

John A. Reitz

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Portfolio: www.JohnReitz.com

EXPERIENCE

MAY 2006 - MARCH 2020

Creative Director

Links Technology Solutions, Inc., Schaumburg, IL

- ✓ Director of all internal and external creative and marketing services.
- ✓ Manages team of designers, marketers, developers and front-end coders.
- ✓ Hiring and management of sub-contracting developers and creatives.
- ✓ Whole-Life-Cycle creative project management.
- ✓ Marketing and idea generation; Thought-Leader for organization.
- ✓ iOS/Android App design and planning.
- ✓ Product development and management.
- ✓ Requirements gathering, documentation, research and planning.
- ✓ Proposal generation and client account management.
- ✓ New business development & acquisition.

Senior Web Designer MAY 2008 - MAY 2010

- ✓ Mentor and train Jr. Designers.
- ✓ Lead web and app design projects.
- ✓ Web marketing consulting with clients.

Web Designer MAY 2006 - MAY 2008

- ✓ Creative design and UX/UI layout.
- ✓ Front-end code development.
- ✓ Client services and support.

JANUARY 2010 - PRESENT

Business Manager, Co-Owner

MLRA, LLC. (Private Mental Health Practice), Schaumburg, IL

- ✓ Staff/Office Management.
- ✓ Marketing and Client Acquisition.
- ✓ Compliance and Accounting.
- ✓ Strategic Direction/Planning.

NOVEMBER 2005 - MAY 2006

Producer - Email Marketing

MyPoints.com, Schaumburg, IL

NOVEMBER 2002 - NOVEMBER 2005

Communications Coordinator

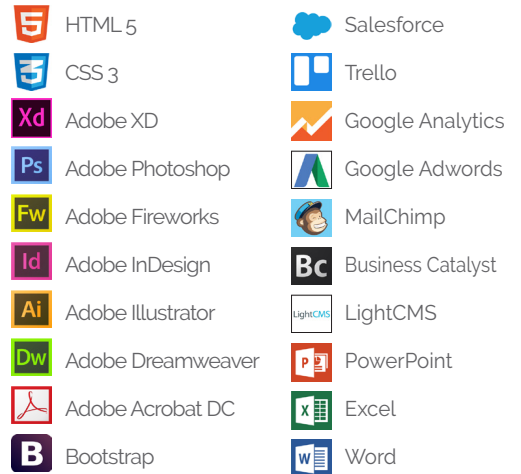
Schaumburg Park District Marketing Department, Schaumburg, IL

AUGUST 1999 - NOVEMBER 2002

TV/Film Production Crew (various roles)

America Online | NBC | Progressive Productions, Los Angeles, CA
CBS Sports, Chicago, IL | WTVP (PBS), Peoria, IL

TECHNICAL SKILLS



EDUCATION



Bradley University

B.S., Communications

2001

INVOLVEMENT



**Adobe SMB Customer
Advisory Board**

2018-present



**Schaumburg Business
Assoc. Board of Directors**

2018-present