

Marynyriene Silvestre

UI UX Designer, Artist Liaison

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Summary

A self-driven and growth-oriented creative who enjoys creating thoughtful and delightful digital experiences.

I believe that design should be easily understood, simple, accessible, and inclusive.

Education

BS Computer Science

University of the Philippines - Diliman

2008-2012

Publication

VoxGrid: A Mobile Voice Verification System
2013

Experiences

UI Designer

Responsible for conceptualising and designing for web and mobile using mix of creative skills and consumer/commercial awareness

Melewi Pte Ltd, 2013 - present

Notable projects: McDonald's APMEA, VISA, Guavapass (acquired by ClassPass), WelInvest, Nafas

Marameo Design, 2020 - present

Notable projects: Sydney Health Partners, Sydney Quantum Academy

UI UX Designer

Responsible for researching on product user and consumer target audience and building designs based on the foundation of understanding user behavioural psychology

Digital Marketer Bee, 2019 - present

Notable projects: Bill Tilley MLA, Absolute Raw, Adapta Ramps, Meraki Produce

Artist Liaison

Responsible for handling the artist management of festivals and events

Freelance, 2013 - present

Artists Road Managed: Black Eyed Peas, Daniel Caesar, Phoenix, HONNE, LANY, Tom Misch, Cigarettes After Sex, Oh Wonder, COIN, Bastille, Of Monsters and Men, Lewis Watson, Ki Hong Lee, Mayday Parade, This Century, Lee Jinhuk

Skills

Industry Knowledge

User Interface Design
Visual Design
Web Design
Mobile Application Design
User Experience Design
Wireframing
Prototyping
Front-end Development
Live Events
Music Festival
Concert Productions
Road Management
Artist Liaison

Technical Knowledge

Figma
Sketch
Adobe XD
Photoshop
Invision
Zeplin
Marvel
CSS/HTML/Javascript
Wordpress
Webflow
InDesign