

# Marynyriene Silvestre

UI UX Designer, Artist Liaison

+63 917 631 2182

mary@marysilvestre.com

marysilvestre.com

## *Profile*

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Self-driven and adaptable UI UX Designer with eight years of experience including designing for some of the biggest companies in the world.

I help people and brands turn their ideas into reality through purpose-driven experience and design.

## *Education*

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### **BS Computer Science**

University of the Philippines - Diliman  
2008-2012

#### **Publication**

VoxGrid: A Mobile Voice Verification System  
2013

## *Experience*

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### **UI Designer**

**Melewi Pte Ltd, 2013 - present**

Responsible for conceptualising and designing for web and mobile using mix of creative skills and consumer/commercial awareness

**Notable projects:** McDonald's APMEA, VISA, Guavapass (acquired by ClassPass), WelInvest, Hmlet, CityMart

### **UI UX Designer**

**Digital Marketer Bee, 2020 - present**

Responsible for researching on product user and consumer target audience and building designs based on the foundation of understanding user behavioural psychology

**Notable projects:** Bill Tilley MLA, Invisi Shield Organics, Absolute Raw, Adapta Ramps

### **Artist Liaison**

**Freelance, 2013 - present**

Responsible with handling the artist management for events

**Artists Road Managed:** Black Eyed Peas, Daniel Caesar, Phoenix, HONNE, LANY, Tom Misch, Cigarettes After Sex, Oh Wonder, COIN, Bastille, Of Monsters and Men, Lewis Watson, Ki Hong Lee, Mayday Parade, This Century

## *Skills*

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#### **Industry Knowledge**

User Interface Design  
User Experience Design  
Visual Design  
Web Design  
Mobile Application Design  
Front-end Development  
Live Events  
Music Festival  
Concert Productions  
Road Management  
Artist Liaison

#### **Technical Knowledge**

Figma  
Sketch  
Adobe XD  
Photoshop  
Invision  
Marvel  
CSS/HTML/Javascript  
Wordpress  
InDesign