

Drive broad organisational change with Innovator's Accelerator - a blended learning experience to develop innovation skills.

Today's businesses have to move faster than ever to keep up with the constant demand for what's new and better. That's why Innovator's Accelerator® (IA) was developed by Innovator's DNA.

What is Innovator's Accelerator?

Innovator's Accelerator® (IA) is a concentrated and powerful learning experience that gives your talent the radically practical skills they need to generate transformational change and infuse a culture of innovation throughout your organisation.

This condensed, interactive, blended learning experience is delivered digitally and features the late Professor Clayton Christensen, Professors Jeff Dyer (Wharton) and Hal Gregerson (INSEAD), the world's most respected authorities on innovation, each of whom has spent decades studying business innovators and the techniques they use to come up with creative ideas.

Introduction to Innovator's DNA

Innovator's DNA is a US-based innovation consulting and training company that works with some of the most innovative companies including Tesla, SpaceX, GE, Microsoft and AT&T. Career Connections has partnered with Innovator's DNA to bring best in class solutions to innovation capability assessment and process development.

With IA, your talent will:

- Discover their own innovation baseline while developing skills that allow them to leverage and drive innovation.
- Learn how to create trailblazing solutions to workplace challenges.
- Break the confines of traditional thinking to ignite bold ideas.

Key Features of IA



12-hours of independent learning

Concentrated learning, over 4 weeks, accelerates an individual's ability to become more innovative.



Group learning

4-hours (1-hour per week) of faculty-facilitated group discussions on key concepts of the course.



Real-world case studies

Real-world case studies of innovative companies and individuals are brought to life through this program.



Innovator's DNA Self Assessment

Access to complete a research-based innovation assessment, designed to empower participants to realize their innovative potential.



Skills Tracker and Impact Meter

Over the course of the program there will be visual snapshots of participant progression through the Skills Tracker and Impact Meter.



Action plan

Participants get to work on an action plan for a real-world business challenge being encountered.



Flexible, self-paced experience

Provides an immediate opportunity to further develop an individual's proficiency in the 5 core innovation skills (Discovery Skills).



Certificate of completion

The Innovator's Accelerator® learning experience provides a certificate of completion at the end of the Programme.

IA Program Overview

MODULE 1 (WEEK 1)

In this module participants will learn about:

- The five discovery skills (innovation skills).



Under Armour case study

- How these five discovery skills can be leveraged to create innovative products/solutions.



McDonald's case study

- The three types of organisational innovation— growth, sustaining, and efficiency—and the importance of balancing all three to remain successful.
- “Customer’s job to be done” theory and its benefits in driving innovation.
- They will also complete the Innovator’s DNA self-assessment report, receive feedback and design their personal development plan.

MODULE 2 (WEEK 2)

In this module participants will learn about:

- The different styles of questioning used by top innovators and how they led to breakthrough innovations at the following organisations:



- How growth innovations open new markets by transforming complicated and expensive products or services into things that are simple and affordable.
- Learn how to sharpen their ability to observe and notice things leading to increased creative capacity

MODULE 3 (WEEK 3)

In this module participants will learn about:

- How sustaining innovations enable market leaders to make better products that they can sell to their best customers at greater profit.



Salesforce case study

- Understand how networking for diversity can lead to new ideas.
- Learn how businesses evolve by manipulating the four components of a business model: value proposition, profit formula, resources, and processes.

MODULE 4 (WEEK 4)

In this module participants will learn about:

- Embrace various ways of using experiments to refine and iterate solutions to innovation challenges.
- Learn how embracing a culture of experimentation that accepts and learns from failure can lead to organisational success
- The relationship between associating and the other four discovery skills
- Unpack the three barriers to personal and organisational change and how they can be overcome.

Innovator's DNA Self Assessment

Based on years of academic research, The Innovator's DNA Self-Assessment has been designed to empower individuals to realize their innovative potential.

The Self-Assessment illuminates essential discovery and delivery skills that can be leveraged on to cultivate an individual's Innovator's DNA.

Often described as the "Myers-Briggs assessment for innovation", this tool provides individuals with a personalized Innovation Profile, including detailed scores for their **Courage to Innovate**, **Discovery Skills**, and **Delivery Skills**.

Self-Assessment contains specific, customized takeaways based on an individual's unique profile, along with recommended development opportunities.

The Experts



The Late Clayton M. Christensen

Was a Professor at Harvard Business School, best-selling author of *The Innovator's Dilemma* and world recognized pioneer of innovation theory.



Jeff Dyer

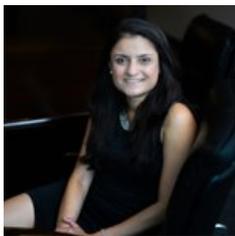
Professor at Brigham Young University, author of *Collaborative Advantage*, and co-author of *The Innovator's DNA*, *The Innovator's Method* and *Innovation Capital*.



Hal Gregersen

Professor at INSEAD, The business School for the World and co-author of *The Innovator's DNA*.

The Facilitators



Neha Kapila

Neha is a trained Innovator's DNA facilitator who is also leading the Innovation Consulting and Training Solutions for Career Connections. With over 14-years of experience, she is currently the General Manager at Career Connections and has extensive experience in overseeing the internal finance and operations, including IT, Marketing and HR.



Zia Manji

Zia is a trained Innovator's DNA facilitator. He is also a Director and Senior Client Partner. With over 25-years of multidisciplinary business experience in a variety of sectors. He leads the largest executive search business in East and Central Africa. In the last decade, he has contributed to the development of accredited executive coaches in East Africa, and helped organisations design sustainable and personalised leadership development journeys.

TO REGISTER:

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