

# STRATEGIC PLAN

Association Year 2016-2017



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## **Preface**

Study Association POLIS is since its founding on May the 3<sup>rd</sup>, 1991 the study association for students Organization Studies and Global Management of Social Issues. Study association POLIS is committed to create opportunities for its members wherein students Organization Studies and Global Management of Social Issues can develop themselves, get in touch with fellow students, Tilburg University and the business sector for over 25 years.

The strategy plan that is in front of you will serve as guidance during the association year of 2016-2017, which was established after various brainstorm sessions and multiple meetings. By prudently evaluating and criticizing the past years, by exposing both the weak as well as the strong aspects of Study Association POLIS and by the elaboration and conceptualization of our own personal ideas and visions we established this strategy plan. This strategy plan, in which a critical point of view with respect to the association is a recurrent aspect, will serve as guidance this year for both the board and the members.

We feel honored and consider it a privilege that we are the board of a study association which is committed to successfully enrich the studentship of its members for years. We will devote our time in association year 2016-2017 to contribute to Study Association POLIS and by doing so we attempt to guarantee the continuation of the association.

We would like to thank the board of 2015-2016 for their effort, motivation and expertise. With the help of their time and energy the board of 2016-2017 was established and they made it possible for us to start the upcoming year well-prepared. They helped us to adapt a critical vision regarding the association and we hope that we will continue this prosperous collaboration during the association year of 2016-2017.

Similarly, we would like to thank previous boards and all members of Study Association POLIS for always committing to the association. 25 years of boards, 25 years of experience, knowledge and enthusiasm. This made Study Association POLIS the beautiful association it is like nowadays.

On behalf of the board of 2016-2017,

Sander Jacobs

Chairman Study Association POLIS

## Summary

First the mission will be quoted in Dutch as it is written in the Statutes.

De missie van Studievereniging POLIS is in ‘De statuten der vereniging: POLIS’ als volgt omschreven:

“De vereniging heeft ten doel:

1. Het bevorderen van kennis- en informatie-uitwisseling tussen studenten onderling, tussen studenten en wetenschappelijk personeel en tussen studenten en personen die actief en kundig zijn op het gebied van Organisationswetenschappen; de vereniging tracht dit doel te bereiken door het organiseren van activiteiten op studie- en ontspannings gebied met als uitgangspunt de kennis van de leden ten aanzien van Organisationswetenschappen te verruimen.
2. Een bijdrage te leveren aan de promotie van de studierichting Organisationswetenschappen aan de universiteit van Tilburg.” (Artikel 4, pagina 1)

*This translates into:*

The mission of Study Association POLIS as explained in ‘The statutes of association: POLIS’:

“The association’s goal is:

1. Promoting the knowledge and information exchange between students, between students and the academic staff, and between students and people who are active and capable in the area of Organization Studies; the association attempts to achieve this goal by organizing both study related as leisure activities that aim to broaden the members’ knowledge with respect to Organization studies.
2. Contributing to the promotion of the study Organization Studies at Tilburg University.” (Paragraph 4, page 1)

The board of 2016-2017 used the mission to come up with an appropriate vision. The vision is as follows:

“Study Association POLIS is a platform which focuses on the development of students Organization Studies in the study-, professional, and social oriented field. Study Association POLIS also focuses on improving the organizational processes of the association. The association tries to achieve the development of Organization Studies students by facilitating interaction between students Organization Studies, between students Organization Studies and former POLIS-members, between students Organization Studies and the business sector, and between students Organization Studies and Tilburg University. The association tries to achieve the organizational improvement by means of continuing the professionalization of the organizational processes of the association.”

The three foundations of this vision are Career Development, Social Development, and Professionalization. These foundations form the base for the strategic plan of the board 2016-2017. As a result of the analysis of the strengths and weaknesses of Study Association POLIS, the board of 2016-2017 has further specified the foundations into key points on which they will focus during the association year 2016-2017. The foundations will be shortly described below.

**Foundation 1: “Career orientation”**

The first foundation the board of 2016-2017 intends to build on is: Career orientation. By mentioning career orientation, the board of 2016-2017 means a further development of practical skills which contribute to the study and profession of students Organization Studies. These developments will be achieved through the facilitation of obtaining insights in the possibilities after Organization Studies, through training of applicable skills and by obtaining insight in the work processes within organizations and the development of skills. The board of 2016-2017 divides career orientation into professional development and educational development.

1. Profession oriented development
2. Educational oriented development

**Foundation 2: “Social development”**

The second foundation the board of 2016-2017 intends to build on is: “Social development”. By mentioning social development, the board of 2016-2017 means the development of interactional skills between members of Study Association POLIS. The association facilitates the environment in which these interactional skills can be developed. Improved interactional skills contribute to daily activities and enrich the study years of the members of Study Association POLIS. The board of 2016-2017 divides social development into integration, involvement and self-actualization.

1. Integration
2. Involvement
3. Self-actualization

**Foundation 3: “Professionalization of the association”**

The third foundation the board of 2016-2017 intends to build on is: Professionalization of the association. By mentioning professionalization of the association, the board of 2016-2017 means the improvement and development of the processes of the association. The professionalization of the association contributes to a better image towards the members of Study Association POLIS, external entities and Tilburg University. The board of 2016-2017 divides professionalization of the association into improvement of the long term commitment, communication and internationalization.

1. Long term commitment
2. Communication
3. Internationalization

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## **1. Introduction**

Hereby the board of 2016-2017 presents the strategic plan of the association year in which the mission of the association, the vision, the foundations and the key points of the board of 2016-2017 are described. This strategic plan also contains the tasks and responsibilities of the board and the different committees and will provide guidance for the association year 2016-2017. The board of 2016-2017 will show full commitment and enthusiasm during the year in order to apply the key points of this strategic plan. By applying this, the board of 2016-2017 intends to let Study Association POLIS grow further into the direction of the chosen vision.

The board of 2016-2017 decided to continue the structure of the strategic plan which was established by the previous board. This implies the following: “The strategic plan is structured into foundations and key points. These foundations are the basis for the current and future strategic plans of Study Association POLIS. Future boards can, if necessary, make changes to the current foundations. By evaluating the strengths and weaknesses, the board can apply key points to each foundation to be able to meet the needs of the association.”

After evaluating the strengths and weaknesses of Study Association POLIS, OS, ideas to address!, different meetings and brainstorm sessions, the board of 2016-2017 has applied key points to each foundation. These different key points will provide guidance within this strategic plan and the association year of 2016-2017. The key points will present itself in the tasks and responsibilities of the board members and the different committees. The board of 2016-2017 is ultimately responsible for executing this strategic plan.

The structure of the strategic plan will now be described. In the first paragraph, the mission of the association, the vision, the foundations and the key points of the board of 2016-2017 will be described. In the second paragraph, the tasks and responsibilities of the board of 2016-2017 will be described. Paragraph three describes the tasks and responsibilities of the different committees. The last paragraph contains a description of the additional board activities of the board of 2016-2017.

## 1. Strategic plan, foundations and key points

In this chapter the strategic plan of Study Association of the board 2016-2017 is central. First the mission and vision will be explained below. Hereafter the foundations and key points will be explained, they will serve as a guide for the strategic plan.

### 1.1 Mission

First the mission will be quoted in Dutch as it is written in the Statutes.

De missie van Studievereniging POLIS is in ‘De statuten der vereniging: POLIS’ als volgt omschreven:

“De vereniging heeft ten doel:

1. Het bevorderen van kennis- en informatie-uitwisseling tussen studenten onderling, tussen studenten en wetenschappelijk personeel en tussen studenten en personen die actief en kundig zijn op het gebied van Organisationswetenschappen; de vereniging tracht dit doel te bereiken door het organiseren van activiteiten op studie- en ontspannings gebied met als uitgangspunt de kennis van de leden ten aanzien van Organisationswetenschappen te verruimen.
2. Een bijdrage te leveren aan de promotie van de studierichting Organisationswetenschappen aan de universiteit van Tilburg.” (Artikel 4, pagina 1)

*This translates into:*

The mission of Study Association POLIS as explained in ‘The statutes of association: POLIS’:

“The association’s goal is:

1. Promoting the knowledge and information exchange between students, between students and the scientific staff and between students and people who are active and capable in the area of Organization Studies; the association attempts to achieve this goal by organizing activities in the study- and recreation area with the base of broadening the knowledge of the members with respect to Organization Studies.
2. Contributing to the promotion of the study Organization Studies at Tilburg University.” (Paragraph 4, page 1)

### 1.2 Vision

The board of 2016-2017 used the mission to come up with an appropriate vision. The vision is as follows:

“Study Association POLIS is a platform which focuses on the development of students Organization Studies in the study-, professional, and social oriented field. Study Association POLIS also focuses on improving the organizational processes of the association. The association tries to achieve the development of Organization Studies students by facilitating interaction between students Organization Studies, between students Organization Studies and former POLIS-members, between students Organization Studies and the business sector, and between students Organization Studies and Tilburg University. The association tries to achieve the organizational improvement by means of continuing the professionalization of the organizational processes of the association.”



In this paragraph the board of 2016-2017 will present its strategic plan for the year 2016-2017 of Study Association POLIS. Below, the mission, vision, foundations and the key points of the board of 2016-2017 are stated. These foundations and key points will be further elaborated; they will guide the strategic plan of Study Association for the year 2016-2017.

### **1.3 Foundations and key points**

The board of 2016-2017 has decided to continue the structure of foundations and key points, before known as ‘fundamenten en focuspunten’. The foundations the board of 2016-2017 presents are:

- Career orientation of students Organization Studies
- Social development of students Organization Studies
- Professionalization of the association

The board of 2016-2017 want to specify key points to the foundations to state what the focus of Study Association will be for the upcoming year. The foundations, as stated above, and the associating key points of the board of 2016-2017 will be specified furtherly in the next paragraphs.

#### **1.3.1 Foundation 1: “Career orientation”**

The first foundation the board of 2016-2017 intends to build on is: Career orientation. By mentioning career orientation, the board of 2016-2017 implies a further development of practical skills that contribute to the educational and professional opportunities of students Organization Studies. These developments will be achieved through the facilitation of obtaining insights in the possibilities after Organization Studies, through training of applicable skills and by obtaining insight in the work processes within organizations and the development of skills. The board of 2016-2017 divides career orientation into professional development and educational development.

##### *Key Point 1: Profession oriented development*

By mentioning profession oriented development, the board of 2016-2017 implies the preparation for students’ future professional career. The board of 2016-2017 attempts to achieve this by:

- Implementation of the CareerCom. This committee will focus on providing the possibility for members to have a look in the different fields of Organizational Studies, also called ‘taster days’. They will also focus on developing hard skills which contribute to a unique selling point of an individual.

##### *Key point 2: Educational oriented development*

By mentioning educational oriented development, the board of 2016-2017 means to enhance the link between the association, Organization Studies and Global Management of Social Issues by supporting the members in their academic career.

The board of 2016-2017 attempts to achieve this by:

- Initiating a panel that will evaluate and discuss courses of Organization Studies and Global Management of Social Issues. The basis of this panel will consist of students, a board member and can possibly be complemented with a member of a departmental authority.
- Establishing an environment in which students Organization Studies can support each other, the board of 2016-2017 specifically focuses on the program “SPSS”.
- Facilitating work places for the members of the association during the exam period.

## **Foundation 2: “Social development”**

The second foundation the board of 2016-2017 intends to build on is: Social development. By mentioning social development, the board of 2016-2017 means the development of interactional skills between members of Study Association POLIS. The association facilitates the environment in which these interactional skills can be developed. Improved interactional skills contribute to daily activities and enrich the study years of the members of Study Association POLIS. The board of 2016-2017 divides social development into integration, involvement and self-actualization.

### *Key point 1: Integration*

By mentioning integration, the board of 2016-2017 implies the integration of the students of different year layers within the association, as well as the integration of the students Organization Studies and students of Global Management of Social Issues. The board of 2016-2017 attempts to achieve this by:

- Facilitating integration events between Organization Studies, Global Management of Social Issues students and students of different year layers within the association. Examples can be a Christmas Dinner or speed dates.
- Establishing a symposium which involves both subjects of Organization Studies and Global Management of Social Issues.
- The establishment of an Exchange committee which will start at the beginning of the second semester. This gives the POLIS members who went on exchange the opportunity to stay involved within the association during their exchange year.

### *Key point 2: Involvement*

By mentioning involvement, the board of 2016-2017 intends to engage the students by means of keeping the members of the association continuously up to date with the previous events, current state of affairs and future events. Throughout the year the board of 2016-2017 attempts to maintain involvement between members of the association. The board of 2016-2017 attempts to achieve this by:

- Redesigning the current Newsflash into a new monthly video journal, also known as “PoNews”. PoNews will be executed by the board of 2016-2017.
- Expanding the Social Media offer of Study Association POLIS through establishing a Study Association POLIS Instagram account.
- The establishment of the SkiCom and CantusCom. These two committees will ensure more involvement because they provide more opportunities for active members. Moreover, the SkiCom will organize a ski trip during the education free weeks in January which gives the members an opportunity to maintain involved during this break.

### *Key point 3: Self-actualization*

By mentioning self-actualization, the board of 2016-2017 implies the development of members’ social skills and the development of members’ soft skills. The board of 2016-2017 attempts to achieve this by:

- Facilitating possibilities of charity work by Study Association POLIS.
- Changing the purpose of the ProgreCie. This will involve organizing formal and informal events which will focus on the development of soft skills of participants.

### **Foundation 3: “Professionalization of the association”**

The third foundation the board of 2016-2017 intends to build on is: Professionalization of the association. By mentioning professionalization of the association, the board of 2016-2017 means the improvement and development of the processes of the association. The professionalization of the association contributes to a better image towards the members of Study Association POLIS, external entities and Tilburg University. The board of 2016-2017 divides professionalization of the association into improvement of the long term commitment, communication and internationalization.

#### *Key point 1: Long term commitment*

The board of 2016-2017 establishes a long term reciprocal relationship between Study Association POLIS and former POLIS members. The board of 2016-2017 attempts to achieve this by:

- Tighten ties with the newly founded former member association.
- Organizing shared events for POLIS members and members of the newly found former member association.
- Establishing an acquisition committee, which will actively contribute to the acquisition of Study Association POLIS by acquiring sponsorship deals or business clients.

#### *Key point 2: Communication*

By mentioning communication, the board of 2016-2017 implies the improvement of information distribution. This enhancement should ensure a clear supply of information about Study Association POLIS for current members as well as EXPO members. The board of 2016-2017 attempts to achieve this by:

- Implementation of the RedaCie committee. The RedaCie committee will be responsible for the publication of the almanac and a digital periodical paper with hardcopies in the POLIS room.
- The establishment of the PosterPool. This is a group of people who like to design posters besides taking place in a regular committee.
- Introduction of the new POLIS application. In this application members will be given the possibility to view the yearly planning, updates, more interesting and informative features, and to buy tickets for activities or gadgets via the implemented webshop.

#### *Key point 3: Internationalization*

By mentioning ‘internationalization’ the board of 2016-2017 implies to increase accessibility for international (pre)master students Organizations Studies and international bachelor students of Global Management of Social Issues, with the aim to ensure the continuity of Study Association POLIS. The board of 2016-2017 attempts to achieve this by:

- Changing the language of the General Meeting to English.
- Internationalizing the committees. The board of 2016-2017 will make every committee applicable for international students.

### **1.4 Conclusion**

In this paragraph the mission of the association, the vision, the foundations and the key points of the board of 2016-2017 are explained extensively.

## 2. Responsibilities and task of the Board 2016 - 2017

In order to execute the focus points, which are explained before, it is important to explain the responsibilities and tasks of the board members in a clear way. In this chapter of the strategic plan, the responsibilities and tasks of the board will be described.

The board of 2016-2017 consists of six members with the following positions:

Sander Jacobs	Chairman
Dennis Verstegen	Secretary
Sander de Been	Treasurer and Vice-Chairman
Isis Weekenborg	Public Relations and External Affairs
Max van den Eeden	Coordinator 1
Floris Janssens	Coordinator 2

### 2.1 General responsibilities and tasks of the board members

All board members of Study Associations POLIS will have the following responsibilities and tasks:

- Being a representative of the association;
- Being open to ideas and suggestions of members and other people involved;
- Being available for performing a POLIS-room service and answering the questions of members and other people involved;
- Management of the POLIS-room and POLIS-archive;
- Being responsible for the collection, evaluation; accepting and taking care of summaries;
- Drafting the strategic plan of the board year;
- Overseeing the performance of the goals which are set in the strategic plan;
- Presenting the progress of the focus points of the board and the committees during the General Meeting;
- Composing the committees;
- Being responsible for the committees;
- Being present, as far as possible; during events organized by Study Association POLIS;
- Promoting activities organized by Study Association POLIS;
- Promoting services offered by Study Association POLIS;
- Clarifying the description of the Study 'Organization Studies' to external parties;
- Being responsible for the organization of board events (like the opening party, General Meetings and the OW-buffet);
- Overseeing the evaluation of the association's events;
- Timely recruitment of candidate board members for the association year 2017-2018;
- Giving a transfer to the following board;
- Preparing the following board.

### 2.2 Chairman

The tasks of the chairman of Study Association POLIS are:

- Supervising the entire association and the board;
- Being up to date regarding the course of events of the association;
- Chairing board-, chairmen-, and general meetings;
- Providing agendas for the board-, chairmen-, and general meetings;
- Being the spokesperson for the association;

- Guiding the process of establishing the strategic plan for the coming board year and presenting the strategic plan;
- Living up to the mission, vision, foundations and key points of Study Association POLIS;
- Maintaining contact with Stimulus and other associations of Tilburg University;
- Attending meetings with other TSB-associations;
- Maintaining contact with the advisory board of Study Association POLIS;
- Organizing and presiding at least two chairmen meetings with the chairmen of the committees;
- Maintaining contact with the department of Organization Studies;
- Coordinating the Exchange Committee;
- Coordinating the Introduction Committee;
- Attending TiGeAk meetings.

### **2.3 Vice-Chairman**

The tasks of the Vice-Chairman of Study Association POLIS are:

- Replacing the chairman, when the chairman is not able to perform its function;
- Controlling the chairman;
- Supporting the chairman in actively controlling the compliance of the mission, vision and foundations of Study Association POLIS;
- Taking over the tasks and responsibilities of the chairman when this is necessary.

### **2.4 Secretary**

The tasks of the secretary of Study Association POLIS are:

- Transcribing board meetings and General Meetings. Publishing these transcripts to the members of the association and the members of the board;
- Maintaining the membership database;
- Taking care of and archiving all incoming and outgoing (electronic) mail;
- Informing members via the Newsflash;
- Sending birthday cards to members of Study Association POLIS;
- Maintaining contact with secretaries of the committees;
- Organizing and chairing at least one secretary meeting with secretaries of the committees;
- Enrolling the new board at the Chamber of Commerce;
- Maintaining the contact with studiebeoken.com;
- Coordinating the AfterCom;
- Coordinating the FoodCie;
- Coordinating the ProgeCie;
- Coordinating the Poster Pool.

### **2.5 Treasurer**

The tasks of the treasurer of Study Association POLIS are:

- Keeping the bookings and accounts regarding Study Association up to date;
- Preparing the budget at the beginning of the association year and to present this budget during the first General Meeting;
- Preparing the budget at the beginning of the association year and to present this budget during the first General Meeting;
- Making an interim evaluation of the prepared budget made at the beginning of the association year;

- Maintaining and controlling the bookkeeping of the treasurers of the different committees;
- Preparing the profit/loss account at the end of the association year and to present this profit/loss account during the General Meeting;
- Maintaining contact with the financial control committee of Study Association POLIS;
- Maintaining contact with the treasurers of the different committees of Study Association POLIS;
- Organizing and chairing a consultation for the treasurers of the different committees for at least two times a year;
- Managing the cash box of Study Association POLIS. When the box has reached three hundred euros (€300) or more, it needs to be skimmed off;
- Keeping track of the financial supplies;
- Being controlled and advised by the financial control committee for at least once prior to a General Meeting;
- Overwriting all accounts to the present treasurer and chairman;
- Supporting the PR-EB functionary in her tasks;
- Coordinating the Beercantus committee;
- Coordinating the RedaCie committee;
- Coordinating the Ski holiday committee.

## **2.6 Public Relations and External Affairs**

The tasks of Public Relations and External Affairs of Study Association POLIS are:

- Recruitment of new sponsors;
- Maintaining and, if desired, improving relationships with existing external relations of Study Association POLIS;
- The maintenance of contact with TABOR;
- The maintenance of contact with PR-officers of multiple committees;
- Organizing and presiding the PR-officers meeting with the PR-officers of multiple committees;
- Keeping track of the External Affairs Database
- Coordinating the Master Committee;
- Coordinating the Acquisition Committee;
- Coordinating the Activity Committee;
- Coordinating the ‘Sociale Bedrijven Dagen’;
- Participating in the TSB Acquisition Committee.

## **2.7 Coordinator 1**

The tasks of coordinator 1 of Study Association POLIS are:

- Coordinating the Symposium Committee;
- Coordinating the Member Weekend Committee;
- Coordinating the Event Committee;
- Coordinating the Excursion Committee;
- Coordinating the Charity Committee;
- Maintaining contact with De Boekanier.

## **2.8 Coordinator 2**

The tasks of coordinator 2 of Study Association POLIS are:

- Coordinating the Promotion Committee;
- Coordinating the Study trip Committee;
- Coordinating the Sports Committee;
- Coordinating the Career Committee;
- Coordinating the Panel;
- Being a member of the Behave committee;
- Contact with the board of the former member association.

## **2.9 Conclusion**

In this chapter the board was introduced. Subsequently, the general responsibilities and tasks of all board members are mentioned. At last, the individual tasks of all board members are discussed.

### **3. Responsibilities and tasks of committees**

The activities of Study Association POLIS will be organized by committees and its committee members, the so called active members. The committees will be composed by the board after the new members, and function specific members had their interviews with the board. To ensure that the organized activities are in line with the vision and the key points as drafted by the board of 2016-2017, the following chapter will contain the tasks and responsibilities of committees and its committee members. First, the general goals of committees will be described, after which the specific goals of each committee will be described. It is the task of the coordinator to disclose the goals at the start of the year and maintain these goals throughout the year.

#### **3.1 General responsibilities**

Below are the general responsibilities of all committees within Study Association POLIS stated:

- All committees attempt to obtain the specific goals while taking the key points as drafted by the board of 2016-2017 into account;
- To ensure that there will be no loss of knowledge and to maintain the effectivity and continuity of the committees, every committee must draft a transfer document in English. The document should contain a yearly planning, a profit and loss account, proceedings, evaluation and a PR-document;
- The board of 2016-2017 expects of all its committee members to keep an active attitude and execute their given tasks;
- To keep all members of Study Association POLIS up to date of current state of affairs, committees can be asked to contribute to the Almanac, Newsflash and the website. Committees will be informed of this in good time;
- Based on the amount of active member applications the board of 2016-2017 will decide whether or not some committees will be implemented.

#### **3.2 Specific responsibilities and tasks of committees**

The following part will specifically describe the responsibilities, tasks and goals of the several committees separately.

##### **3.2.1 Acquisition Committee**

The Acquisition Committee (AcquisitCie) will brainstorm about new ways of acquisition and above all they will have an active role to recruit more sponsors or partners for Study Association POLIS.

##### **3.2.2 Activity Committee**

The Activity Committee (AxtC) has the goal to organize relaxing, non-study related activities. The Activity Committee is responsible for organizing two themed-parties and a pub crawl.

##### **3.2.3 Advisory Board**

The Board of Advisory (RvA) has the goal to advise the board for at least four times during the Academic year 2016-2017. During these meetings the Advisory Board will discuss and give counsel about the strategic plan and state of affairs of the Board 2016-2017 of Study Association POLIS. The advice of the Advisory Board can be requested by the board or can be given by the Advisory Board itself.



### **3.2.4 After Committee**

The After Committee (AfterCom) has the goal to film, edit and publish Study Association POLIS' video material for promotional purposes. They are also responsible for the organization of the New Year's reception. Moreover, there is a possibility for the committee to organize more activities.

### **3.2.5 Beercantus Committee**

The Beercantus Committee (CantusCom) has the goal of organizing two events: 'one external Cantus' and the 'Boekanier Cantus'. The external cantus will be externally accessible and can accommodate more people than the 'Boekanier Cantus'.

### **3.2.6 Career Committee**

The Career Committee (CareerCom) has the goal to get students in touch with the working field of Organization Studies and Global Management of Social Issues and assist them in developing hard-skills. The Career Committee can achieve this by related events like organizing taster days with employees in the field of Organization Studies and Global Management of Social Issues, a hard-skill workshop and an inhouse day.

### **3.2.7 Charity Committee**

The Charity Committee (ChariCie) has the goal to do meaningful and necessary work for the society. The committee will be responsible for two charity events. One will be an activity where POLIS members will participate in charity work. The other will be a crowd funding activity from which the funds will go to a foundation.

### **3.2.8 Editorial Committee**

The Editorial Committee (RedaCie) has the goal to publish POLIS newspapers and the yearbook. The POLIS newspaper which will be published three times during the academic year 2016-2017. The Almanac will be published at the end of the academic year 2016-2017.

### **3.2.9 Event Committee**

The Event Committee (EC) has the goal to organize original informal events. The committee will organize three events and they are free to determine the content of these activities.

### **3.2.10 Exchange Committee**

The Exchange Committee (ExchangeCom) has the goal to organize a prom at the end of the year and one information day regarding their exchange. The purpose of this committee is to include people within Study Association POLIS who are not able to join a committee from the beginning of the academic year due to their exchange.

### **3.2.11 Excursion Committee**

The Excursion Committee has the goal to organize a two-day excursion abroad. The committee is free to determine the destination. The excursion will consist of two different themed days. The first day will be devoted to career oriented development and the second day will be devoted to social development.

### **3.2.12 Financial Control Committee**

The Financial Control Committee (KasCo) has the task of evaluating the treasurer of Study Association POLIS. The KasCo will come together at least one time prior to the General Meeting (Algemene Leden Vergadering). The KasCo also presents a report of the control during the General Meeting.

### **3.2.13 Food Committee**

The Food Committee (FoodCie) has the goal to organize events related to food. The committee is able to collaborate with other committees in order to enrich the events in a culinary way. The committee also helps to arrange the Organization Studies & Global Management of Social Issues dinner.

### **3.2.14 Introduction Committee**

The Introduction Committee (Intro) has the goal to organize an introduction weekend for all freshmen of Organization Studies and Global Management of Social Issues. This three-day activity, in which students get to know each other and the association, will be prepared during the academic year 2016-2017. Moreover, this committee has the goal to enthuse students for the introduction weekend and Study Association POLIS.

### **3.2.15 Master Committee**

The Master Committee (MaC) has the goal to connect the almost graduated students with the working field. The committee will consist of pre-master and master students Organization Studies and Global Management of Social Issues. This committee organizes at least two events for (pre-)masters of Organization Studies and Global Management of Social Issues. When the activities organized by this committee have spare places, bachelor students Organization Studies and Global Management of Social Issues are also allowed to join. The MaC will organize a Undercover Recruitment and a Business dinner to achieve its goal.

### **3.2.16 Member Weekend Committee**

The Member Weekend Committee has the goal to organize an informal weekend for the members of Study Association POLIS.

### **3.2.17 POLIS Panel**

The POLIS Panel has the goal to improve the curriculum of Organization Studies and Global Management of Social Issues by evaluating and discussing courses of Organization Studies and Global Management of Social Issues. This panel will consist of students, a board and a member of Fractie Stimulus.

### **3.2.18 Posterpool**

The Posterpool has the goal to design posters and other promotional materials for Study Association POLIS. It is possible for members to become part of both the Posterpool and a committee.

### **3.2.19 Progression Committee**

The Progression Committee (ProgreCie) has the goal to develop the soft skills of the students. The committee will organize events which are as well formal as informal. The ProgreCie will organize a maximum of three events.

### **3.2.20 Promotion Committee**

The Promotion Committee (Promo) has the goal to promote both Study Association POLIS as well as Organization Studies and Global Management of Social Issues and has the goal to do the recruitment of potential new members by organizing activities. The Promotion Committee is responsible for teaser lectures, taster days and a family day.

### **3.2.21 Ski Committee**

The Ski Committee (SkiCom) has the goal to organize a trip abroad for students Organization Studies. This trip will involve sportive and relaxing events. The trip will take place in January during the study free period.

### **3.2.22 Sports Committee**

The Sports Committee (SportCom) has the goal to organize at least two sport-related events for members of Study Association POLIS.

### **3.2.23 Study trip Committee**

The Study trip Committee has the goal to organize a study trip abroad for Organization Studies and Global Management of Social Issues students. This trip shall contain career orientated, cultural and recreational events. The Study trip Committee is obligated to center the trip around a theme within the field of Organization Studies and Global Management of Social Issues. The program of the trip should at least incorporate three company visits and a visit to the local university.

### **3.2.24 Symposium Committee**

The Symposium Committee (Sympo) has the goal to organize a one-day symposium. The theme of the day will be in line with the field of Organization Studies and Global Management of Social Issues. The precise contents of the day is of free interpretation for the committee.

### **3.2.25 TOP Committee**

The TOP Committee (TOPCom) has the goal to promote Study Association POLIS during the TOP week. This committee will attempt to achieve this by organizing several events related to the association.

## **3.3 Conclusion**

In this paragraph the general and specific responsibilities and tasks of the different committees within Study Association are described. In the last paragraph the board of 2016-2017 will explain the additional board activities.

## **4. Additional Board Activities**

In the previous chapters the responsibilities and tasks of the board 2016-2017 are discussed. Beside these, however, there are some activities (partly) organized by the board which need some more illustration. These will be further defined in this chapter.

### **4.1 Active Member Activities**

During the association year, the board of 2016-2017 organizes events to thank the members for their dedication. An Active Member Dinner (Actieve Leden Etentje) or an Active Member Activity (Actieve Leden Activiteit) are one of the possibilities.

### **4.2 Board activity**

The board of 2016-2017 will organize a social activity in light of developing social skills of the members of Study Association POLIS.

### **4.3 Christmas Dinner**

The board of 2016-2017 will facilitate a Christmas Dinner in December enhancing the integration of different year layers as well as students Organization Studies and Global Management of Social Issues.

### **4.4 Committee information evening**

The board of 2016-2017 will organize a committee information evening at the beginning of the academic year. During this evening, guests can be informed about the committees of Study Association POLIS and the tasks related to the committees.

### **4.5 Freshman Barbeque**

The board of 2016-2017 will organize a freshman barbeque for all first year Organization Studies students at the beginning of the academic year. The purpose of the barbeque is to increase the involvement towards POLIS of the first year students.

### **4.6 General Meeting**

At least two times a year, the board of 2016-2017 organizes a General Meeting. During this meeting, the (financial) state of affairs of Study Association POLIS are discussed. Also the continuing strategic plan is looked at. The General Meeting is accessible for the members of Study Association POLIS. In case of impediment, the member needs to inform the secretary of the board of its impediment. An eventual voting authorization can be given. The main language of the General Meeting will be English.

### **4.7 (Pre-)Master Introduction activity**

The board of 2016-2017 will organize an introduction activity at the beginning of the academic year. The focus of this event will be on (pre-)master students Organization Studies.

### **4.8 Opening party**

Every year, the board organizes an opening party: 'POLIS-a-hoy'. The purpose of this activity is to open the association year in a festive way and to introduce the sponsoring pub, De Boekanier, to the new POLIS members.

### **4.9 OS-Dinner**

Once a year, in collaboration with the Foodcie and the department, the board organizes the

OS-Dinner for members of Study Association POLIS and lecturers of Organization Studies. During this event, students and lecturers can communicate in an informal way.

#### **4.10 OS, ideas to address**

‘OS, ideas to address!’ is organized once a year by the board of Study Association POLIS. The purpose of this activity is to give the members the possibility to bring up ideas and suggestions to improve the association.

#### **4.11 OS, The key to success**

The board of 2016-2017 organizes an activity at the beginning of the academic year for Organization Studies students. The goal of this activity is to give insight in career opportunities and possibilities after the Organization Studies curriculum.

#### **4.12 Relocation of the POLIS-room**

The board of 2016-2017 will organize activities during the relocation of the POLIS-room since we are assigned to a new room. By means of organizing these activities the board of 2016-2017 wants to involve the members in this process.

#### **4.13 Speed dates**

The board of 2016-2017 will organize an event in which Global Management of Social Issues and Organization Studies will participate in a speed dates to enhance the integration of different year layers as well as students Organization Studies and Global Management of Social Issues.

#### **4.14 SPSS workshops**

The board of 2016-2017 will facilitate several SPSS workshops. The goal of these workshops is to help the students work with this program. There will be different workshops for different study years.

#### **4.15 Study related activity**

The board of 2016-2017 will organize at least one study related activity for the members of Study Association POLIS.

#### **4.16 Conclusion**

In this final paragraph all the additional board activities are defined as far as possible. Hereby the board of 2016-2017 closes the strategic plan. A summary of this strategic plan will be presented by the chairman of the board of 2016-2017 to the members during the General Meeting, where the board will change.