



TXLEC TRIBUNE

BI-WEEKLY UPDATE

A Message from the Chair

Greetings Friends,

There is some positive news this week in Texas as the Governor rolled out new orders for further re-opening the Texas economy. See below for the latest on this.

We are at a uniquely difficult time in our industry. The one question survey conducted by the Live Events Coalition lays this out clearly. The inability of our federal leaders to agree on a stimulus package is devastating.

We cannot lose hope! We still have important work to do. We are hearing from our representatives that we ARE being heard as an industry. In fact, 260 different organizations have united our collective voices to form the COVID Relief Now Coalition to make our voices even louder.

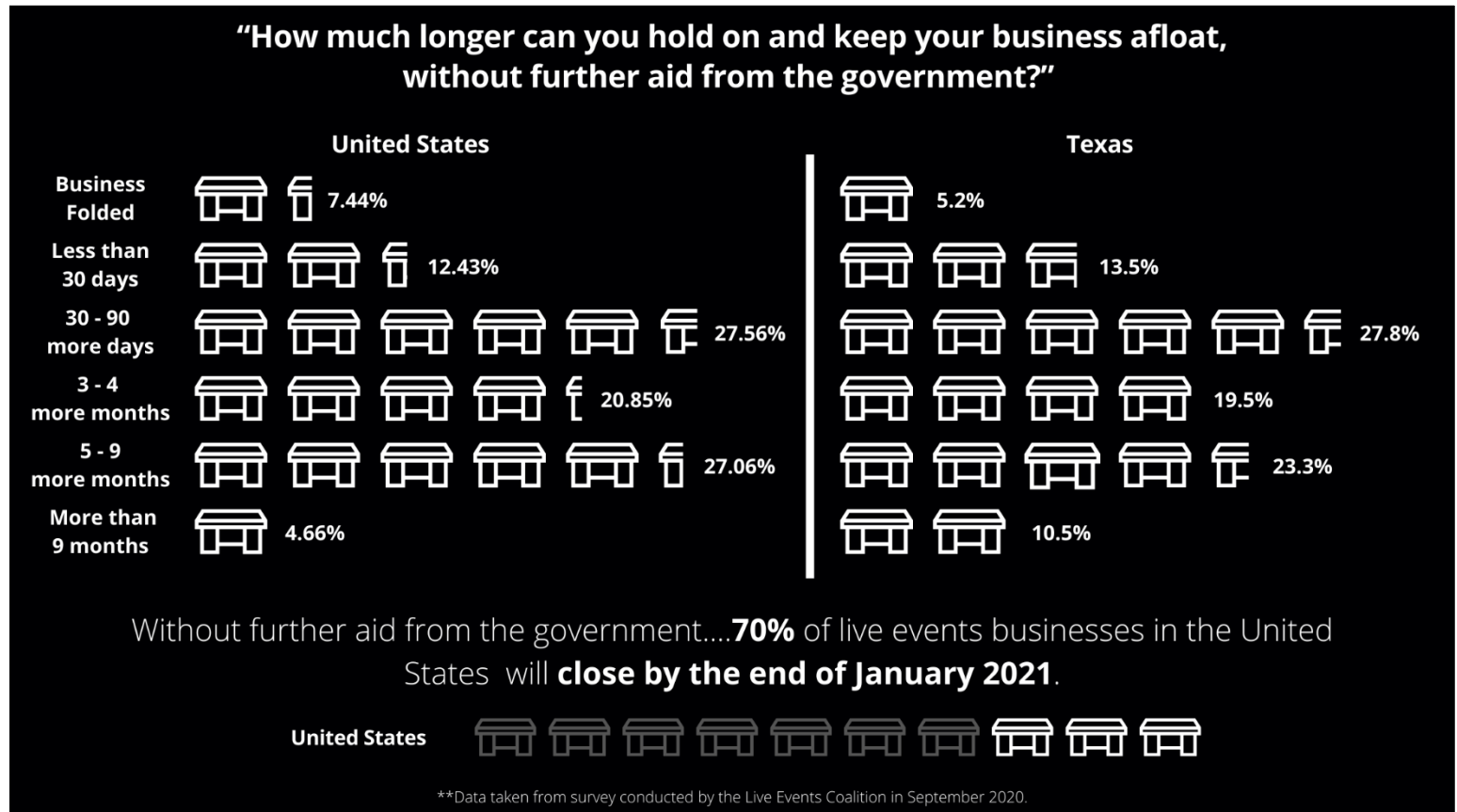
Please join the fight, take action and spread the word for others to do the same. We need you.

We are stronger together!

Laurie Sprouse, CITE, CMP, DMCP
Texas Live Events Coalition Chair
Co-Owner and President of Ultimate Ventures & Ultimate Kits

Business Owners Survey – Survey Results & Social Media Campaign

Last week, the Live Events Coalition conducted a quick survey, asking the live events industry a simple question: How much longer can you hold on and keep your business afloat, without further aid from the government? The final statistics are sobering.



We encourage you to act now and share these frighteningly powerful statistics via your social platforms, tagging our elected officials to make sure they hear us loud and clear. Our industry cannot survive without further aid from the government. Click [here](#) for the social media campaign tool kit and shareable graphics.

[Download NEW Social Media Toolkit](#)



COVID RELIEF NOW Coalition

Last week, the Live Events Coalition joined on with [COVID RELIEF NOW Coalition](#) (led by US Travel). This week is critical for negotiations in Congress. To add pressure and continue to push our agenda during these critical moments, we've launched a NEW letter and social media campaign.

Please take a few minutes today to demand change that is crucial to the survival of Live Events Businesses.

[Participate in the NEW Live Events Coalition Letter Campaign to Congress](#)

Take More Action

FROM THE TX LEC LEADERSHIP TEAM

INTRODUCING, JANICE DOWLING...

Hello! I'm Janice Dowling and I manage design and content for our website. If you have not visited the Texas Live Events Coalition website, I invite you to take a few minutes to browse it. It is easy to navigate and has all the information about Texas Live Events Coalition you need to know. The address is www.texaslec.org

This week, I'm excited to highlight a few important updates to the website.

The National Live Events Coalition social media campaign to share the staggering findings of their latest survey is located on the **GET INVOLVED** page. The statistics are staggering, and we need your help sharing the findings to gain the attention of our local officials.

The list of resources continues to grow as our industry responds to our situation. To help you navigate to what matters most, the **RESOURCES** page has been organized to filter by Economic and Planning tools.

Our **NEWS** page is also growing and now includes additional filters for Newsletters & Press Releases.

I hope you will find the information useful and easy to get to. My goal is to curate all the calls to action, events, resources and news in one easy to navigate location so consider it a working resource. If you have any information that you think may be useful, please reach out to me at janice@texaslec.org.

Important Updates & Latest News

[10/9 – Join Texas Live Events Coalition](#)

Membership is now FREE through June 2021!

10/7 - Governor Abbot Issued New Executive Order

On Wednesday, Governor Abbott announced additional capacity of 75% for all businesses other than bars, starting on October 14th.

[10/6 – Together Again Expo \(RESCHEDULED\)](#)

This week, [Together Again Expo](#) and the [Texas Live Events Coalition](#) working in conjunction with the [Kay Bailey Hutchison Convention Center](#) in Dallas, TX have decided to postpone the upcoming Together Again Expo. The event is rescheduled for January 15, 2021.

[10/1 – Couldn't Have Said It Better](#)

Watch the video of Bandit Lites CEO, Michael Strickland, warning individuals that the live events and entertainment industry is in danger of disappearing. Please share on your social media to spread the word. Click on the title to view the video.



IN TEXAS, THE LIVE EVENTS INDUSTRY INCLUDES OVER 30,000 SMALL BUSINESSES AND OVER 1 MILLION EMPLOYEES.

HELP SAVE THE TEXAS LIVE EVENTS INDUSTRY

Letter Writing Campaigns COVID Recovery Resources Social Media Campaigns

JOIN TXLEC