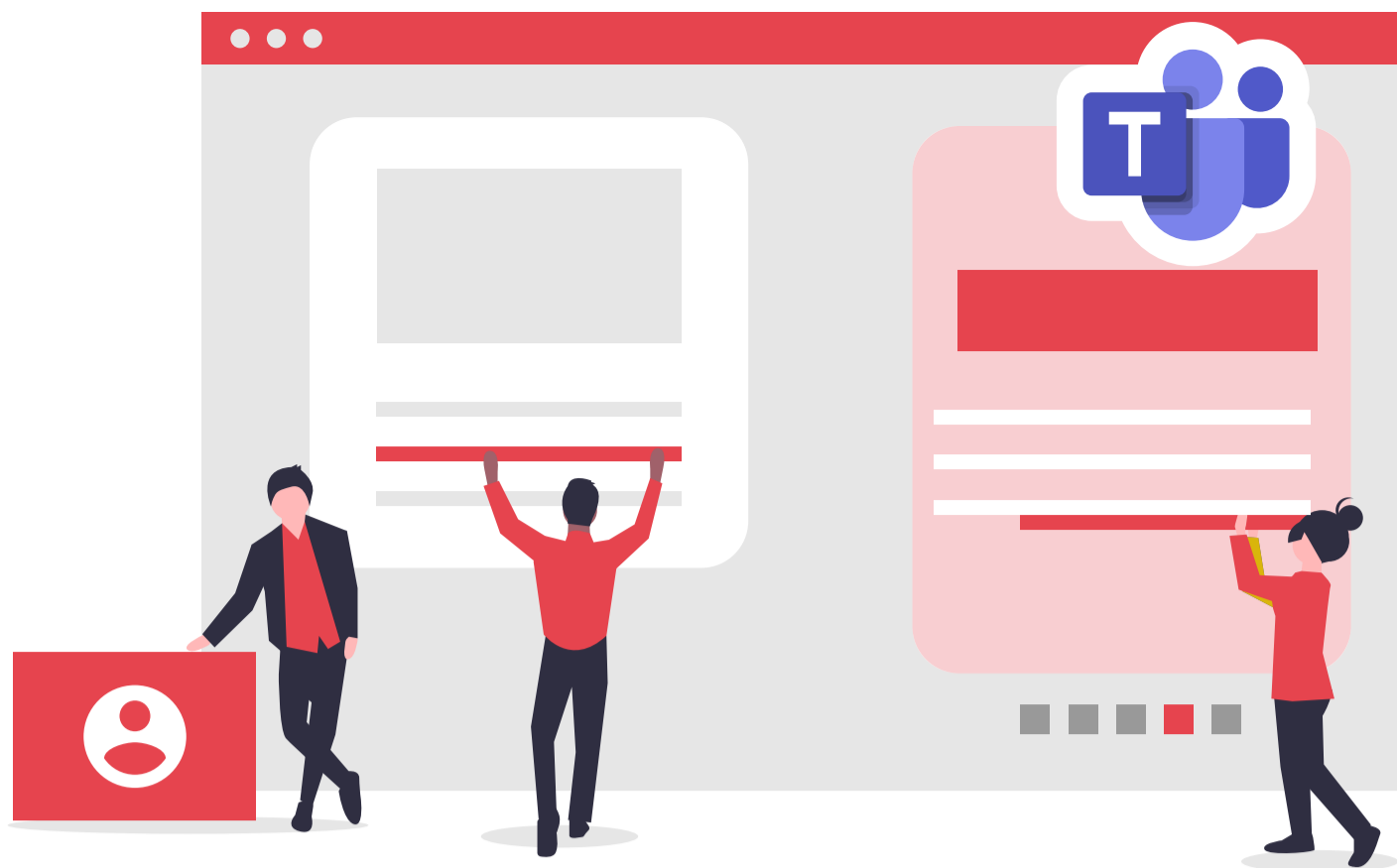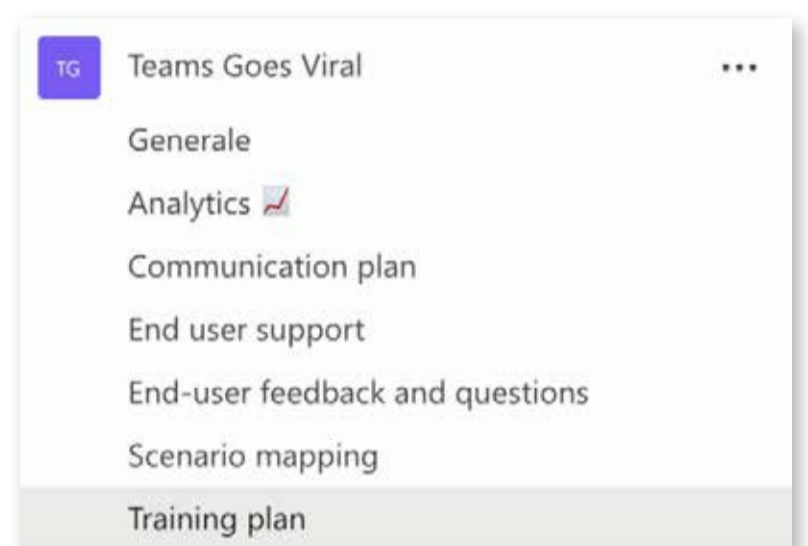# WHEN TO CREATE A TEAM

Teams are collections of people who gather together around a common goal. This group of people may be within a department or across the organization.

What brings them together is the outcome they are driving toward. Members of a team may work at a different pace or create assets differently. Still, they often collaborate quickly with each other, in a process that we can call "high velocity teamwork."
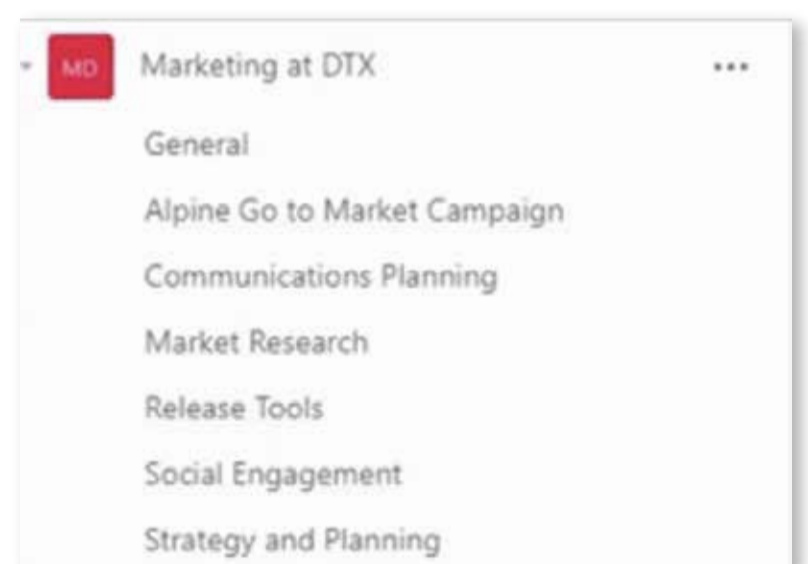
Projects

When launching a new project, it's crucial to stay on top of deadlines. It's also essential to have all the right people involved from the beginning. Whereas the review process is only part of the project management scope, project management encompasses conference calls, meetings, scheduling, etc. With Microsoft Teams, you can create a team to help keep all this information in one place.

> **TG Teams Goes Viral** ...
> Generale
> Analytics 📈
> Communication plan
> End user support
> End-user feedback and questions
> Scenario mapping
> Training plan

Departments

Managing, administering, and collaborating within a department or unit can be made easy through Teams. You can track discussions in message threads across various channels, schedule meetings or training sessions in the team's calendar, and organize files and documents quickly.

> **MD Marketing at DTX** ...
> General
> Alpine Go to Market Campaign
> Communications Planning
> Market Research
> Release Tools
> Social Engagement
> Strategy and Planning

Process & Workflow

Teams can be reliable support in managing also workflows and organizational processes. In this case, channels may represent the different steps of the process.

> **Alpine Product Launch** ...
> General
> Design
> Documentation
> Engineering
> Go to Market
> Production
> Research
> Strategy and Timeline
> Support and Feedback

hi