

Go Beyond Reviews

For years, retailers have seen the benefit of automating reviews. It's had a profound impact on their online reputations and helped them acquire new customers.

But now what?

What if you didn't stop there? What if you continued down that path of automating all sorts of best practices that turn those customers into lifelong clients? Clients that trust you and your salespeople for product advice, appreciate reminders, and turns to you first for multiple purchases throughout the year.

The Clientbook Difference

While many software vendors profess to help retailers drive repeat business, Clientbook is has taken the art of clienteling to a whole new level.

Whether you're an owner, sales manager, or sales associate, Clientbook's robust feature set will enable you to sell more. Period.

- Offer a consistent clienteling experience for your customers and team
- Gain visibility into sales interactions with your customers and sales team
- Increase sales with a frictionless tool your sales associates will enjoy using
- Make more sales through automation and improved outreach
- Never forget a customer with follow-ups and life events
- Engage with more clients by sharing products anytime, anywhere

Why You Should Clientele

Acquiring a new customer is between five to 25 times more expensive than retaining an existing one.

Harvard Business Review

Increasing customer retention rates by 5% increases profit by 25%.

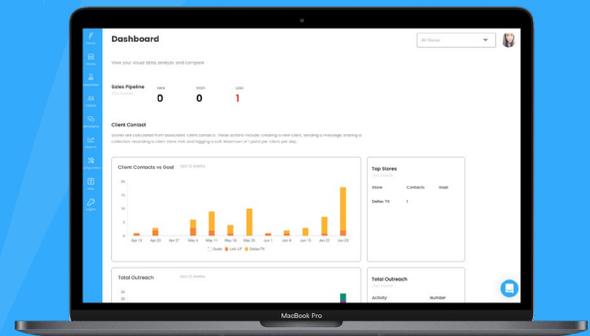
Bain & Company

Conversion rates on existing customers are more than 2x those of new customers.

The Friedman Group

Luxury purchases are driven in equal parts by both customer emotion and the buying experience. clienteling significantly enhances that experience. The time for mobile clienteling is right now.

Retaildive.com





Clientbook Competitive Comparison

Clientbook often gets compared to Podium. While there are certain things each solution does well, Clientbook helps retailers take a more proactive approach to driving repeat business through clienteling.

Feature	Clientbook	Podium
Messaging	X	X
Review Solicitation	X	X
Webchat	X	X
Mobile Platform	X	X
Ability to use store's phone number	X	X
Customer profile based (CRM)	X	
Richer POS integrations to feed clienteling activity	X	
Automated Messaging	X	
Sales Triggers to sequence best practices	X	
Mass messages by smart lists	X	
Clienteling analytics	X	
Kiosk mode	X	
Robust collections (wish lists)	X	
Sales opportunity tracking	X	
Payment solution	X	X
Social media messaging from inbox		X

Don't Take Our Word for It

Clientbook helps some of the world's best retailers create and scale personal experiences. Here's what a few clients have to say about the results they've realized.

"We sold more in two days of using Clientbook than we had in the previous two weeks combined."

Savannah Palmer
Executive Manager
ANGIE DAVIS

"Clientbook has been a critical piece of our sales team's toolset. It's paid for itself many times over."

Steve Weintraub
Owner
GOLD & DIAMOND SOURCE

"I have paid for my Clientbook fees 100 times over from sales we made that we would NOT have closed otherwise."

John Carter
Owner
JACK LEWIS JEWELERS

What can Clientbook and clienteling do for your business? Book a demonstration today at www.clientbook.com.

The only thing you have to lose is more sales!