

Clienteling, Reinvented

Acquiring new customers is the lifeblood of your retail business. However, far too often customers drop in, make a purchase and then disappear – often for good.

On the other hand, clients are different than customers. A client trusts you and your salespeople for product advice, appreciates reminders, and turns to you first for multiple purchases throughout the year.

So, how do you turn a customer into a client?

Clientbook helps you and your salespeople become trusted advisors by turning first-time customers into lifelong clients.

Whether you're an owner, sales manager, or sales associate, Clientbook's robust feature set will enable you to sell more. Period.

Here's how:

Owners

- Offer a consistent clienteling experience for your customers and team
- Gain visibility into sales interactions with your customers and sales team
- Increase sales with a frictionless tool your sales associates will enjoy using

Why You Should Clientele

Acquiring a new customer is between five to 25 times more expensive than retaining an existing one.

Harvard Business Review

Increasing customer retention rates by 5% increases profit by 25%.

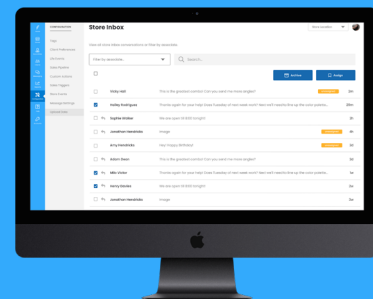
Bain & Company

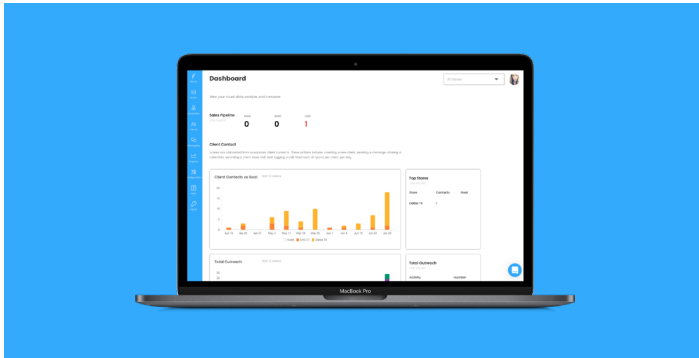
Conversion rates on existing customers are more than 2x those of new customers.

The Friedman Group

Luxury purchases are driven in equal parts by both customer emotion and the buying experience. clienteling significantly enhances that experience. The time for mobile clienteling is right now.

Retaildive.com



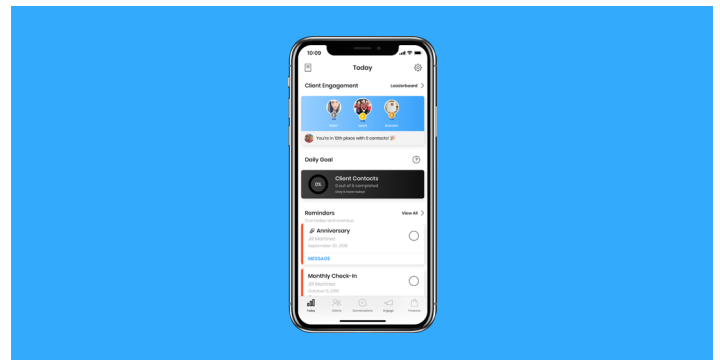


Sales Managers

- Get powerful data on your team's clienteling activities
- Easy-to-use interface and mobile app make for painless adoption
- Increase sales through a consistent and responsive sales experience

Sales Associates

- Make more sales through automation and improved outreach
- Never forget a customer with follow-ups and life events
- Engage with more clients by sharing products anytime, anywhere



Don't Take Our Word for It

Clientbook helps some of the world's best retailers create and scale personal experiences. Here's what a few clients have to say about the results they've realized.

"We sold more in two days of using Clientbook than we had in the previous two weeks combined."

Savannah Palmer
Executive Manager
ANGIE DAVIS

"Clientbook has been a critical piece of our sales team's toolset. It's paid for itself many times over."

Steve Weintraub
Owner
GOLD & DIAMOND SOURCE

"I have paid for my Clientbook fees 100 times over from sales we made that we would NOT have closed otherwise."

John Carter
Owner
JACK LEWIS JEWELERS

What can Clientbook and clienteling do for your business? Book a demonstration today at www.clientbook.com.

The only thing you have to lose is more sales!