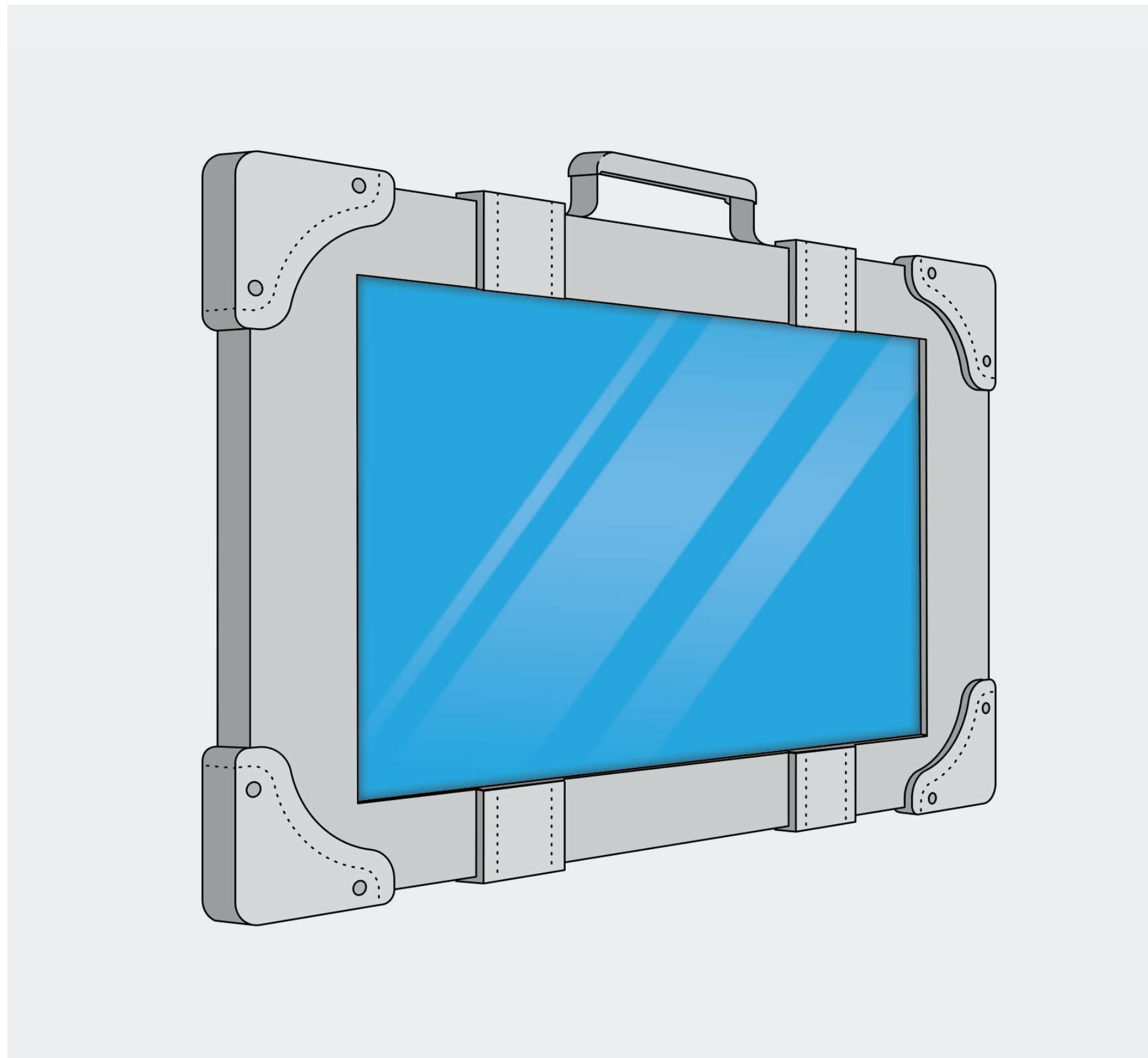
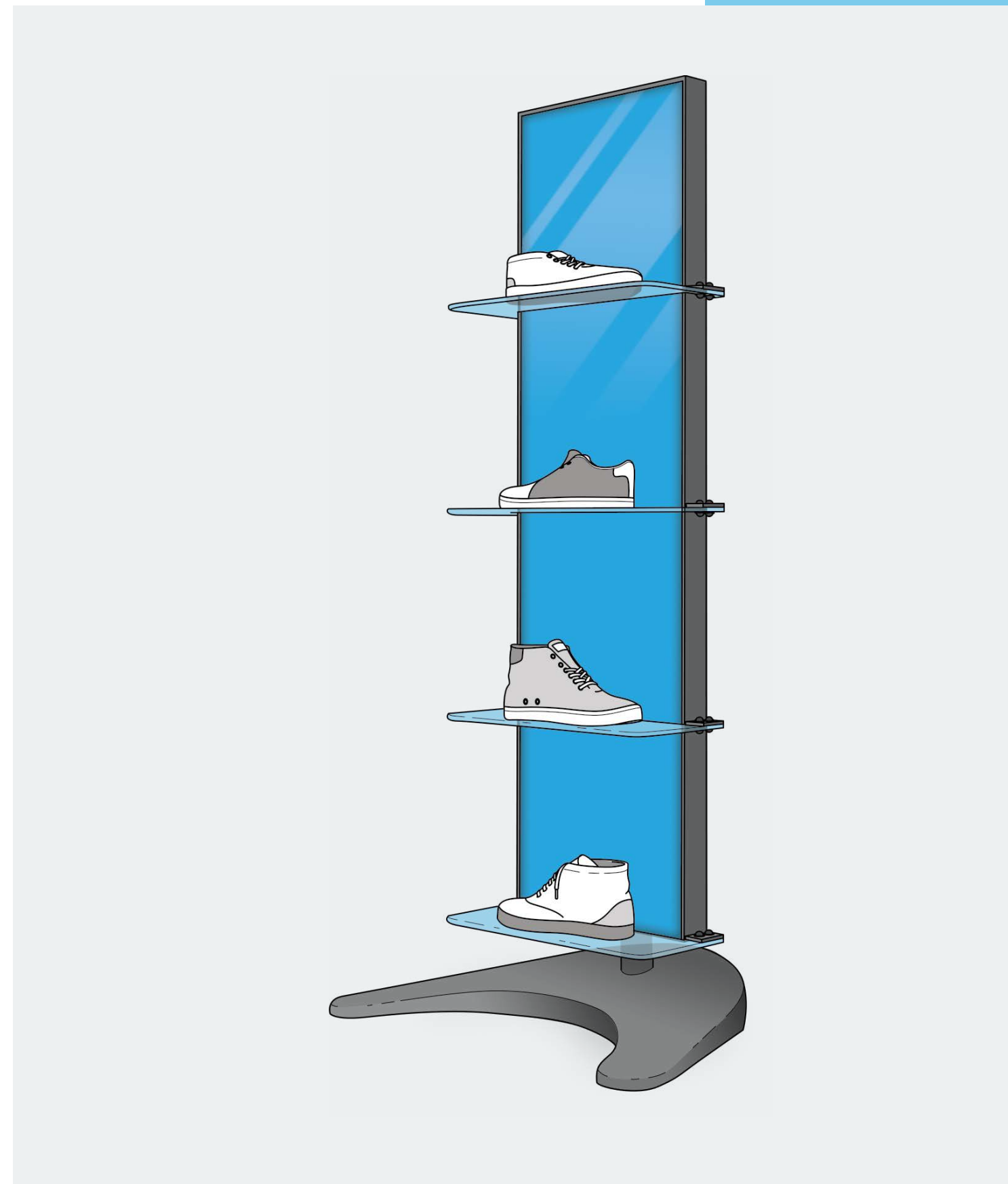


# Introducing Layerable



Layerable Overlay, suitcase



Layerable Shelving with shoes

Traditional digital signage is often stale and antiquated. The flat-screen television was first introduced back in 1997. The notion of screen-fatigue is now widespread and most digital signage activations have lost the "Wow" factor they once had. To combat this phenomenon, Glass-Media has designed, developed, and commercialized a unique line of screen accessories called "Layerable."

**Designed to:**

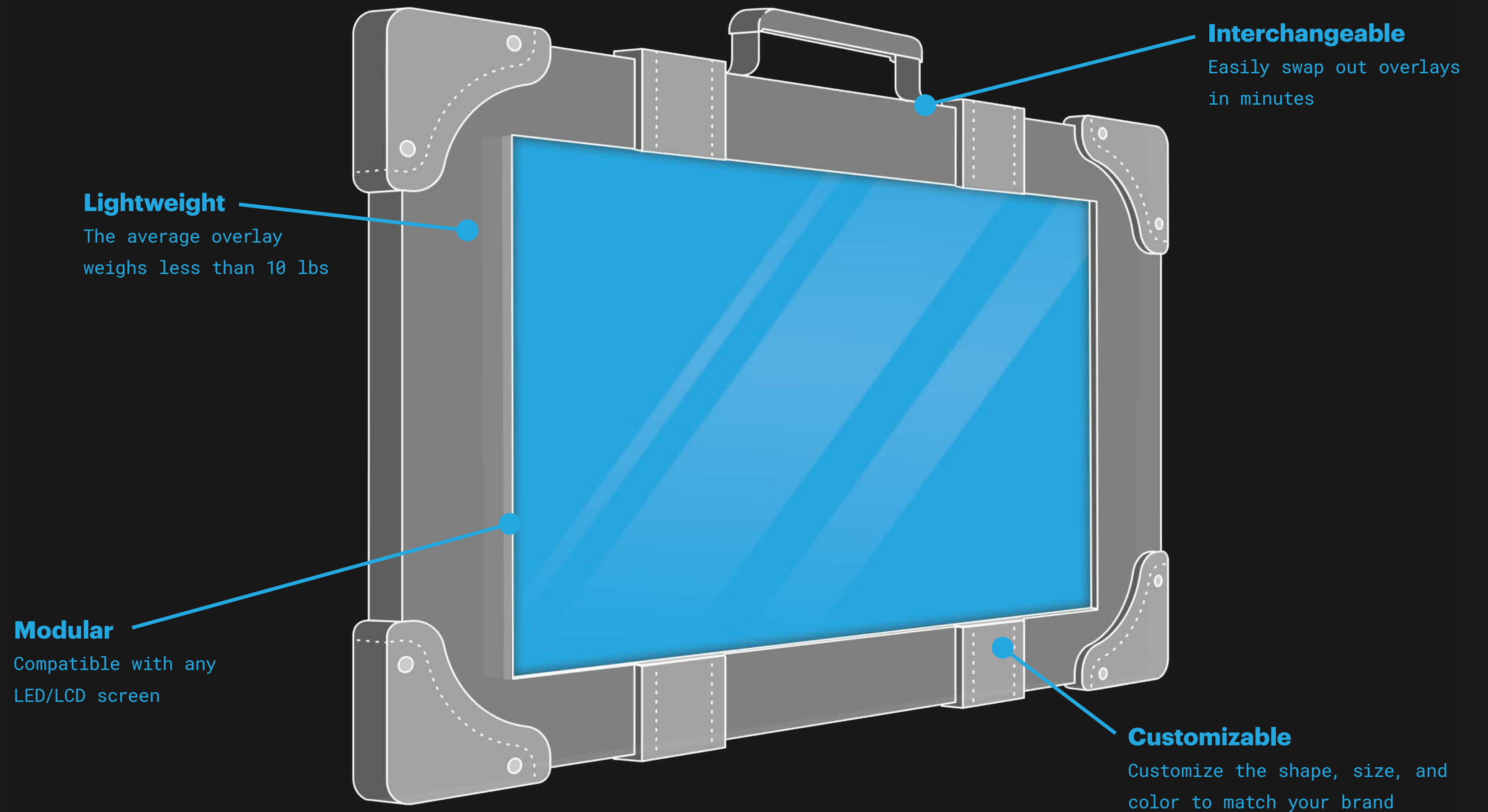
- Enhance existing digital signage
- Engage consumers in a whole new way
- Modernize brand image
- Improve customer experience
- Draw eyeballs and increase conversion
- Drive incremental footfall

# Layerable Overlays

Transform any screen (color and/or shape) with Glass-Media overlays. For each and every new overlay we produce, our design team creates a CAD file based on the exact specifications of the screen. Next, we determine the appropriate plastic substrate to use based on the application, print-screen, and then either CNC or laser cut it to spec.

## Product Highlights

- Scalable design
- Affordable
- Short lead time
- Made in the USA

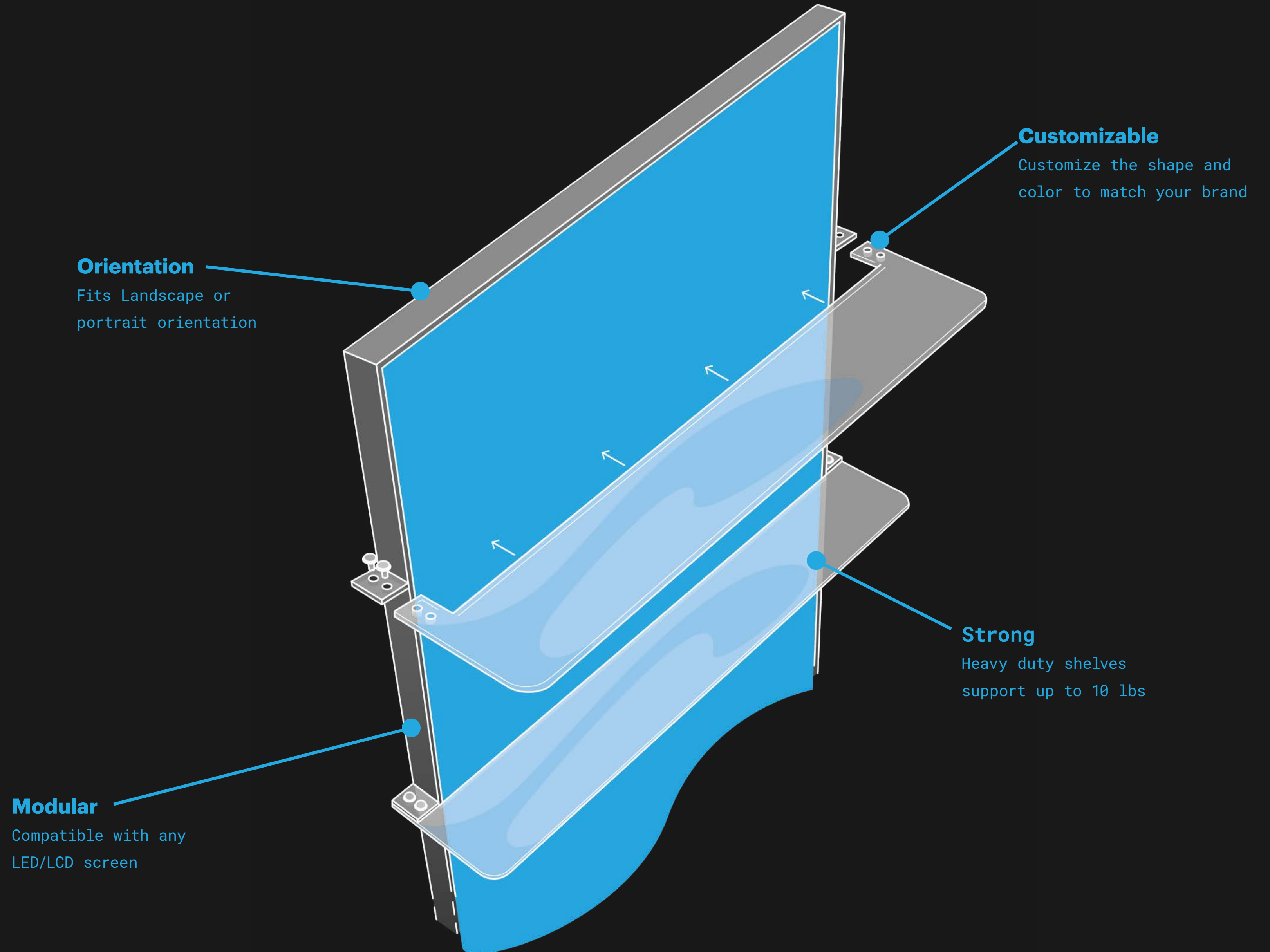


# Layerable Shelving

All too often, fabricators and merchandisers alike struggle to embed digital solutions into traditional fixtures; frequent issues arise pertaining to fitment, power, and ventilation. These hardships inspired us to develop a new and improved approach to fixture transformation. The result, we have the unique ability to attach custom, acrylic shelves onto existing screens and from a creative standpoint, map content around physical products and merchandise with relative ease.

## Product Highlights

- Scalable design
- Durable
- Lightweight
- Made in the USA



**Orientation**  
Fits Landscape or portrait orientation

**Customizable**  
Customize the shape and color to match your brand

**Strong**  
Heavy duty shelves support up to 10 lbs

**Modular**  
Compatible with any LED/LCD screen