2020 Certification and Software License Costs

**Climate Neutral Certified: Annual Certification Fees**

Annual certification fees are determined based on the total carbon footprint in metric tonnes for the certification year. The amount per tonne varies based on the following table:

<table>
<thead>
<tr>
<th>Emissions (metric tonnes)</th>
<th>Cost per metric tonne</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 10,000</td>
<td>$0.45</td>
</tr>
<tr>
<td>10,001-30,000</td>
<td>$0.20</td>
</tr>
<tr>
<td>30,001-200,000</td>
<td>$0.10</td>
</tr>
<tr>
<td>200,001+</td>
<td>$0.03</td>
</tr>
</tbody>
</table>

There is a minimum fee of $400 per brand. Certification costs help pay for part of Climate Neutral’s operating activities, and include:

- One-year brand license for the Climate Neutral Certified label
- One-year brand-level user license to the Brand Emissions Estimator (BEE)
- Brand profile on [climateneutral.org/certified-brands](http://climateneutral.org/certified-brands) plus individual brand URL
- Access to:
  - Climate Neutral Offset Pool
  - Climate Neutral brands Slack channel
  - Marketing and communications toolkits
  - Certified and committed brand co-marketing campaigns
  - Content and educational library
- Brands with annual revenues above $5 million also receive up to 3 hours of direct support with carbon footprinting

Nonprofit organizations with footprints under 1,000 tonnes are eligible for a 50% discount on certification fees.

**The Brand Emissions Estimator (BEE): Brand User License**

Brands that do not complete certification or solely want to measure their carbon footprints can purchase full-year licenses to the BEE at $1,000 per brand per year:

- Includes up to 3 hours of direct phone-based support, plus support via chat
- Includes access to Climate Neutral’s footprinting resources: webinars, video guides, and written materials
- BEE license costs can be applied to the cost of certification in any given year
- Additional direct support is available for $500 for 3 hours
- Licenses for consultants, investors, and corporate users serving multiple brands cost $1,000 per brand