



Leisure, Bars, & Restaurants

Aether Liverpool – Sound System Design and Installation

We have a long-standing relationship with Adlib who have delivered consistently brilliant installations for us as we have grown The Alchemist estate over the last 8 years. They are consummately professional, competitive and passionate about what they do. For the Aether project we wanted to take our musical offer into a bolder and more beautiful space – Richard and his team's early engagement with the challenge was fantastic – the energy and desire from planning to onsite singalongs in the venue was amazing to behold and they have delivered on every promise to create a truly heart stopping sound.

Simon Potts, Managing Director of The Alchemist group

The Requirement

The Alchemist, a national bar & restaurant chain, were looking to open a brand-new concept bar in Liverpool ONE that would include a live performance area which would be used by artists from neo-soul, jazz and hip-hop genres, as well as three, large outdoor seating areas that required good quality, discrete audio.

Named after the fifth element in the series of classical elements, Aether would be reminiscent of a glamorous 1920's jazz lounge and was to be completed within a very short timeline of 6 weeks, from rip out to opening night, hence requiring an experienced supplier that is used to working to tight deadlines.

The Alchemist called upon Adlib based on previous experience of working together on multiple projects. Additionally, familiarity with the high quality of service and after-care that Adlib provides, meant that The Alchemist group could rest assured that the project would be delivered on time, satisfying all of the requirements.



The Solution

Adlib liaised with Genre Music (The Alchemist's music supplier) to determine what the audio requirement was – this project called for a small stage for performers.

The sound system design comprised 6 x AA61 speakers and 2 x AA12is subwoofers all powered with Crown Amplification and signal control from Symetrix. DJ equipment

featured the new Pioneer XDJ-RX2 media controller.

A last-minute call for a live music stage set-up was ordered and delivered in time for the first performance with Adlib supplying a Yamaha digital piano, Proel WD10AV2 wedge monitor and Shure Super55 50's style microphone on a chrome straight microphone stand.

Since Adlib was brought in at the beginning of the project, the installation team, spearheaded by Richard Murphy, had the chance to be involved in the audio system design, commissioning, live music/stage set up and client hand over ensuring a professionally installed system that The Alchemist and Adlib can be proud of.

The Result

Adlib continues to deliver audio installations for The Alchemist group by supplying high quality products at competitive prices.

Additionally, by closely liaising with group's other suppliers such as Genre Music and INTERIORS UK, Adlib is able to easily identify what the audio requirement and design is and keep all installation jobs on programme, giving the confidence to the brand owner.



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