



# LOVE YOUR SNEAKERS

## THE ULTIMATE SNEAKER CLEANING RANGE





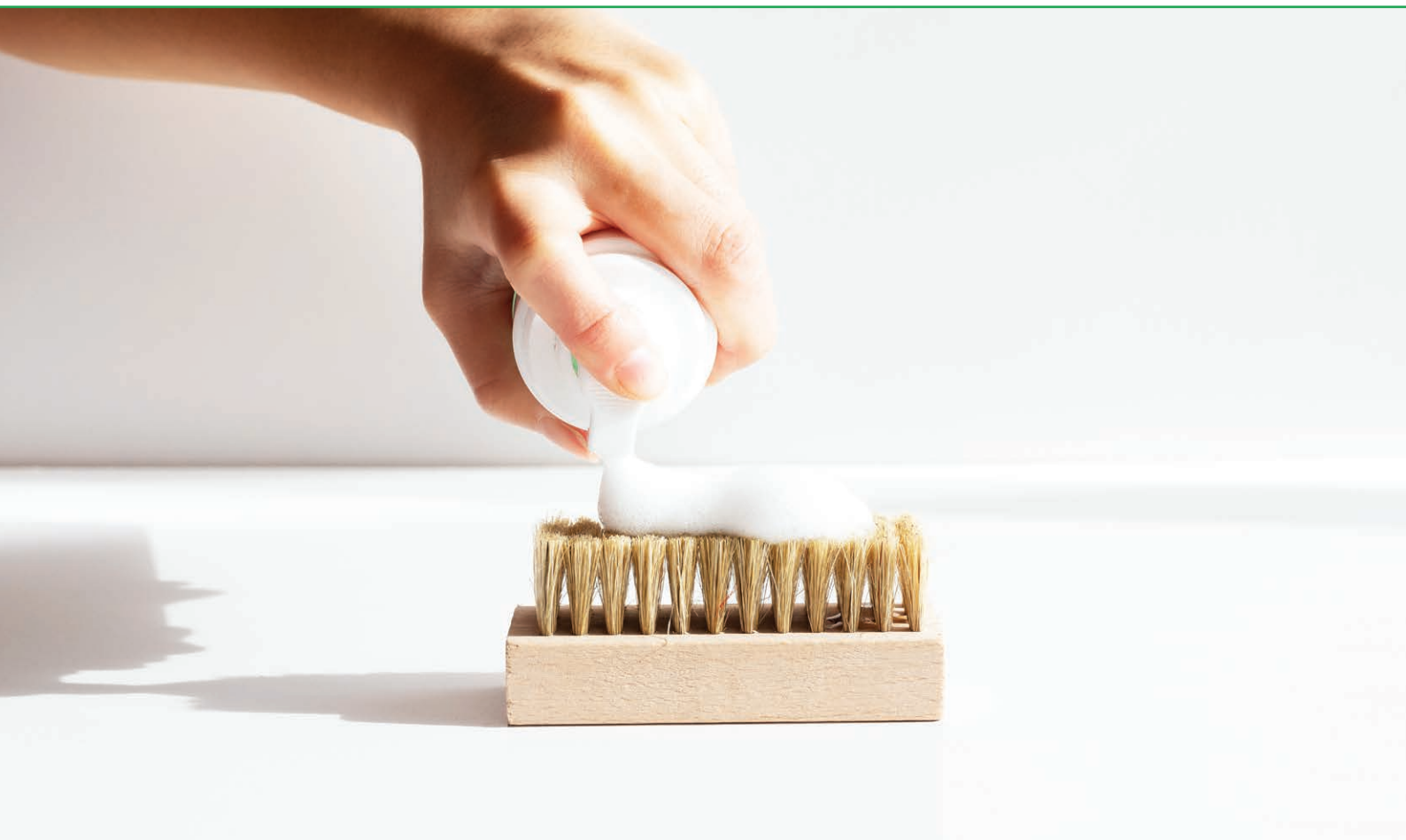
## OPPORTUNITY

Most ladies shoe departments now have at least 25% of the footwear on display that is Sneaker centric. Male departments are even greater.

Customers are purchasing fashion footwear that is in the Sneaker category that they want to look clean and fresh. Hence the creation of the brand Sneaker Doctor™

Introducing a range of ten exciting new products that will be available to consumers wanting to keep their sneakers clean and fresh.

**Creating a new income stream for every shoe retailer.**



## THE RANGE

Check out our wide range of premium sneaker cleaning and upkeep products.

Perfect for every sneaker fanatic who loves their sneakers in tip top condition



### Waterless Foam Cleaner 170mL

The new EASY way to clean your sneakers! Sneaker Doctor® WATERLESS FOAM CLEANER uses a pump handle that creates foam directly onto your sneakers.

No more bowls! No more water! Now you can clean your kicks with ease using this brand new sneaker cleaner.

- ✓ Easy way to clean your sneakers
- ✓ Simple directions! Just shake, pump, scrub and dry
- ✓ No more bowls! No more water!
- ✓ Biodegradable contents
- ✓ Made In U.S.A

Product Code: SNEDOCWFC



## Stain-X<sup>®</sup> Stain Remover 236mL

Sneaker Doctor<sup>®</sup> STAIN-X is a premium shoe cleaner that's safe for all materials and very affordable. One of the most popular cleaners and very versatile. Strong enough to clean soles and sidewalls while being gentle enough to clean suede, nubuck and fabric.

- ✓ Premium Shoe Cleaner & Stain Remover
- ✓ Safe for use on all materials
- ✓ Strong enough to clean soles & sidewalls
- ✓ Biodegradable contents
- ✓ Made In U.S.A

Product Code: SNEDCSX

## Whitener 90mL

Sneaker Doctor<sup>®</sup> Whitener is a one-step whitening polish. When properly applied, it will restore colour, cover scuffs, and dry to a high gloss finish. Ideal for use on shoes, boots, belts, etc.

- ✓ Manufactured for all smooth white leather articles
- ✓ Polish and preserves white leather
- ✓ When dry, Whitener is rub-off resistant
- ✓ Biodegradable contents
- ✓ Made In U.S.A

Product Code: SNEDCWHT



## Sole-Brite<sup>™</sup> Sole Whitener 90mL

Sneaker Doctor<sup>®</sup> Sole-Brite<sup>™</sup> Bring your yellowed soles/midsoles back to life with this amazing product! Completely reverses oxidation that usually occurs on icy/rubber soles. Safe for all soles including Glow in the Dark and will not hinder glow properties.

- ✓ For use on rubber
- ✓ Renew Yellowed Soles / Midsoles
- ✓ Activated by UV light
- ✓ Made In U.S.A

Product Code: SNEDCWHT



## Water & Stain Repellent 118mL

Sneaker Doctor® Water & Stain Repellent provides an invisible protective coating that repels water and stains to help keep the item clean and dry. When applied properly, water will bead up and fall right off! Perfect for protecting delicate shoes, clothing, or furniture.

- ✓ Provides an invisible protective coating
- ✓ Repels water & stains - keeping shoes clean & dry
- ✓ Pump Action Eco Friendly
- ✓ Biodegradable contents
- ✓ Made In U.S.A

Product Code: SNEDOCWS

## Deodoriser 118mL

Perfect for eliminating odours on shoes, boots, clothing, hats, purses, bags, furniture & more! Unlike other products, it doesn't just mask odours, it eliminates them! The scent-free formula ensures you that the odour causing agents (bacteria) are completely gone.

- ✓ Eliminates tough odors
- ✓ Doesn't just mask odours, it eliminates them!
- ✓ Scent-free formula removes odour causing agents
- ✓ Safe to use on all materials
- ✓ Biodegradable contents
- ✓ Made In U.S.A

Product Code: SNEDOCDEO



## Magic Sponge Eraser 4cm x 10.5cm x 6.8cm

This magic sponge removes stains or dirt with water or use Sneaker Doctor® Waterless Foam Cleaner. It's a strong multi-functional cleaning sponge and can be cut into any size for a suitable shape. Cleaning dots for added cleaning strength.

- ✓ Great for cleaning most surfaces
- ✓ Can be used with or without water
- ✓ Recyclable Packaging
- ✓ Made in U.S.A

Product Code: SNEDOCMS





## Sneaker Brush

### Soft

The Sneaker Doctor® Natural Soft Hair Brush is made from natural animal bristles (hog) so it is soft enough not to damage delicate surfaces yet strong enough to work the cleaning product deep into the grain and all the nooks and crannies to get out that grime from the sneakers or any surface you wish to scrub.

- ✓ 95cm long brush with medium natural bristles
- ✓ Suits most fabrics, canvas, leather and rubber
- ✓ Strong enough to get dirt and grime off sneakers
- ✓ Makes cleaning your sneakers a breeze
- ✓ Can be sent in the mail

Product Code: SNEDOCBRS

## Sneaker Brush

### Firm

The Sneaker Doctor® Firm Brush is made from synthetic bristles so it is firm to work the cleaning product deep into the grain and all the nooks and crannies to get out that grime from the sneakers or any surface you wish to scrub. Caution do not use on delicate fabrics or Goretex.

- ✓ 95cm long brush with firm synthetic bristles
- ✓ Best way to clean your sneakers
- ✓ Makes cleaning your sneakers a breeze
- ✓ Suits strong fabrics, canvas, leather and rubber

Product Code: SNEDOCBRSFIRM



## Microfibre Terry Cloth

### 30cm x 30cm

The Sneaker Doctor® Premium Terry Microfibre Cloth is great for wiping away the dirt & suds while leaving behind no residue. Great for use on leather, suede, vinyl, rubber, canvas and fabric.

- ✓ Great for wiping away the dirt & suds
- ✓ Leaves no residue behind
- ✓ Easy to wash clean and use over and over
- ✓ Made in U.S.A

Product Code: SNEDOCBRS



## Kicks Heel Pad Small + Large

Sneaker Doctor® Kicks Heel Pad's protect your sneakers heels from general wear - helping keep your kicks in great nick or refurbish your worn pair.

- ✓ Refurbish Your Worn Heels
- ✓ Protect & Cushion Your Heels
- ✓ Prolong Life Of Sneakers & Shoes
- ✓ Fit All Sizes 'Trim To Fit'

Product Code: SNEDOCKICHEEPAD...

## Sneaker Crease Preventer Small + Large

Sneaker Doctor® Sneaker Crease Preventer utilises a unique design that helps to eliminate unsightly creasing on a large variety of shoes and sneakers.

- ✓ Helps Eliminate Creasing and Wear
- ✓ Protects Condition and Natural shape
- ✓ Fits Perfectly Inside Toe Box

Product Code: SNEDOCCEPRE...



## Premium Easy Cleaning Kit Say Goodbye to Grubby Sneakers

Keep your sneakers clean and fresh with this Sneaker Doctor® Premium Easy Cleaning Kit. Will remove most stains such as dirt, food, grease, perspiration and cosmetics. Can safely clean all surfaces, including suede, leather, nubuck, rubber, mesh and canvas.

- ✓ 1 x bottle of premium sneaker cleaner
- ✓ 1 x Firm Brush for scrubbing
- ✓ 1x microfibre terry cloth for polishing
- ✓ Perfect kit to clean your sneakers

Product Code: SNEDOCCKLEKIT



# DO YOU WANT TO **BECOME A STOCKIST?**

Scan the QR code to register your interest or contact your sales rep!



**SCAN ME**

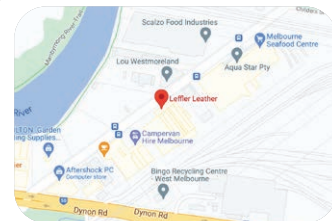


## Contact

Leffler Sales Department

✉ [sales@leffler.com.au](mailto:sales@leffler.com.au)

☎ 1800 337 006



## Visit Us

171 Kensington Road,  
West Melbourne,  
3003, VIC



**LEFFLER** 100% AUSTRALIAN OWNED

Owned by

**H Leffler & Sons PTY LTD**

100% Australian Owned Company Since 1932

**LEFFLER.COM.AU**

☎ 1800 337 006