



ANNA LAVINIÈRE

UX Designer and Illustrator



London



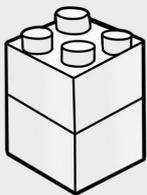
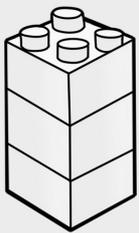
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4 years experience in UX/UI design, anthropology and social media management. Able to transfer across various design software to develop accessible and visually appealing user interfaces. Eager to develop my skills as a UX designer.

SKILLS



Usability testing
Validate concepts

Interviewing
Understand needs

Affinity mapping
Define problems

Education

University of Kent
2015 - 2019

2:1 BA Social Anthropology with a year in Denmark

EXPERIENCE

UX Designer
Circular

May 2020-

Overview

Training with Circular allowed me to transfer my skills into UX design, covering user experience, user interface and building a personal brand. Their 90-day project-based learning program enabled me to understand various topics and practices in UX design such as accessibility, wireframes, consistency, prototyping etc.

Tasks

- Engage in weekly design critique sessions with my team, providing constructive feedback to colleagues.
- Conduct user testing on target demographics from design briefs provided by Circular. Gathering primary and secondary research to analyse in case studies.
- Produce annotated wireframes to share with design team for critique and feedback.
- To work across different design programmes available to me throughout the course.
- Plan and present my work to other designers in my team, then work on feedback given.
- Complete daily UI tasks that I can present as working prototypes of topics I have recently focused on such as colour theory, typography and using negative space.

Achievements

- Completed 90-day course in UX Design.
- Created a fully functioning portfolio website over the course of one month.
- Produced 2 publicly available case studies with functioning prototypes.





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Etsy Shop owner, Embroidery artist
LavyStitch

August 2018-

Overview

I design and sell hand made embroidered art on Etsy and Instagram to customers around the world, specialising in custom art and redesigning cartoon characters. I run all social media accounts, manage the Etsy store and answer all customer inquiries.

Tasks

- Working with design briefs provided by customers on their desired art pieces. Producing multiple drafts of designs for customers
- Conducting customer testing on new products for feedback and possible improvements before launch i.e. current testing on silk pillowcases over the course of a month.

Achievements

- Increased Instagram following from **300 to 3,000** which is an uplift of **1000% over 2 months**, **100% 5 star** reviews on Etsy store.
- Designed and produced the cover art for Caamp band's single '*Fall, Fall, Fall*'
- Features: **Cosmopolitan's** '*15 Black-owned interior and lifestyle brands you need to have on your radar*'. **House Beautiful's** '*22 Black-owned UK homes and interiors businesses you should know about*'. **EtsyUK's** Pinterest page.

Collections Management Trainee
Museum of London

Oct 2019- Sep 2020

Overview

A work study scheme towards BIIAB Level 3 Diploma in Cultural Heritage. Throughout this placement I was able to work with cross-functional teams, focusing on visitors and how to make objects more accessible to the wider public.

Tasks

- Reach monthly targets towards diploma and present this work back to team.
- Managed the museum's object collection; environmental monitoring, pest management and preventative conservation.

Achievements

- Achieved my BIIAB Level 3 Diploma in Cultural Heritage.
- Produced the article '*Stitches in Time: Learning through remaking*' on the Museum's website.
- Scripted and produced a podcast episode for Culture& on their website and SoundCloud.
- Designed, photographed and edited images for the Museum's Halloween posts on all of their social media platforms.

References available on request