

# Celia S. Kim

## UX & Product Designer

### Contact

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### Skills

Interaction Design  
Animation  
Rapid Prototyping  
Wireframing  
User Interface  
Visual Design  
Design Strategy  
User Research  
User Testing  
Facilitation  
Information Architecture  
Project Management  
Business Management  
Creative Direction  
Sound Design

### Tools

Figma	Adobe XD
Sketch	Webflow
InVision	Axure
HTML	Miro
CSS	Mural

### Education

Pratt Institute  
History of Art & Design  
  
Flatiron School  
UX/UI Design Fellowship

### Work Experience

#### UX & Product Designer — Freelance

Dec 2019 – Present

- Created empowering and enriching web and mobile experiences using design thinking, lean, agile and sprint frameworks to meet end-to-end product design outcomes.
- Led remote collaboration with stakeholders to facilitate effective alignment.

#### UX & Product Designer — Spotivity

June 2020 – July 2020

- Identified opportunities through rigorous research and testing to increase low user engagement and retention.
- Delivered validated and optimized product redesigns to increase user value.
- Strategized success metrics and holistic product strategy to create sustainable, measurable business impact.
- Led remote collaboration with stakeholders to facilitate effective alignment.

#### UX/UI Auditor & Sound Designer — American Cyborg

Dec 2018 – Feb 2020

- Audited web interfaces with heuristic evaluation, data analytics.
- Advised stakeholder on design-driven solutions and best practices for user conversion using lean UX design strategy.
- Optimized user experience by providing insights on usability, information architecture, responsive patterns and accessibility.
- Designed, composed and mix-engineered original soundtrack and sound effects for product demo videos, using strategic storytelling to strengthen product's value proposition.

### Relevant Experience

#### Co-Founder & Product Developer — Dusk Notes

Apr 2014 – Present

- Owned and implemented all physical and digital music product design and development, project management, business strategy

#### Sound Designer & Composer — Freelance

Jan 2011 – Present

- Won 2015 OMMA Award (Online Marketing Media and Advertising) for IBM campaign design