

Strategic Plan

Association Year 2017-2018



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Preface

Since the 3rd of May 1991, Study Association POLIS connects students Organization Studies and Global Management of Social Issues with each other, Tilburg University and organizations in their respective field. For the past 26 years Study Association POLIS aims to contribute to the social, educational and professional development of students Organization Studies and Global Management of Social Issues, and it will continue to do so in its 27th year.

Also this year a lot of blood, sweat and tears have been poured into the strategic plan. This plan will serve as the guideline throughout the association year 2017-2018. By evaluating Study Association POLIS, previous strategic plans and our own ideas, a plan has been formulated that takes into account contemporary challenges such as the rate of growth and internationalization. These challenges are the result of a thriving association. The fact that Study Association POLIS keeps expanding its boundaries is the result of the hard work of all its members and previous boards. With the strategic plan for the association year 2017-2018 we intend to honour the progressive mindset of our predecessors.

We would like to thank the board of 2016-2017 for their guidance and the transfer of knowledge in the past few months. They showed us what it entails to be a board member and the mindset one needs to have. Due to their critique, experience and guidance we were able to transform our ideas into a strategic plan. We hope to further reap the harvest of this fruitful collaboration during the association year 2017-2018.

In addition, we would like to thank all the previous boards of Study Association POLIS. They laid the foundation of the association: a strong foundation on which boards can build for many years. Due to their hard work Study Association POLIS kept growing in the past and will keep on growing in the future.

Last but not least we would like to thank all members of Study Association POLIS. Study Association POLIS is what it is today because of the members and their commitment. I speak for all six of us when I say that we feel privileged to be the board of Study Association POLIS. In the association year 2017-2018 we will devote ourselves to the association and its members with the intention to make it, once again, a memorable year.

On behalf of the board 2017-2018,

Maik Poetiray

Chairman of Study Association POLIS

Summary

First the mission will be quoted in Dutch as it is written in the Statutes.

De missie van Studievereniging POLIS is in ‘De statuten der vereniging: POLIS’ als volgt omschreven:

“De vereniging heeft ten doel:

1. Het bevorderen van kennis- en informatie-uitwisseling tussen studenten onderling, tussen studenten en wetenschappelijk personeel en tussen studenten en personen die actief en kundig zijn op het gebied van Organisatiewetenschappen; de vereniging tracht dit doel te bereiken door het organiseren van activiteiten op studie- en ontspannings gebied met als uitgangspunt de kennis van de leden ten aanzien van Organisatiewetenschappen te verruimen.
2. Een bijdrage te leveren aan de promotie van de studierichting Organisatiewetenschappen aan de universiteit van Tilburg.” (Artikel 4, pagina 1)

This translates into:

The mission of Study Association POLIS as explained in ‘The statutes of association: POLIS’:

“The association’s goal is:

1. Promoting the knowledge and information exchange between students, between students and the scientific staff and between students and people who are active and capable in the area of Organization Studies; the association attempts to achieve this goal by organizing activities in the study- and recreation area with the base of broadening the knowledge of the members with respect to Organization Studies.
2. Contributing to the promotion of the study Organization Studies at Tilburg University.” (Paragraph 4, page 1)

The board of 2017-2018 used the mission to come up with an appropriate vision. The vision is as follows:

“Study Association POLIS is a platform which focuses on the development and enrichment of study, professional and social oriented practices of students Organization Studies. Study Association POLIS strives for successful integration on different levels within the association and tries to achieve the development of students Organization Studies by facilitating interaction between students Organization Studies and former POLIS-members, between students Organization Studies and the business sector, and between students Organization Studies and Tilburg University. Furthermore, the association tries to achieve the development of organizational improvement by means of continuing the professionalization of the organizational processes of the association.“

The three foundations of this vision are Personal professional development, Social development, and Professionalization of the association. These foundations form the base for the strategic plan of the board of 2017- 2018. As a result of the analysis of the strengths and weaknesses of Study Association POLIS, the board of 2017-2018 has further specified the foundations into key points on which they will focus during the association year 2017-2018. The foundations will be shortly described below.

Foundation 1: “Personal professional development”

The first foundation the board of 2017-2018 intends to build on is: Personal professional development. By mentioning Personal professional development, the board of 2017-2018 means to assist students Organization Studies during their academic career and supporting them in the orientation of work field opportunities through formal as well as informal knowledge exchanges. These knowledge exchanges will be achieved through the facilitation of obtaining insights in the work processes within organizations. Furthermore, the board of 2017-2018 offers students the chance to experience knowledge exchange in a more diverse, interactive and accessible way. The board of 2017-2018 divides Personal professional development into career orientation and educational development.

1. Career orientation
2. Educational development

Foundation 2: “Social development”

The second foundation the board of 2017-2018 intends to build on is: Social development. By mentioning Social development, the board of 2017-2018 strives to create a higher level of integration within the association. Furthermore, the board of 2017-2018 intends to enrich the study years of POLIS members by facilitating activities that create settings in which POLIS-members can socially develop themselves. The board of 2017-2018 divides social development into integration, involvement and self-actualization.

1. Integration
2. Involvement
3. Self-actualization

Foundation 3: “Professionalization of the association”

The third foundation the board of 2017-2018 intends to build on is: Professionalization of the association. By mentioning Professionalization of the association, the board of 2017-2018 means a uniform and representative way of working within the association and promoting the association professionally on an external level. The Professionalization of the association contributes to a better image towards the members of Study Association POLIS, external entities and Tilburg University. The board of 2017-2018 divides professionalization of the association into communication and external relations.

1. Communication
2. External relations

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Introduction

Study Association POLIS was founded on May 3rd 1991 as the study association for ‘Beleids- en Organisatiewetenschappen’. POLIS is a study association for, and by, students Organizations Studies. By mentioning students Organization Studies, the board of 2017-2018 means bachelor students Organization Studies, (pre-)master students Organizations Studies and bachelor students Global Management of Social Issues.

Hereby the board of 2017-2018 presents the strategic plan of the association year in which the mission of the association, the vision, the foundations and the key points of the board of 2017-2018 are described. This strategic plan also contains the tasks and responsibilities of the board and the different committees and will provide guidance for the association year 2017-2018. The board of 2017-2018 will show full commitment and enthusiasm during the year in order to apply the key points of this strategic plan. By applying this, the board of 2017-2018 intends to let Study Association POLIS grow further into the direction of the chosen vision.

The board of 2017-2018 decided to continue the structure of the strategic plan which was established by the previous board. This implies the following: “The strategic plan is structured into foundations and key points. These foundations are the basis for the current and future strategic plans of Study Association POLIS. Future boards can, if necessary, make changes to the current foundations. By evaluating the strengths and weaknesses, the board can apply key points to each foundation to be able to meet the needs of the association.”

After evaluating the strengths and weaknesses of Study Association POLIS, OS, ideas to address!, different meetings and brainstorm sessions, the board of 2017-2018 has applied key points to each foundation. These different key points will provide guidance within this strategic plan and the association year of 2017-2018. The key points will present itself in the tasks and responsibilities of the board members and the different committees. The board of 2017-2018 is ultimately responsible for executing this strategic plan.

The structure of the strategic plan will now be described. In the first paragraph, the mission of the association, the vision, the foundations and the key points of the board of 2017-2018 will be described. In the second paragraph, the tasks and responsibilities of the board of 2017- 2018 will be described. Paragraph three describes the tasks and responsibilities of the different committees. The last paragraph contains a description of the additional board activities of the board of 2017-2018.

1. Strategic plan, foundations and key points

In this chapter the strategic plan of Study Association POLIS of the board 2017-2018 is central. First the mission and vision will be explained below. Hereafter the foundations and key points will be explained, they will serve as a guide for the strategic plan.

1.1 Mission

First the mission will be quoted in Dutch as it is written in the Statutes.

De missie van Studievereniging POLIS is in ‘De statuten der vereniging: POLIS’ als volgt omschreven:

“De vereniging heeft ten doel:

1. Het bevorderen van kennis- en informatie-uitwisseling tussen studenten onderling, tussen studenten en wetenschappelijk personeel en tussen studenten en personen die actief en kundig zijn op het gebied van Organisationswetenschappen; de vereniging tracht dit doel te bereiken door het organiseren van activiteiten op studie- en ontspannings gebied met als uitgangspunt de kennis van de leden ten aanzien van Organisationswetenschappen te verruimen.
2. Een bijdrage te leveren aan de promotie van de studierichting Organisationswetenschappen aan de universiteit van Tilburg.” (Artikel 4, pagina 1)

This translates into:

The mission of Study Association POLIS as explained in ‘The statutes of association: POLIS’:

“The association’s goal is:

1. Promoting the knowledge and information exchange between students, between students and the scientific staff and between students and people who are active and capable in the area of Organization Studies; the association attempts to achieve this goal by organizing activities in the study- and recreation area with the base of broadening the knowledge of the members with respect to Organization Studies.
2. Contributing to the promotion of the study Organization Studies at Tilburg University.” (Paragraph 4, page 1)

1.2 Vision

The board of 2017-2018 used the mission to come up with an appropriate vision. The vision is as follows:

“Study Association POLIS is a platform which focuses on the development and enrichment of study, professional and social oriented practices of students Organization Studies. Study Association POLIS strives for successful integration on different levels within the association and tries to achieve the development of students Organization Studies by facilitating interaction between students Organization Studies and alumni of Organization Studies, between students Organization Studies and the business sector, and between students Organization Studies and Tilburg University. Furthermore, the association tries to achieve organizational improvement by means of continuing the professionalization of the organizational processes of the association.“

In this paragraph the board of 2017-2018 will present its strategic plan for the year 2017-2018 of Study Association POLIS. Below, the mission, vision, foundations and the key points of the board of 2017-2018 are stated. These foundations and key points will be further elaborated; they will guide the strategic plan of Study Association for the year 2017-2018.

1.3 Foundations and key points

The board of 2017-2018 has decided to continue the structure of foundations and key points. The foundations the board of 2017-2018 presents are:

- Personal professional development of students Organization Studies
- Social development of students Organization Studies
- Professionalization of the association

The board of 2017-2018 wants to specify key points to the foundations to state what the focus of Study Association will be for the upcoming year. The foundations, as stated above, and the associating key points of the board of 2017-2018 will be specified furtherly in the next paragraphs.

1.3.1 Foundation 1: “Personal professional development”

The first foundation the board of 2017-2018 intends to build on is: Personal professional development. By mentioning Personal professional development, the board of 2017-2018 means to assist students Organization Studies during their academic career and supporting them in the orientation of workfield opportunities through formal as well as informal knowledge exchanges. These knowledge exchanges will be achieved through the facilitation of obtaining insights in the work processes within organizations. Furthermore, the board of 2017-2018 offers students the chance to experience knowledge exchange in a more diverse, interactive, and accessible way. The board of 2017-2018 divides Personal professional development into career orientation and educational development.

Key point 1: Career orientation

By mentioning career orientation, the board of 2017-2018 implies the development of students’ future professional career by organizing activities in a formal situation. The board of 2017-2018 attempts to achieve this by:

- Offering students more opportunities for career orientation by making the CareerCom primarily focus on organizing ‘job shadowing’ days. During the ‘job shadowing’ days, students get the chance to have a look in the field of Organization Studies by accompanying a professional on the job during this day. Furthermore, the committee will organize one career oriented activity.
- Making formal activities more accessible for first-year students. The board of 2017-2018 tries to achieve this by introducing the Freshmen Committee who will for example organize a social skill workshop.

Key point 2: Educational development

By mentioning educational development, the board of 2017-2018 implies the development of students’ educational career, by organizing activities that are accessible and informal. Also, the board of 2017-2018 wants to provide services that support studying. The board of 2017-2018 attempts to achieve this by:

- Making formal activities more diverse and interactive . The board of 2017-2018 tries to achieve this by implementing the Formal Activity Committee (F.A.C.). This committee will organize two formal activities which focus on study-related subjects in an informal setting. This can for example be a pub lecture, which is interactive, or an activity with a competitive element. These activities will tackle subjects that are related to Organization Studies in a more creative and diverse way.
- Actively improving the quality of summaries, with the intention to offer a broader choice and up-to-date summaries by involving an external party.
- Dividing the SPSS tutorial in two meetings. One is intended for master students with a focus on data-processing. The second is intended for students who follow the statistics courses in the bachelor.

1.3.2 Foundation 2: “Social development”

The second foundation the board of 2017-2018 intends to build on is: Social development. By mentioning Social development, the board of 2017-2018 strives to create a higher level of integration within the association. Furthermore, the board of 2017-2018 intends to enrich the study years of POLIS members by facilitating activities that create settings in which POLIS-members can socially develop themselves. The board of 2017-2018 divides social development into integration, involvement and self-actualization.

Key point 1: Integration

By mentioning integration, the board of 2017-2018 means to enhance the integration within year layers, between Organization Studies students and Global Management of Social Issues students and between students of different nationalities. The board of 2017-2018 attempts to achieve this by:

- Supporting integration between international and Dutch students and between students Organizations Studies and Global Management of Social Issues. Implementing the Internationalization Officer, who is the chairman of the new Unity Committee (UniCom). This committee will help new international students to integrate in POLIS and settle in Tilburg. The Unity Committee will organize one informal and one cultural activity, for example a field trip.
- Supporting integration within the first year layer, which is the largest one. Within the newly introduced Freshmen Committee, the focus will be on integration, next to career orientation. This is covered by organizing an informal activity which is accessible for first-year students only. This way, ties will be tightened within the year layer.

Key point 2: Involvement

By mentioning involvement, the board of 2017-2018 intends to enhance the commitment of the students by means of keeping the members of the association actively engaged in the association and its activities. Throughout the year, the board of 2017-2018 attempts to maintain involvement between and within the committees of the association. The board of 2017-2018 attempts to achieve this by:

- Implementing the POLIS-vlogs, which are made by the board or by assigned members. The POLIS-vlogs can include short recaps of activities. This way, the members will, for example, get the opportunity to experience an activity they were not able to join.
- Implementing the Battle Committee (BaCo). This committee will actively promote the committee battle by introducing challenges throughout the year and make the ranking list prominently visible on the website as well as in the POLIS-room. This way the board of 2017-2018 intends to make the committee battle more vivid.
- Themed afternoons at the POLIS-room after every exam period, organized by the Board. In this way, the board of 2017-2018 tries to make it more accessible to visit the POLIS-room. These afternoons, the Battle Committee will get the opportunity to organize activities that support the Committee battle.

Key point 3: Self-actualization

By mentioning self-actualization, the board of 2017-2018 intends to build on the personal development of members of the association and give the active members insights regarding the impression they make while working in a team. The board of 2017-2018 attempts to achieve this by:

- Implementing ‘The Feedback Game’ (Peter Gerrickens) into committees, during the committee evaluations. By using ‘The Feedback Game’, committee members do not only get feedback on their practical skills, but also get insights in the way other people perceive their personality traits and the way in which they are seen as part of a team.
- Implementing a board activity concerning self-actualization, for example a workshop about stress management.

1.3.3 Foundation 3: “Professionalization of the association”

The third foundation the board of 2017-2018 intends to build on is: Professionalization of the association. By mentioning Professionalization of the association, the board of 2017-2018 means a uniform and representative way of working within the association and promoting the association professionally on an external level. Professionalization of the association contributes to a better image towards the members of Study Association POLIS, external entities and Tilburg University. The board of 2017-2018 divides Professionalization of the association into communication and external relations.

Key point 1: Communication

By mentioning communication, the board of 2017-2018 intends to build on improving the quality of the communication towards the members of the association. Also, by improving the communication channels, the image of the association will be further professionalized. The board of 2017-2018 attempts to achieve this by:

- Redesigning the website, to make it a professional and complete platform for communication. This way, the website will be a professional reflection of Study Association POLIS.
- Establishing a Facebook group for all engaged members of Study Association POLIS. In this group events are actively promoted and members can informally interact with each other. The normal Facebook page will be maintained for more formal matters. Non-active members who are interested in the Facebook group will also get the possibility to join.
- The ‘Thank God, it’s Tuesday’, which are short information updates that keep the members involved, will be implemented in the Facebook group,. The Newsflash will be only sent quarterly.

Key point 2: External Relations

By mentioning external relations, the board of 2017-2018 intends to build on a professional way of forming and maintaining external relationships. The board of 2017-2018 attempts to achieve this by:

- Redesigning the Public Relations function within the committees. The aim of the function will differ according to the purpose of the committee. In some committees the PR functionary will focus on acquisition and in other committees the PR functionary will keep focussing on contact with external parties. Both functions will be coached by the Public Relations and External Affairs officer of the board of 2017-2018.
- Professionalizing the processes of the Promotion Committee. The Promotion Committee will coordinate a student-for-a-day-pool, which matches future students to current students with the help of an improved application procedure. This pool will include bachelor and master students who are willing to guide future students around the campus and take them to lectures.

1.4 Conclusion

In this paragraph the mission of the association, the vision, the foundations and the key points of the board of 2017-2018 are explained extensively.

2. Responsibilities and task of the Board 2017 - 2018

In order to execute the focus points, which are explained before, it is important to explain the responsibilities and tasks of the board members in a clear way. In this chapter of the strategic plan, the responsibilities and tasks of the board will be described.

The board of 2017-2018 consists of six members with the following positions:

Maik Poetiray	Chairman
Frédérique Smulders	Secretary and Vice-Chairman
Jari van Doorn	Treasurer
Martine Hoevenberg	Public Relations and External Affairs
Fleur Kelders	Coordinator 1
Geert Vissers	Coordinator 2

2.1 General responsibilities and tasks of the board members

All board members of Study Associations POLIS will have the following responsibilities and tasks:

- Being a representative of the association;
- Being open to ideas and suggestions of members and other people involved;
- Being available for performing a POLIS-room service and answering the questions of members and other people involved;
- Management of the POLIS-room and POLIS-archive;
- Being responsible for the collection, evaluation; accepting and taking care of summaries;
- Drafting the strategic plan of the board year;
- Overseeing the performance of the goals which are set in the strategic plan;
- Presenting the progress of the focus points of the board and the committees during the General Meeting;
- Composing the committees;
- Being responsible for the committees;
- Being present, as far as possible; during events organized by Study Association POLIS;
- Promoting activities organized by Study Association POLIS;
- Promoting services offered by Study Association POLIS;
- Clarifying the description of the Study 'Organization Studies' to external parties;
- Being responsible for the organization of board events (like the opening party, General Meetings and the committee information evening);
- Overseeing the evaluation of the association's events;
- Timely recruitment of candidate board members for the association year 2018-2019;
- Giving a transfer to the following board;
- Preparing the following board.

2.2 Chairman

The tasks of the chairman of Study Association POLIS are:

- Supervising the entire association and the board;
- Being up to date regarding the course of events of the association;
- Charing board-, chairman-, and general meetings;
- Providing agendas for the board-, chairman-, and general meetings;
- Being the spokesperson for the association;
- Guiding the process of establishing the strategic plan for the coming board year and presenting the strategic plan;
- Living up to the mission, vision, foundations and key points of Study Association POLIS;
- Maintaining contact with Stimulus and other associations of Tilburg University;
- Attending meetings with other TSB-associations;
- Maintaining contact with the advisory board of Study Association POLIS;

- Organizing and presiding at least two chairmen meetings with the chairmen of the committees;
- Maintaining contact with the department of Organization Studies;
- Coordinating the Food Committee;
- Coordinating the Introduction Committee;
- Attending TiGeAk meetings;
- Contact with the board of POLITIS.

2.3 Vice-Chairman

The tasks of the Vice-Chairman of Study Association POLIS are:

- Replacing the chairman, when the chairman is not able to perform its function;
- Controlling the chairman;
- Supporting the chairman in actively controlling the compliance of the mission, vision and foundations of Study Association POLIS;
- Taking over the tasks and responsibilities of the chairman when this is necessary.

2.4 Secretary

The tasks of the secretary of Study Association POLIS are:

- Transcribing board meetings and General Meetings. Publishing these transcripts to the members of the association and the members of the board;
- Maintaining the membership database;
- Taking care of and archiving all incoming and outgoing (electronic) mail;
- Informing members via the Newsflash;
- Sending birthday cards to members of Study Association POLIS;
- Maintaining contact with secretaries of the committees;
- Organizing and chairing at least one secretary meeting with secretaries of the committees;
- Enrolling the new board at the Chamber of Commerce;
- Maintaining the contact with studieboeken.com;
- Maintaining the closed POLIS facebook group;
- Coordinating the Beercantus Committee;
- Coordinating the Excursion Committee;
- Coordinating the Exchange Committee; ;
- Coordinating the Formal Activity Committee.

2.5 Treasurer

The tasks of the treasurer of Study Association POLIS are:

- Keeping the bookings and accounts regarding Study Association up to date;
- Preparing the budget at the beginning of the association year and to present this budget during the first General Meeting;
- Making an interim evaluation of the prepared budget made at the beginning of the association year;
- Maintaining and controlling the bookkeeping of the treasurers of the different committees;
- Preparing the profit/loss account at the end of the association year and to present this profit/loss account during the General Meeting;
- Maintaining contact with the financial control committee of Study Association POLIS;
- Maintaining contact with the treasurers of the different committees of Study Association POLIS;
- Organizing and chairing a consultation for the treasurers of the different committees for at least two times a year;
- Managing the cash box of Study Association POLIS. When the box has reached three hundred euros (€300) or more, it needs to be skimmed off;
- Keeping track of the financial supplies;

- Being controlled and advised by the financial control committee for at least once prior to a General Meeting;
- Overwriting all accounts to the present treasurer and chairman;
- Supporting the PR-EB functionary in her tasks;
- Coordination of the production of the POLIS-vlogs;
- Maintaining the POLIS-snapchat;
- Coordinating the After committee;
- Coordinating the Battle committee;
- Coordinating the Study trip committee.

2.6 Public Relations and External Affairs

The tasks of Public Relations and External Affairs of Study Association POLIS are:

- Recruitment of new sponsors;
- Maintaining and, if desired, improving relationships with existing external relations of Study Association POLIS;
- The coaching of PR-officers of multiple committees;
- Organizing and presiding the PR-officers meeting with the PR-officers of multiple committees;
- Keeping track of the External Affairs Database
- Coordinating the Career Committee;
- Coordinating the Master Committee;
- Coordinating the Sport Committee;
- Coordinating the ‘Sociale Bedrijven Dagen’;
- Participating in the TSB Acquisition Committee.

2.7 Coordinator 1

The tasks of coordinator 1 of Study Association POLIS are:

- Coordinating the Editorial Committee
- Coordinating the Event Committee;
- Coordinating the Freshmen Committee;
- Coordinating the Promotion Committee;
- Coordinating the Ski trip Committee;
- Being a member of the Behave committee;
- Maintaining the website.

2.8 Coordinator 2

The tasks of coordinator 2 of Study Association POLIS are:

- Coordinating the Activity Committee;
- Coordinating the Charity Committee;
- Coordinating the Member Weekend Committee;
- Coordinating the Posterpool;
- Coordinating the Symposium Committee;
- Coordinating the Unity Committee;
- Maintaining contact with De Boekanier;
- Maintaining the POLIS-Instagram.

2.9 Conclusion

In this chapter the board was introduced. Subsequently, the general responsibilities and tasks of all board members are mentioned. At last, the individual tasks of all board members are discussed.

3. Responsibilities and tasks of committees

The activities of Study Association POLIS will be organized by committees and its committee members, the so called active members. The committees will be composed by the board after the new members, and function specific members had their interviews with the board. To ensure that the organized activities are in line with the vision and the key points as drafted by the board of 2017-2018, the following chapter will contain the tasks and responsibilities of committees and its committee members. First, the general goals of committees will be described, after which the specific goals of each committee will be described. It is the task of the coordinator to disclose the goals at the start of the year and maintain these goals throughout the year.

3.1 General responsibilities

Below are the general responsibilities of all committees within Study Association POLIS stated:

- All committees attempt to obtain the specific goals while taking the key points as drafted by the board of 2017-2018 into account;
- To ensure that there will be no loss of knowledge and to maintain the effectivity and continuity of the committees, every committee must draft a transfer document in English. The document should contain a yearly planning, a profit and loss account, proceedings, evaluation and a PR-document;
- The board of 2017-2018 expects of all its committee members to keep an active attitude and execute their given tasks;
- To keep all members of Study Association POLIS up to date of current state of affairs, committees can be asked to contribute to the Almanac, Newsflash and the website. Committees will be informed of this in good time;
- Based on the amount of active member applications the board of 2017-2018 will decide whether or not some committees will be implemented.

3.2 Specific responsibilities and tasks of committees

The following part will specifically describe the responsibilities, tasks and goals of the several committees separately.

3.2.1 Activity Committee

The Activity Committee (AxtC) has the goal to organize relaxing, non-study related activities. The Activity Committee is responsible for organizing two themed-parties and a pub crawl.

3.2.3 Advisory Board

The Board of Advisory (RvA) has the goal to advise the board for at least four times during the Academic year 2017-2018. During these meetings the Advisory Board will discuss and give counsel about the strategic plan and state of affairs of the Board 2017-2018 of Study Association POLIS. The advice of the Advisory Board can be requested by the board or can be given by the Advisory Board itself.

3.2.4 After Committee

The After Committee (AfterCom) has the goal to film, edit and publish Study Association POLIS' video material for promotional purposes.

3.2.5 Battle Committee

The Battle Committee (BaCo) has the goal to actively involve committees in the Committee battle. The Battle Committee organizes three themed afternoons at the POLIS room where committees can score extra points for the Committee battle. Furthermore, the Battle Committee will get a prominent place at the POLIS room and the website.

3.2.6 Beercantus Committee

The Beercantus Committee (CantusCom) has the goal of organizing two events: 'one external cantus' and the 'Boekanier Cantus'. The external cantus will be externally accessible and can accommodate more people than the 'Boekanier Cantus'.

3.2.7 Career Committee

The Career Committee (CareerCom) has the goal to get students in touch with the working field of Organization Studies and Global Management of Social Issues. The Career Committee will achieve this by organizing the so called 'Job Shadowing Days' which will let students 'taste' a day at a company by connecting employees in the field of Organization Studies and Global Management of Social Issues with students. Furthermore, they will organize a career-orientation related event.

3.2.8 Charity Committee

The Charity Committee (ChariCie) has the goal to do meaningful and necessary work for the society. The committee will be responsible for two charity events. One will be an activity where POLIS members will participate in charity work. The other will be a crowd funding activity from which the funds will go to a foundation.

3.2.9 Editorial Committee

The Editorial Committee (RedaCie) has the goal to publish a POLIS newspaper and the Almanac. The POLIS newspaper will be published halfway the academic year 2017-2018. The Almanac will be published at the end of the academic year 2017-2018.

3.2.10 Event Committee

The Event Committee (EC) has the goal to organize original, informal events. The committee will organize two events, one of these events will be the POLIS-prom, the other event will be free to determine by the committee.

3.2.11 Exchange Committee

The Exchange Committee (ExchangeCom) has the goal to organize an activity at the end of the study-year. The purpose of this committee is to include people within Study Association POLIS who are not able to join a committee from the beginning of the academic year due to their exchange.

3.2.12 Excursion Committee

The Excursion Committee has the goal to organize a two-day excursion abroad. The committee is free to determine the destination. The excursion will consist of two different themed days. The first day will be devoted to career oriented development and the second day will be devoted to social development.

3.2.13 Financial Control Committee

The Financial Control Committee (KasCo) has the task of evaluating the treasurer of Study Association POLIS. The KasCo will come together at least one time prior to the General Meeting (Algemene Leden Vergadering). The KasCo also presents a report of the control during the General Meeting.

3.2.14 Food Committee

The Food Committee (FoodCie) has the goal to organize events related to food. The committee is able to collaborate with other committees in order to enrich the events in a culinary way. The committee also helps to arrange the Organization Studies diner.

3.2.15 Formal Activity Committee

The Formal Activity Committee (F.A.C.) has the goal to let students Organization Studies experience their study in a different setting. The Formal Activity Committee will organize two formal activities, that will take place in an informal setting. This can for example be a pub lecture, which is interactive, or an activity with a competitive element.

3.2.16 Freshmen Committee

The Freshmen Committee has the goal to enhance the integration between first year students Organization Studies. The Freshmen Committee will organize a social skill workshop which is accessible to all students, and an informal activity which they are free to choose, but will be accessible only to first year students.

3.2.17 Introduction Committee

The Introduction Committee (Intro) has the goal to organize an introduction weekend for all freshmen of Organization Studies and Global Management of Social Issues. This three-day activity, in which students get to know each other and the association, will be prepared during the academic year 2017-2018. Moreover, this committee has the goal to enthuse students for the introduction weekend and Study Association POLIS.

3.2.18 Master Committee

The Master Committee (MaC) has the goal to connect the almost graduated students with the working field. The committee will consist of pre-master and master students Organization Studies. This committee organizes at least two events for (pre-)masters of Organization Studies. The MaC will organize a Undercover Recruitment and a Business dinner to achieve its goal.

3.2.19 Member Weekend Committee

The Member Weekend Committee has the goal to organize an informal weekend for the members of Study Association POLIS.

3.2.20 Posterpool

The Posterpool has the goal to design posters and other promotional materials for Study Association POLIS. It is possible for members to become part of both the Posterpool and a committee.

3.2.21 Promotion Committee

The Promotion Committee (Promo) has the goal to promote both Study Association POLIS as well as Organization Studies and Global Management of Social Issues and has the goal to do the recruitment of potential new members by organizing activities. The Promotion Committee is responsible for the coordination of the student-for-a-day-pool, the gadget, the POLIS booklet, the new years drink and a family day.

3.2.21.1 Student-for-a-day-pool

The student-for-a-day-pool has the goal to guide future students around the campus and to lectures. It is possible for members to become part of both the student-for-a-day-pool and a committee.

3.2.22 Ski Committee

The Ski Committee (SkiCom) has the goal to organize a trip abroad for students Organization Studies. This trip will involve sportive and relaxing events. The trip will take place in January during the study free period.

3.2.23 Sports Committee

The Sports Committee (SportCom) has the goal to organize at least two sport-related events for members of Study Association POLIS.

3.2.24 Study trip Committee

The Study trip Committee (STIP) has the goal to organize a study trip abroad for Organization Studies. This trip shall contain career orientated, cultural and recreational events. The Study trip Committee is obligated to centre the trip around a theme within the field of Organization Studies. The program of the trip should at least incorporate three company visits and a visit to the local university.

3.2.25 Symposium Committee

The Symposium Committee (Sympo) has the goal to organize a one-day symposium. The theme of the day will be in line with the field of Organization Studies and Global Management of Social Issues. The precise contents of the day is of free interpretation for the committee.

3.2.26 TOP Committee

The TOP Committee (TOPCom) has the goal to promote Study Association POLIS during the TOP week. This committee will attempt to achieve this by organizing several events related to the association.

3.2.27 Unity Committee

The Unity Committee (UniCom) has the goal to enhance the integration between dutch and international students. Furthermore, this committee will help new international students to integrate in POLIS and settle in Tilburg. The Unity Committee will organize one informal and one cultural activity.

3.3 Conclusion

In this paragraph the general and specific responsibilities and tasks of the different committees within Study Association are described. In the last paragraph the board of 2017- 2018 will explain the additional board activities.

4. Additional Board activities

In the previous chapters the responsibilities and tasks of the board of 2017-2018 are discussed. Besides these, however, there are some activities (partly) organized by the board which need some more illustration. These will be further defined in this chapter.

4.1 Active Member Activities

During the association year, the board of 2017-2018 organizes events to thank the members for their dedication. An Active Member Dinner or an Active Member Activity are one of the possibilities.

4.2 Board activities

The board of 2017-2018 will organize a social activity concerning self-actualization of the members of Study Association POLIS. Furthermore, the board of 2017-2018 will organize a relaxing activity in the first period.

4.3 Committee information evening

The board of 2017-2018 will organize a committee information evening at the beginning of the academic year. During this evening, guests can be informed about the committees of Study Association POLIS and the tasks related to the committees.

4.4 Freshmen barbecue

The board of 2017-2018 will organize a freshman barbecue for all first year Organization Studies students at the beginning of the academic year. The purpose of the barbecue is to increase the involvement towards POLIS of the first year students.

4.5 General Meeting

At least two times a year, the board of 2017-2018 organizes a General Meeting. During this meeting, the (financial) state of affairs of Study Association POLIS are discussed. Also the continuing strategic plan is looked at. The General Meeting is accessible for the members of Study Association POLIS. In case of impediment, the member needs to inform the secretary of the board of its impediment. An eventual voting authorization can be given. The main language of the General Meeting will be English.

4.6 (Pre-)Master introduction activity

The board of 2017-2018 will organize an introduction activity at the beginning of the academic year. The focus of this event will be on (pre-)master students Organization Studies.

4.7 Opening party

Every year, the board organizes an opening party: 'POLIS-a-hoy'. The purpose of this activity is to open the association year in a festive way and to introduce the sponsoring pub, De Boekanier, to the new POLIS members.

4.8 OS-Dinner

Once a year, in collaboration with the Foodcie and the department, the board organizes the OS-Dinner for members of Study Association POLIS and lecturers of Organization Studies. During this event, students and lecturers can communicate in an informal way.

4.9 OS, ideas to address

'OS, ideas to address!' is organized once a year by the board of Study Association POLIS. The purpose of this activity is to give the members the possibility to bring up ideas and suggestions to improve the association.

4.10 OS, The key to success

The board of 2017-2018 organizes an activity at the beginning of the academic year for Organization Studies students. The goal of this activity is to give insight in career opportunities and possibilities after the Organization Studies curriculum.

4.11 SPSS workshops

The board of 2017-2018 will facilitate several SPSS workshops. The goal of these workshops is to help the students work with this program. There will be different workshops for different goals, for example orientated on the statistic courses and orientated on data-processing.

4.12 Minor information meeting

The board of 2017-2018 will organize a minor information meeting for the members of Study Association POLIS who want to orientate themselves on the possibilities of different minors.

4.13 POLIS-afternoons

The board of 2017-2018 will organize several POLIS-afternoons after exam periods throughout the academic year. These afternoons will be themed and have the goal to get POLIS-members actively engaged after these busy periods. The Battle Committee will get the chance to promote the committee battle, by for example organizing challenges on the POLIS-room.

4.14 Conclusion

In this final paragraph all the additional board activities are defined as far as possible. Hereby the board of 2017-2018 closes the strategic plan. A summary of this strategic plan will be presented by the chairman of the board of 2017-2018 to the members during the General Meeting, where the board transfer will take place.