

Jenn Chen



jennchen.net



chenyiyijenny@gmail.com



0479 086 210

Legal Name: Yi Yi Chen

Skills

Visual Design
Interaction Design
Web Design
User Research
Illustration
HTML, CSS & Javascript
Branding
3D Modeling
Chinese

Tools

Photoshop
Illustrator
After Effect
Figma
Sketch
InVision
Webflow
Blender

Honors

- Group show at Milan Design Week, 2017
- Morton Salt Girl Centennial Scholarship, 2014
- School of the Art Institute of Chicago, Creative Honors Scholarship, 2013-2017

Experiences

2021 Apr-May

App Boxer Bella Vista, NSW, Australia

UXUI Designer

- Designed the UIs for mobile apps/web apps and responsive websites as per the given style guide, design system and development restrictions.
- Designed and delivered various marketing materials and assets including but not limited to: pitch deck, store listing, landing page, etc.

2018-2021

Neon Design Inc. Evanston, IL, USA

Product Designer/Production Manager

- Designed and managed the entire production process, from initial client inquiry to final delivery; communicated with all teams involved.
- Redesigned the branding, website, content, and customer experience of customization, improved the communication efficiency by over 60%.

2017-2018

ZhouB Art Center Chicago, IL, USA

Graphic Designer

- Redesigned the Art Center's website with a more structured, direct information architecture; organized their online archive.
- Designed and produced various graphic assets and materials for their marketing and promotion.

Education

2020

Bloc

UXUI Designer Track

Learned industry best practices, design thinking, agile process and etc. with a focus in UX research, visual design, and frontend development.

2013-2017

School of the Art Institute of Chicago Chicago

Bachelors of Fine Arts in Studio, Designed Objects Pathway

Learned the various disciplines of all kinds of designs, including visual communications, product design, interactive design and etc.

