

Leisure, Bars, & Restaurants

# The Alchemist Sound System Installation

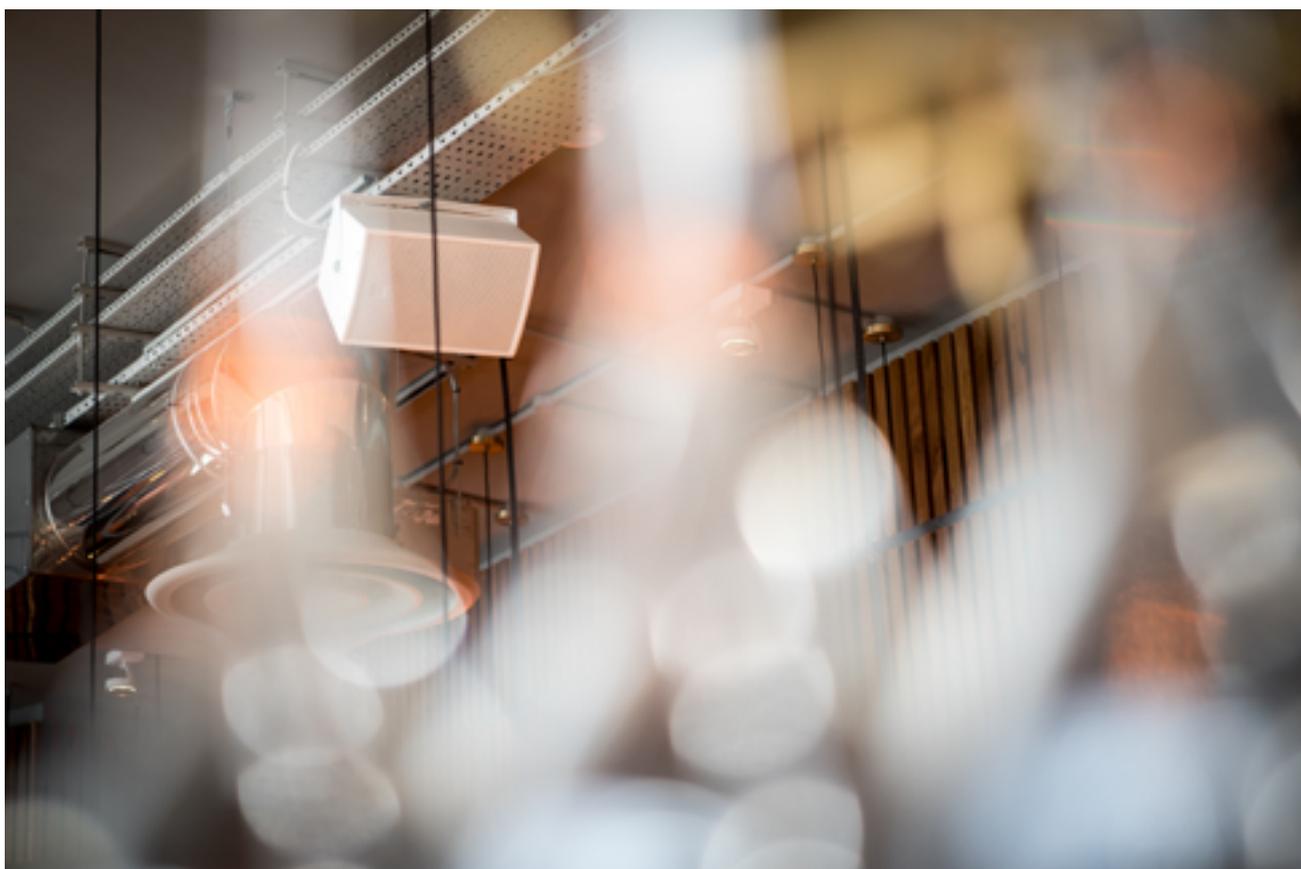
*We have a long-standing relationship with Adlib who have delivered consistently brilliant installations for us as we have grown The Alchemist estate over the last 8 years. They are consummately professional, competitive and passionate about what they do.*

*Simon Potts, Managing Director of The Alchemist group*

## The Requirement

Adlib, the national installer for The Alchemist Bar & Restaurant Chain, was called upon once again to deliver another audio system installation for background music and DJ performances in a brand new Alchemist venue located in Media City, Manchester.

Having previously completed audio installation projects in Liverpool, Newcastle, Oxford and Nottingham, Adlib are now on the third year of supply and installation for The Alchemist, who trust the Liverpool company with all of their audio needs due to high quality of products and service they receive.



## The Solution

Due to an ongoing relationship with the bar and restaurant chain, Adlib's installation team is heavily involved in the early stages of drawings and specification decision making. This allows Adlib to install bespoke audio solutions to each Alchemist outlet that stem from complete understanding of client's requirements and close collaboration with other contractors to deliver projects on time and within specified budget.

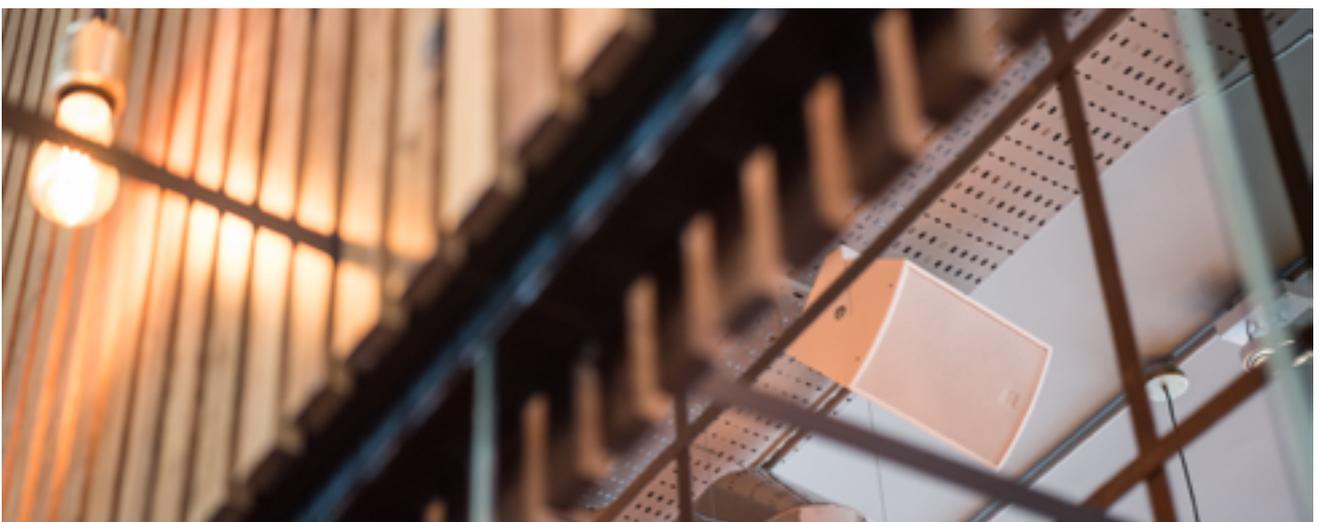
For The Alchemist, Media City, the installation team specified Adlib's signature AA loudspeakers, which perform incredibly well in the restaurant environment as they are designed to produce excellent audio at both low background and loud performance levels.

The audio system comprised 10 x AA81, 2 x AA12is, 4 x JBL Control 45/T, 1 x JBL Control 40CS/T, Crown Xli for amplification, Symetrix Jupiter8 and Pioneer DJ equipment.

The installed audio system ensures excellent audio quality and coverage at all levels throughout the venue, with added benefit of not skipping a beat when the DJ takes over and transforms the restaurant into a hot spot cocktail bar on the weekend.

## The Result

Ranked 34 out of 304 restaurants on Trip Advisor, The Alchemist, Media City, receives rave reviews that include comments about music and atmosphere, which is a testament to Adlib's work and quality of service.



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