

LIXIN WANG

"Lee-shin Wang" – An NN/g certified Senior UX Designer striving to make products intuitive and adaptable for all.

CONTACT

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San Jose, CA

SPECIALTIES

Mobile & Ubiquitous Computing
Interactive Products
Design Thinking
Human Factors in Design
Lean UX
User-Centered Design
Video Game Development

TOOLBOX

DESIGN TOOLS

Figma
Sketch
InVision
Principle

DEV TOOLS

HTML5/CSS
JavaScript ES6
React.js
Node.js
Git
CI/CD
Agile Scrum & Kanban
Test-driven development

LANGUAGES

Mandarin (native)
Cantonese (native)
German (conversational)

EXPERIENCE

TESLA | UX Designer

March 2021 – Present, Fremont, CA

- Leading the redesign of Tesla's internal enterprise application for IT service management and operations, impacting over 70,000 employees worldwide
- Applying Lean UX methodologies to create a cross-platform design system

BIG NERD RANCH | Senior Experience Designer

May 2018 – March 2021, Atlanta GA (remote)

- Created high and low fidelity prototypes and design systems for native iOS, Android, and web for 8 consumer-facing products
- Conducted UX research for an IoT project, gathering key insights to create a seamless user journey from hardware to software
- Led design thinking workshops and prototyped a proof-of-concept AI-powered kneeboard application for US Navy fighter pilots
- Audited Android designs for a video relay, on-demand interpreting app for the Deaf community and standardized the accessibility of its UI using Google Material Design
- Created interactive iOS prototypes for a consumer-facing financial management app and modernized the design of its debit cards

GODADDY | Software Development Engineer Intern

May – August 2016, May – August 2017, Sunnyvale CA

- Collaborated with an Agile Scrum team on GoCentral, Godaddy's website builder
- Utilized React, Node, and unit testing to deploy essential widget features to the latest version of GoCentral, affecting over 1 million users worldwide

PERSONAL PROJECTS

GEORGIA TECH AWARE HOME | UX Designer & Researcher

August – December 2017

- Prototyped and installed a smart mirror with medication reminders and scheduling features for elderly and disabled adults
- Conducted exploratory user research to discover pain points & opportunities
- Built using an open-sourced Raspberry Pi library, a TV monitor, and a mirror

EDUCATION

UX CERTIFIED BY NIELSEN NORMAN GROUP

Certification received: July 2020

- Certified in User Experience with a specialty in UX Management

GEORGIA INSTITUTE OF TECHNOLOGY

Graduation Date: December 2018

- BS in Computer Science, Minor in Industrial Design
- Recipient of Hope, Zell Miller, and Tech Promise scholarships