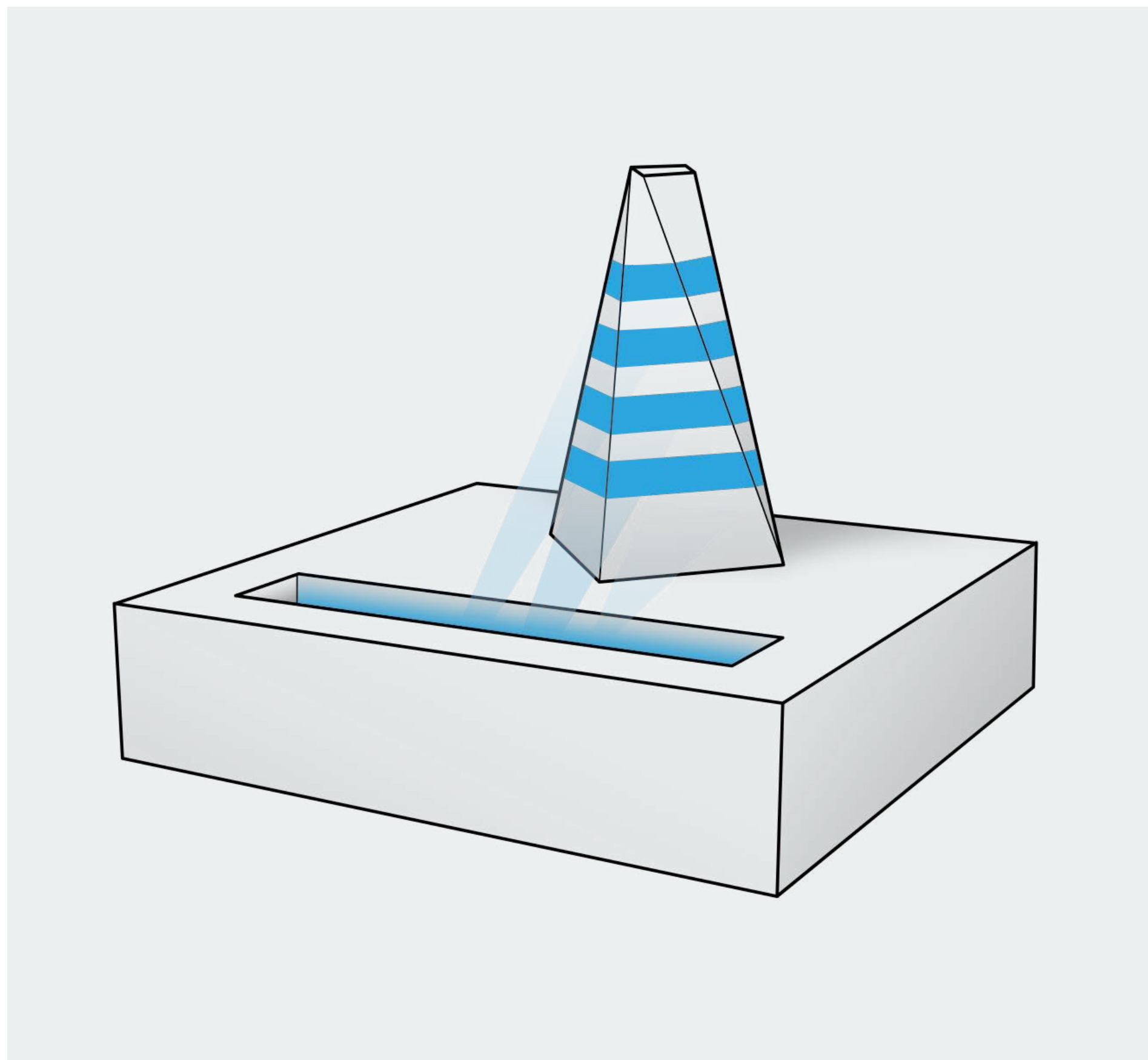
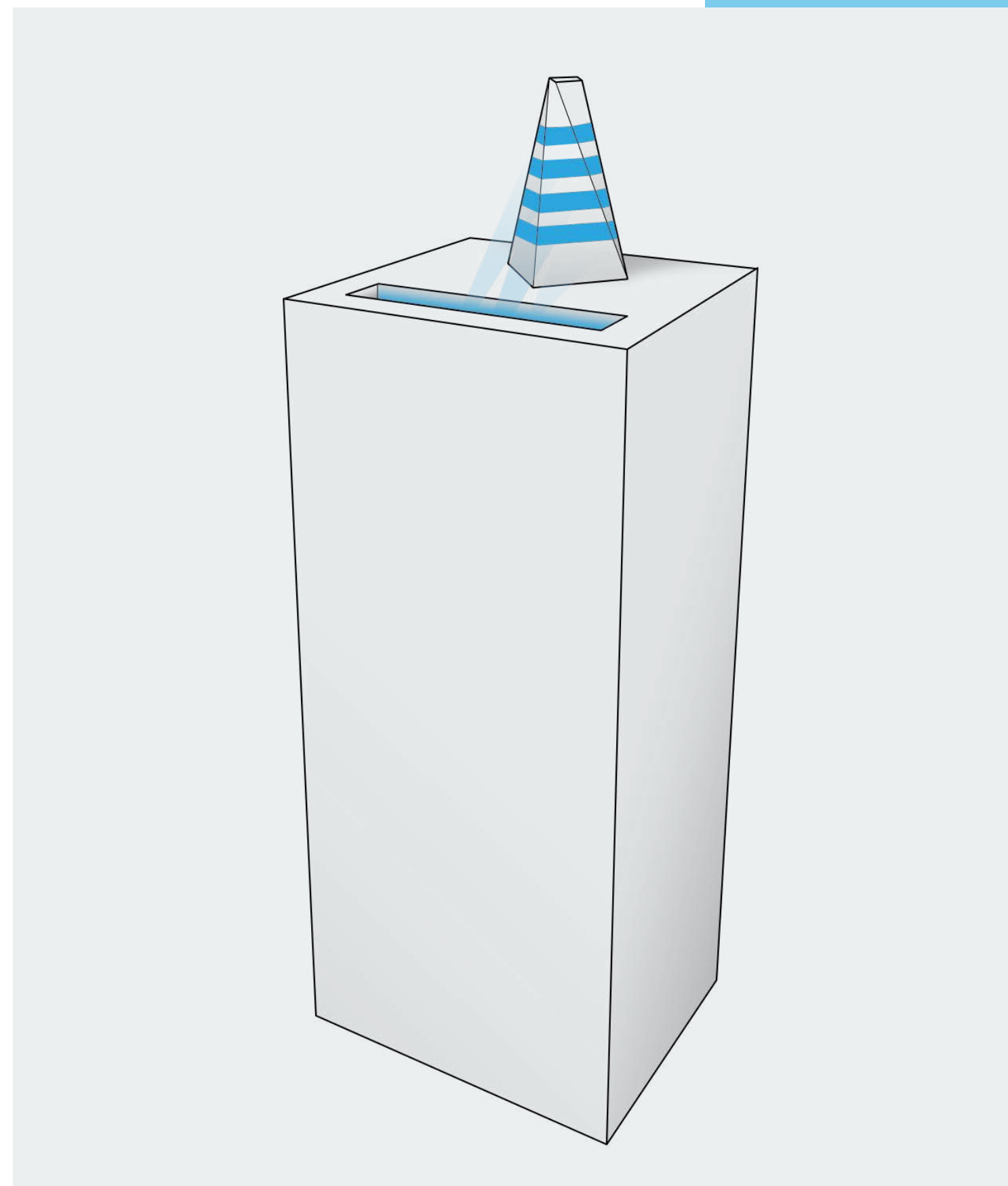


# Introducing Spotlight



Spotlight "T" - designed for tabletops, endcaps, and shelving units



Spotlight "P" - designed for storefronts and in-store merchandising

After years of research and development, Glass-Media introduced a state-of-the-art, dynamic retail fixture called "Spotlight." The petite, modular, and tastefully designed fixture leverages advanced projection mapping techniques to transform physical products and merchandise into experiential works of art. With spotlight, we empower brands and retailers alike to engage consumers in a whole new way through projection-based augmented reality.

**Designed to:**

- Drive incremental footfall
- Elevate customer loyalty
- Build Brand Awareness
- Boost Conversion
- Enhance Customer Experience
- Improve Customer Engagement

# Compact & Experiential

We have high standards when it comes to performance, reliability, and longevity which is why we only utilize premium, commercial-grade hardware. Spotlight is energy-efficient, completely customizable and offers best-in-class brightness, color, and clarity. Spotlight is made-to-order, can be purchased, leased or rented. Digital programs can be quickly scaled to one or thousands of locations with relative ease.

## Key Tech Highlights

- Remotely managed
- 4G LTE enabled
- Supports HD resolution
- Low energy consumption
- Small footprint

**Form Factor**  
Sleek, compact and fully enclosed

**Interchangeable**  
Easily swap out products and merchandise

**Modular**  
Can be repurposed and repositioned

**Customizable**  
Exterior can be branded from top to bottom

