



# MADELINE PLOTNICK

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## OBJECTIVE

**ADVERTISING, GRAPHIC DESIGN, WEB DESIGN, AND MOTION GRAPHICS**

## EDUCATION

**SCHOOL OF VISUAL ARTS** (September 2017- Present)

BFA Advertising 2021

Maintained Cumulative GPA 3.95

Advertising, Graphic Design, Video Editing, Animation, Motion Graphics, Branding, Typography, Posters, Product Packaging, Poster Design, Corporate Identities, Logo Design, Billboards, Stationery.

Meet weekly deadlines effectively.

## EXPERIENCE

**CREATIVE DIRECTOR AND HEAD OF MARKETING AND ADVERTISING**

CineLimite Inc. (March 2020- Present)

*Advertising, graphic design, branding, motion graphics, social media.*

**CAMPAIGN CONSULTANT AND DESIGNER**

Judgeship Election Campaign for Leigh Cheng

**LAB ASSISTANT**

SVA Bio Art Lab (March 2018- Present)

*General lab care, organization, social media, class assistance, conducting lab experiments.*

**RESOURCE DEVELOPMENT & INTERNATIONAL COMMUNICATIONS**

IDF Orphan and Widow Organization (August 2016- March 2017)

*Marketing communications, international PR, English website, social media, and other digital platforms.*

**YOUTH COUNSELOR & EDUCATOR FOR CHILD REFUGEES**

Kadima-Beit Noar Wolfson (Youth House) (April 2017-August 2017)

*Educational programming, child care.*

## SKILLS

Proficient in Adobe Photoshop, After Effects, Premier, Illustrator, and Indesign. Experience in design, illustration, painting, photography, writing, and editing. Exceptional organizational skills. Proficient in SFX Makeup.

## HONORS

Featured Artist and Contributor in The SVA Jewish Heritage Gallery

SVA Honors Program

Term Honors and Dean's List Continuously from Fall of 2017 through Spring 2020, School of Visual Arts

## LANGUAGES

English, Hebrew, Swedish

## PERSONAL INTERESTS

Ballet (I am a former Ballerina (4 years old-17years old), travel, global volunteer work, anti-trafficking awareness, carnivorous plants, Lord of the Rings, Disney, bread.

**References Available Upon Request**