



# Kincsó Nagy

Visual and Ux designer

Over the 7 years of my career, my portfolio includes designs from various fields: UX/UI design, branding and book design. I originally have graphic design/print education, but I had further education in product design.

I love connecting with and understanding people. I aim to create simple, useful, and impactful experiences. I try to learn new things every day and always curious about new trends in the digital field.

## CONTACT

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Living in Aarhus

## PORTFOLIO

[kincsonagy.com](http://kincsonagy.com)

## Skills

### DESIGN

Design Research  
Concept Development  
Wireframing  
Prototyping  
Creating a Design System  
UI design  
Web Design  
Art Direction  
Branding

### SOFTWARE

Figma  
Webflow (learning)  
Auxure  
InVision  
InDesign  
Illustrator  
Photoshop

### LANGUAGE

English - professional  
Hungarian - native  
Danish - beginner

## Experience

### GRAPHASEL DESIGN STUDIO LTD.

2018 SEPTEMBER – 2021 FEBRUARY

#### UX/UI Designer, Branding

At Graphasel Design Studio I had the opportunity to work with a superb team. We created visual identities, marketing strategies, international campaigns, packages, editorials, etc.

I focused mainly on projects including websites and web applications (such as branding Liget Budapest or rebranding Tourinform).

I designed interfaces for governmental projects (National Tourism Data Supply Center and Vendégem application - a hotel registration system). We had projects where I was heavily involved in strategy and concept development for user experience besides interface design (Wow Hungary website and application).

### BRODUCTION GROUP LTD.

2016 JULY – 2018 SEPTEMBER

#### Product Designer

Broduction group started as a small developer company, I joined as the first designer on their team. My responsibilities included hosting workshops for project owners, user experience design, wireframing, branding, and crafting polished interfaces for iOS, Android, or web apps. We helped startups to form their products from ideas (Questions, YoUrbanist), and we teamed up also with larger clients as Magyar Posta (Sender application).

## **FREELANCER GRAPHIC DESIGNER**

2014 OCTOBER – 2018 SEPTEMBER

I started to work together with smaller companies while I studied fulltime at university. I tried to focus more on cultural projects, like exhibition design (with KÉK, Art Capital Szentendre, Kultúrgorilla, and Kiscell Museum) and book design (with Now Books and Music, Ecovit Publishing Ltd) When I was designing brands, I tried to stick with companies I felt in common with like Hello Wood (HintaYo, DemoWood, Pop Up park). I even had the fortune to have some social volunteer projects to support saving riverside nature at Budapest with Valyo Nonprofit Organisation (Fák a Rómain).

## **Studies**

### **2017 / Product Designer**

Moholy-Nagy University of Art and Design  
IXD course, Budapest

### **2011–16 / Graphic designer BA, MA**

University of West Hungary,  
Institute of Applied Arts, Sopron