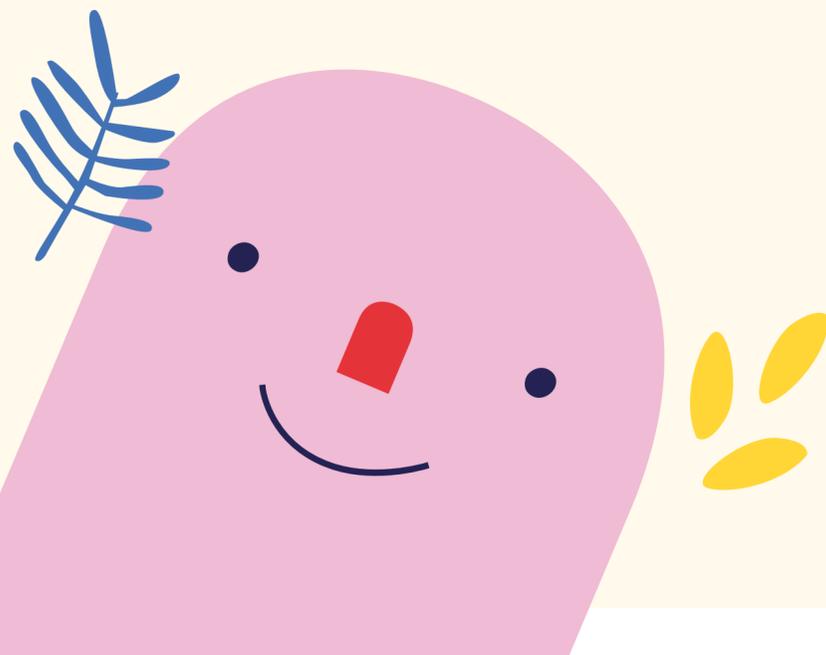


It's a great initiative for kids wanting to seek self-development. A helpful platform for parents that allows them to nurture their budding talents along with ensuring that they use their time constructively. The diversity of the events allows kids not only to hone their skills in the areas of their liking but also venture into new ones that seem improbable at the outset. The ease of access in communicating with the WizKids team is an added plus. This platform stands out in the ocean of competitions doing the rounds online for its sincerity of intent, the seriousness of commitment and ingenuity.

Honest, Empathetic and Seamless Relationship and Communication with Parents and Kids

Streamlined Communication with Parents/Teachers on Every Action Point (Registration, Themes Sending, Uploading Finished Work, Confirmation of Entry Received, Certificates and Awards Receipt Date, Publication Date)

High Quality Judging with Proprietary 5 Pillar Framework for each Competition. We have a group of experienced judges they include Artists , Writers and Teachers from the field of creative writing and speech and drama





Schools/organizations we worked with in December 2020

We for You

KASHMIR HARVARD
EDUCATIONAL INSTITUTE

What can we give to the School?

1. A great platform to engage kids in a meaningful manner doing real, academic and co-curricular value-adding activities offline
2. Attractive Discounts for bulk registrations
3. Custom Magazine for the school which has school branding and creations of all participating students (In case of 30+ registrations)

