

Maddy Hills

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About Me

I'm an experience designer with a can-do attitude progressing my career by combining my creative interest in architecture, fusing it with my formal education and training in construction and my personal interest in technology. Building holistic, beautiful and intentional digital solutions to make people's lives more enjoyable.

Proficiencies

Learning is a hobby of mine, especially learning how to integrate new technology, so this list of UX proficiencies is constantly evolving!

Key Tools

Figma, Sketch, InVision
Miro, Slack, Zoom
Notion
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Microsoft Office Suite

Key Skills

Generative Research
Research Synthesis
Information Architecture
Content Strategy
Visual Design
User Interface Design
Validating Solutions
Presenting Ideas

Achievements

Digital Innovations in Disaster Management, 2019

- Awarded 97% for final thesis on the topic digital innovations applied within disaster management.

Probuild Sponsored Award, 2019

- Recipient of award sponsored by Probuild Constructions for the top grade in the capstone course Construction, Planning and Design 3.

CIOB Global Student Challenge, 2019

- Selected as one of four students across the Construction Management discipline to compete internationally, tasked with running a virtual construction company.
- As the team leader, I was proud to have landed one position short of being sent to Edinburgh for finals.

The Resilience Shift, 2019

- Based on industry interview responses, authored an informed research report: Naderpajouh, N., Matinheikki, J., Hills, M. "The Role of Legislation in Critical Infrastructure Resilience." Published by The Resilience Shift in collaboration with RMIT University.

Experience

General Assembly, Melbourne

User Experience Designer | June 2020 - August 2020

- Applying human-centred design principles over a 12-week period collaborating in a fully remote environment progressing through six agile projects including one client project.

Probuild Constructions, Melbourne

Graduate | November 2019 - May 2020

- Based on the UNO Melbourne project my primary focus was Design Coordination; advancing design safely, efficiently and effectively alongside the Design Manager and broader Design Team.
- Further to this, my daily tasks involved fulfilling client requirements within our project constraints, ensuring smooth site operations and running back-end management.

Undergraduate | February 2019 - November 2019

- Worked on tenders with the Estimating Team collaborating with Design, Programming, Bid and Logistics Teams to collectively achieve the best proposal for our business and the client.
- One of the projects I was particularly proud to work on was the UNO Melbourne tender, which we ended up winning and I was selected to move onto the project team.

Experience (continued)

RMIT University, Melbourne

CS Officer and Research Assistant (Casual) | May 2019 - Present

- Implementing Virtual Reality (VR) in the school of Property, Construction and Project Management helping students access virtual construction sites by applying my knowledge of construction processes and methodologies.
- Assisting with user interviews and collaborating on research projects I held particular interest in, including 'The role of legislation in critical infrastructure resilience'.

Property Development Solutions (PDS) Group, Richmond

Project Coordinator | September 2018 - February 2019

- Inspecting near-completed residential construction sites and communicating project status back to our Project Managers, and logging any potential defects into various cloud-based software packages to guarantee the best outcome for the end users.

Marshall White Real Estate, Armadale

Various Roles | February 2016 - January 2019

Auction Results Coordinator

People and Operations Assistant

Property Management Administration

Receptionist

- I was most challenged by my Auction Results Coordinator position, where I was responsible for the coordination of auction results across six different offices and up to 50 different sales agents.
- Handling highly sensitive data in an adapted excel worksheet to automate processes and communicating key information to several different internal and external stakeholders in a timely manner.

Education

General Assembly, Melbourne

User Experience Design Immersive

2020

RMIT University, Melbourne

Bachelor of Applied Science (Construction Management) (Honours)

2016 - 2019 | Graduated with First Class Honours

Deakin University, Geelong Waterfront

Bachelor of Architecture and Bachelor of Construction Management

Commenced and deferred in 2015

Real Estate Institute of Victoria (REIV), Camberwell

Agent's Representative

2017

Catholic Regional College, Melton

VCE (Year 12)

2014 | Awarded dux for Business Management