

UI REQUIREMENTS

Heem

User Tasks

1. Ericka wants to find an accent chair for her new apartment
2. Ericka wants to check out how the accent chair looks like in her living room using AR
3. Ericka wants to purchase the accent chair using Heem's delivery service

Pages to Design

- Home
- Shop
 - Departments
 - Category
 - Product Details
 - Brands
 - AR
- Sales
- Lists
- Account
- Add to Cart
 - Cart Summary
 - Checkout Page
 - Confirmation Summary

High Level Requirements

- Bottom Navigation to allow users to easily navigate the mobile app
- Search bar to allow users to find a product item
- Cart to allow users to add an item

Detailed Requirements

Home

- Allow users to easily navigate to highlighted sections of the app
 - Shop by Department
 - Shop by Brand
 - Top Trending Products
 - Featured Sales
- Promo Banner to inform users of featured offers or special events

Shop Screen

- Departments
 - Allow users to view all Heem's departments
 - Card Tiles will be used to show all departments
 - Product List
 - Sort to allow users to view from price, best sellers or customer ratings
 - Filter to allow users to narrow down search

- List Style will be used to show all categories for each department
- Product Details
 - CTA buttons to allow users to add to cart or add to lists
 - Product Overview
 - Reviews
 - Frequently Bought Items
 - Compare Similar Items
- AR
 - Allow users to view the product in their own space using their camera
 - Save to Gallery to allow users to save the image on their phone gallery
 - Add to cart to allow users to purchase item

Sales

- Card format
- Featured Sales
- Sales by Department
- All Sales

Lists

- Sign in or Create account to allow users to have direct access to their favorites
- Create a List to let users group favorited items

Account

- Account Settings
- Sign in or Create an Account
- My Orders
- Contact Us
- About the App

Add to Cart

- Overview
- Payments
- Confirmation