

SAM HENRI GOLD

Product Design and Marketing Communications

203.970.5129

sam@samhenri.gold

www.samhenri.gold

Westport, Conn.

EXPERIENCE

User Experience Designer, Lickability — 2020-Present

Helped bring Buildwatch, an Xcode add-on utility, from early concept to shipping product in three months. Currently subcontracting as the lead designer for a client focused on helping users reduce their carbon footprint.

product marketing

design thinking

rapid prototyping

copywriting

web design

branding

ux design

sketch

Marketing/Design and Founding Partner, Team Nighthawk — 2019-Present

Worked in collaboration with my business partner to engineer a social media experience in a different league. What we ended up creating is Nighthawk, a more personal Twitter app.

[Nighthawk for Twitter review - Macworld](#)

design thinking

interpersonal communication

branding

user testing

icon design

UX writing

web design

sketch

origami studio

Marketing Intern, Compass — Summer 2019

Facilitated migrating an agent from Stribling and Associates to Compass' strong visual identity on digital and print.

content strategy

campaign management

Keynote

Numbers

SKILLS

Design thinking, presentation skills, visual & marketing communication, project management, graphic design, motion graphics.

Adobe Illustrator, After Effects, C4D, CSS/HTML, Final Cut Pro, Git, Hootsuite, Keynote, Apple Motion, Numbers, Origami Studio, Pages, Photoshop, Sketch, SendGrid, Webflow.

EDUCATION 🎓

Parsons School of Design — BBA, 2024

Strategic Design and Management

Staples High School — 2020

PASSION PROJECTS ✨

Indie Sticker Pack — Summer 2020

Designed, sold, and distributed a sticker pack to benefit the World Health Organization and the Equal Justice Initiative. 100+ independent developers participated in the effort, we raised \$10,000 in one week.

[‘Indie Sticker Pack’ offers stickers from your favorite apps to support COVID-19 relief and Equal Justice Initiative - 9to5Mac](#)

REFERENCES 👍

[Nathan Lawrence](#), iOS engineer and storyteller.

[Dan Woog](#), Writer and LGBT Activist.

[Edward Cardimona](#), Creative Strategist and Global Creative Director at Nike.

[Matthew Bischoff](#), Co-creator and Partner at Lickability.

[Stacy Seiler](#), Art Editor at IRK Magazine and Parsons Design Professor.

[Seydina Fall](#), Adjunct Instructor at New York University’s School of Professional Studies.

[Mike Bowen](#), Founder of ShirtApp and Illroots, a high-traffic rap music content publisher.