Nitya Kumar

www.nityakumar.design
nityakumardesigns@gmail.com

Product Design
linkedin.com/in/nitya-kumar

New York, NY

Achievements

Product Design Judge

Boston University
Catalyst Competition;
Meta Global Hackathon

Guest Speaker

NYU Tandon, AIGA The
New School, Instagram
Design Summit

Mentorship and Writing

ADPList, Women in Tech
mentor; Published in It's
Nice That, UX Collective

Experience

Meta
Product Designer
July 2022 – Present

Designing and shipping features and products to make
Messenger and Instagram Direct's messaging
experiences trustworthy and private.

The New York Times
Product Design Intern
June 2021 – May 2022

Delivered component and variant designs to build The New
York Times' first editorial design system for desktop, ios &
android; shipped externally on The New York Times home
page. Provided accessibility and system usage standards
that were adopted internally by all product teams.

Wynk, Airtel
Product Design Intern
June 2020 – August 2020

Designed high-fidelity prototypes and frameworks to
improve Airtel's music-streaming app, Wynk's home page
personalization experience; serving 50 million monthly
active users. Presented to the Head of Design.

Stanford Start-up
Product Designer, Contract
March 2020 – August 2020

Led multiple end to end design processes with Microsoft
engineers and Stanford founders to ship consumer-facing
meme-sharing experience that helped receive their first
funding in beta launch and was featured on tech crunch.

Hindustan Times Media
Product Design Intern
June 2019 – August 2019

Collaborated with product designers, developers, &
managers to ship the information architecture and web
experience for India's largest newspaper, Hindustan Time's,
lifestyle website, Healthshots.

Education

Parsons School of Design, NY
August 2018 – May 2022

BFA Communication Design, Institutional Honors

Harvard School of Business
October 2020 – November 2020

Emerging Leadership Course

Skills

Design

UI Design, UX Design,
Low fidelity & high fidelity
wireframes, rapid
prototyping, interaction
design, responsive
experiences, Motion
Graphics, typography

Tools

Figma, After Effects,
Protopie, Storybook,
HTML, CSS, Javascript,
Invision, Photoshop,
Sketch, Illustrator, Adobe
Suite, Keynote.

Research

Usability testing, Card
sorting, affinity map,
heurestic evaluation,
empathy map, survey,
interview.