



ANNA LAVINIERE

UX/UI Designer and Illustrator

I collaborate with developer teams and manage a wide variety of cross-media projects involving branding, illustrations and UI design.

London

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Experience

BARBIE *Graphic Designer* *Feb 2021-*

Currently, I am the sole graphic designer on the Barbie x MilkHoneyBees team to create a 6 week course for young children and illustrate the anthology. I have led a focus group and conducted market research for this project. I was assigned to produce 6 character designs, social media graphics and templates. I am also working in collaboration with Efra Digital to design the course website, I have created wireframes and mid fidelity prototypes of the website that I then pass onto developers to build.

MILKHONEYBEES *Illustrator* *May 2021-*

I am the freelance illustrator for MilkHoneyBees, specialising in character design and cartoon illustrations.

TRIMIT *Graphic Designer* *Jan 2021-*

I collaborate with Trimlt to design company presentations, business cards, franchise booklets, logo designs and illustrations.

KAMI COACH *UX Designer* *Jan 2021 - Feb 2021*

I was a freelance UX designer for Kami Coach and designed company pitch decks, worked on branding and their website design. My responsibilities included web design and maintaining company branding.

LOVE CIRCULAR *UX Designer* *May 2020 - Aug 2020*

Training with Circular allowed me to transfer my ski IIs into UX design, covering user experience, user interface and building a personal brand. Their 90-day project-based learning program enabled me to understand various topics and practices in UX design such as accessibility, wireframes, consistency, prototyping etc. Engage in weekly design critique sessions with my team, providing constructive feedback to col leagues. Conduct user testing on target demographics from design briefs provided by Circular. Gathering primary and secondary research to analyse in case studies. Produce annotated wireframes to share with design team for critique and feedback. To work across different design programmes available to me throughout the course. Plan and present my work to other designers in my team, then work on feedback given. Complete daily UI tasks that I can present as working prototypes of topics I have recently focused on such as colour theory, typography and using negative space.

LAVYSTITCH *Founder and Embroidery Artist* *Aug 2018-*

I design and sell hand made embroidered art on Etsy and Instagram to customers around the world, specialising in custom art and redesigning cartoon characters. I run all social media accounts, manage the Etsy store and answer all customer inquiries. Working with design briefs provided by customers on their desired art pieces. Producing multiple drafts of designs for customers Conducting customer testing on new products for feedback and possible improvements before launch.

Skills

Adobe Creative Suite, Figma, Sketch, Wix, Procreate, Webflow

Aftereffects, Motion Design, Video Editing, Photography

CSS, HTML, JavaScript

Education

University of Kent
2015 - 2019

BA Social Anthropology with a year in Denmark 2:1