


Introducing Sales Triggers from Clientbook.


It's been said that timing is everything. Especially in relationships. So, what if your clients could automatically receive the right message at a time when they were most likely to buy?

It's all possible with Sales Triggers from Clientbook. Sales Triggers enables you to:




Turn Your Data into Action

With Sales Triggers, you'll know when to engage with your clients by analyzing their purchase history.



Remove friction from your Salesfloor

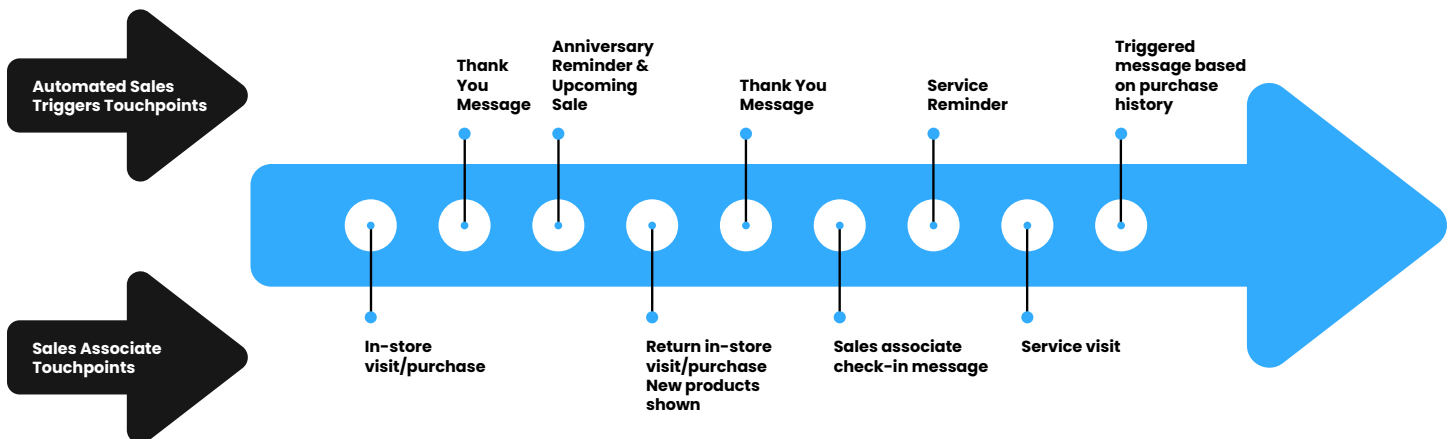
Sales Triggers works in concert with your sales associates' existing process and outreach efforts.



Maintain Control

You choose the level of automation you want so you never lose the personal touch that your clients love.

With Sales Triggers, it's not just like adding another sales associate. It's like adding a really smart data-driven sales associate. Figure 1 shows how this automated process works throughout the customer journey while maintaining personalization.

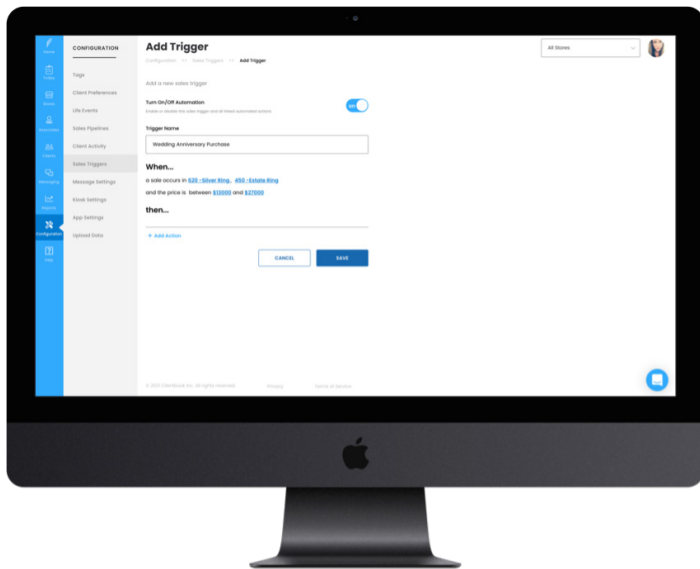


Introducing Sales Triggers from Clientbook.



“Sales Triggers from Clientbook served up an additional 15% of our sales over the last year. We’ve found the perfect balance between automation and sales associate outreach. It’s like having extra associates.”

-Leo Vargas
General Manager, Pandora Westland/Miami Lakes



There are very few impulse buys. People buy when it's the right time. The secret is reminding them when it is the right time.

Sales Triggers does the work for you. Automating communications for those special occasions like birthdays, anniversaries; or product updates, and service reminders enables your sales associates to provide more personal service and spend more one-on-one time discussing purchase options and less time “selling”.

Congratulations. Your salesfloor just leveled up!

How much more could you sell with Sales Triggers from Clientbook?

Schedule a personalized demo and find out by visiting clientbook.com

 **Clientbook**

Sales Triggers by Clientbook.

The right message. The right time. To the right client.