

2020 Certification and Software License Costs

Climate Neutral Certified: Annual Certification Fees

Annual certification fees are determined based on the total carbon footprint in metric tonnes for the certification year. The amount per tonne varies based on the following table:

Emissions (metric tonnes)	Cost per metric tonne
Up to 10,000	\$0.45
10,001-30,000	\$0.20
30,001-200,000	\$0.10
200,001+	\$0.03

There is a minimum fee of \$400 per brand. Certification costs help pay for part of Climate Neutral's operating activities, and include:

- One-year brand license for the Climate Neutral Certified label
- One-year brand-level user license to the Brand Emissions Estimator (BEE)
- Brand profile on climateneutral.org/certified-brands plus individual brand URL
- Access to:
 - Climate Neutral Offset Pool
 - Climate Neutral brands Slack channel
 - Marketing and communications toolkits
 - Certified and committed brand co-marketing campaigns
 - Content and educational library
- Brands with annual revenues above \$5 million also receive up to 3 hours of direct support with carbon footprinting

Nonprofit organizations with footprints under 1,000 tonnes are eligible for a 50% discount on certification fees.

The Brand Emissions Estimator (BEE): Brand User License

Brands that do not complete certification or solely want to measure their carbon footprints can purchase full-year licenses to the BEE at \$1,000 per brand per year:

- Includes up to 3 hours of direct phone-based support, plus support via chat
- Includes access to Climate Neutral's footprinting resources: webinars, video guides, and written materials
- BEE license costs can be applied to the cost of certification in any given year
- Additional direct support is available for \$500 for 3 hours
- Licenses for consultants, investors, and corporate users serving multiple brands cost \$1,000 per brand
- All new users are eligible for a two-month free trial license to the BEE