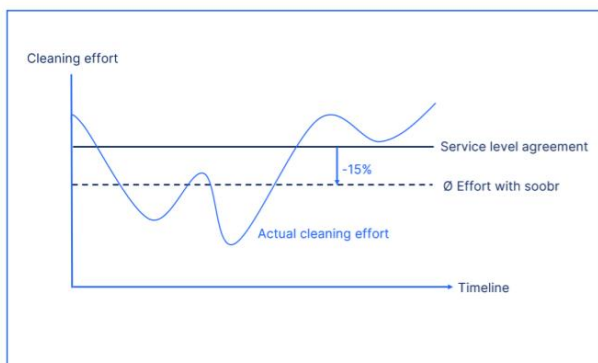


Cleaning in the right place at the right time to reduce costs, improve quality and create transparency.

„Rigid cleaning schedules on paper are no longer up to date. Smart Cleaning means optimized and dynamic planning and execution of cleaning. For more efficiency and transparency.“  
Kaspar Adank, CEO, Soobr AG

## Cost reduction through demand-oriented cleaning

### Cleaning on demand



### Execution

Customer	Industry	Before soobr	Savings
A (GER)	Services	131 hrs	-8%
B (CH)	Services	222 hrs	-9%
C (CH)	Manufacturing	961 hrs	-12%
D (CH)	Services	537 hrs	-16%
E (CH)	Finance	858 hrs	-23%
F (NED)	Manufacturing	226 hrs	-27%

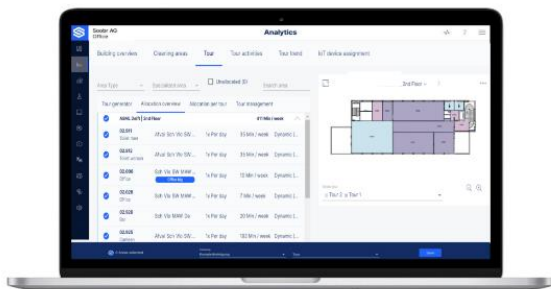
**Annual Savings of 15% on average**

- Considering the fluctuations of the actual cleaning effort based on dynamic cleaning frequencies
- Demand-oriented cleaning prevents over-fulfillment and enables cost savings with consistent quality thanks to dynamic cleaning frequencies

### Optimizing cleaning with artificial intelligence

Soobr offers optimized, demand-oriented planning and execution of cleaning tours based on data and artificial intelligence. Using existing service level agreement and building data as well as sensor data, the actual cleaning demand is determined.

The combined data results in dynamic route planning, which is visualized on the building plan and displayed to the cleaning staff on a tablet. Control your cleaning service provider with Soobr and create complete transparency about the service provision.



Unique transparency to realize quality improvements and cost savings for your company. Over 35 projects and more than 200 daily cleaning tours in buildings in Switzerland, Germany, the Netherlands and Japan.