

Madison Moats

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Education

Savannah College of Art and Design
Atlanta, Georgia
Bachelor of Fine Arts, Graphic Design
2017 - 2021

Skills

Team Leadership
Public Speaking
Adobe Creative Suite
User Experience Design
Figma
Sketch
Miro
Keynote
HTML5/CSS
Video Production and Editing
Motion Media
Illustration
Printmaking
Writing

Publications

"Everything You Never Said," Ivy Hall
Review, Featured Writer
September 2018

Awards and Scholarships

May and Paul Poetter Full Tuition
Scholarship, Savannah College of Art
and Design, 2017 – 2021
National Retail Federation (NRF)
Foundation Student Challenge, 2nd
place out of 27 national teams, 2021
Dogwood Festival Student Exhibition
Featured Artist, 2017

Affiliations

American Institute of Graphic Arts

Experience

The Home Depot x SCADpro

Sponsored Course at Savannah College of Art and Design
September - November 2020
Worked with a team of students to conceptualize and design a new section
of The Home Depot application. Served as a project lead, working on user
experience design and research, and a variety of presentation formats.

Student Ambassador Coordinator

Savannah College of Art and Design
August 2019 - Present
Overseeing a team of 40+ Student Ambassadors to coordinate their presence
at university events. Responsible for primary communication, leading team
meetings, managing Ambassador leadership team, and training for new roles.

President

SCAD Atlanta AIGA
May 2020 - Present
Primary spokesperson and coordinator for official AIGA (American Institute of
Graphic Arts) student club. Creates meeting agendas, communicates with faculty
advisor, and organizes professional development opportunities for students.

GRDS / GDVX Senior Showcase Branding Team

SCAD Graphic Design Department
December 2020 - May 2021
On team of students responsible for branding SCAD Secession, the annual
celebration of the best work of the Graphic Design department. Creates concept
and visual language for the campaign and designs collateral like posters, social
media presence, and final book of work.

Student Representative

Savannah College of Art and Design
September 2017 - August 2019
Working with Admission Representative team to lead tours of the university,
represent the school at admission-related events, and perform outreach for new
students. Responsible for training and scheduling a team of student employees
who worked various roles in the admission department.

Audio and Video Intern

Atlanta Tech Village
May 2018 – August 2018
Produced, directed, and edited marketing media for start-up companies,
including podcasts, pitch videos, and promotional material used in company-
wide meetings. Communicated with clients to schedule sessions and managed
studio space.

